



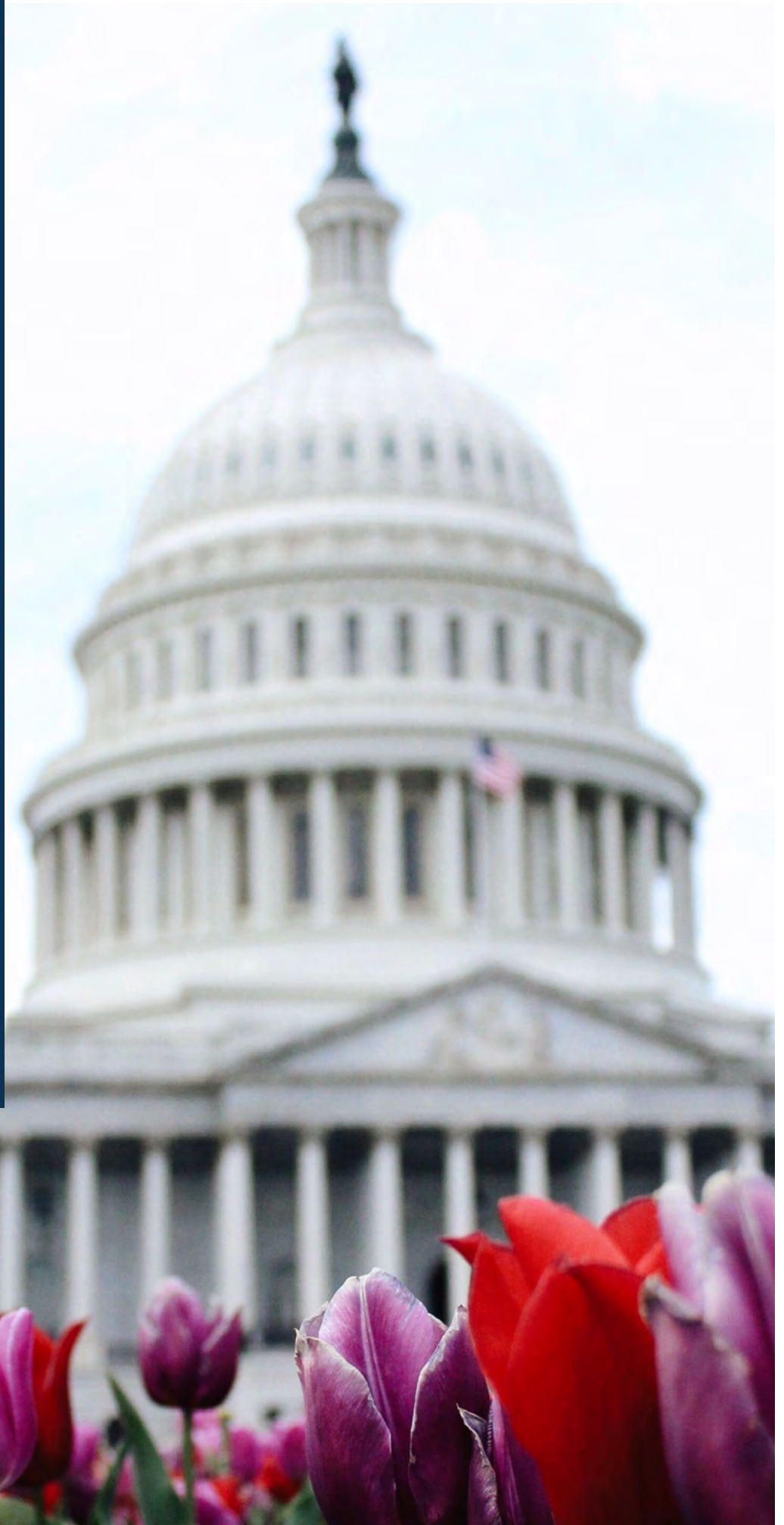
ANNUAL REPORT

2020

**Developing the Next Generation
of Latino Leaders®**

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WELCOME



DEAR FRIENDS,

How to look back on the year that was 2020 for CHCI? To merely list, and reflect on our work and accomplishments would be not just insufficient, but inappropriate. Our nation (and the planet) was challenged in unimaginable ways. The deadly coronavirus shut down our schools and businesses across the country, but most importantly cost more than half a million of our neighbors their lives. We extend our thoughts and prayers to them and their loved ones. We must add to all this the punishing economic effects, particularly on Latino, Black, Indigenous, and Asian American and Pacific Islander communities. And finally, the devastating scenes of the killing of George Floyd, Breonna Taylor, Andres Guardado, and so many others caused the beginning of a national reckoning on racial justice.

The events of 2020 more clearly revealed gaps and disparities that have long existed. That is why we sought to continue our mission of developing the next generation of Latino leaders®. We realized that the best way our organization could contribute to positive social change would be to keep helping leaders in our community defend our rights, advocate for our needs, and prepare for—and take on—decision-making roles that could address the gaps and disparities, and improve conditions for not only our communities, but the nation, and the world.

The circumstances of COVID required us to adapt and innovate with a new approach to delivering our programs and events. This annual report will not feature the usual images of our traditional in-person gatherings and networking or our interns and fellows walking the halls of Congress and meeting

with Members and other guest speakers. Instead it highlights the positive virtual experiences we created by leveraging technology to carry out our mission.

We were able to select full program cohorts throughout the year, providing virtual leadership development opportunities to a total of 183 participants in our R2L NextGen, Congressional Internship, and Public Policy and Graduate Programs. Our interns and fellows worked virtually for 37 congressional offices and 13 House and Senate committees.

We also held 30 virtual events that attracted a global audience for the first time in CHCI's history, and provided insightful discussions for leaders from the public, private, and nonprofit sectors. We are grateful for our sponsors and partners, whose unwavering support throughout the year and at our virtual signature Hispanic Heritage Month events—the 2020 Leadership Conference and 43rd Annual Awards Gala—enabled us to raise awareness about critical issues impacting our community and the nation, and recognize the contributions of our Latino leaders.

At our two industry summits on health and technology, world renowned experts including medical professionals, policymakers, advocates, scientists and activists led discussions about the impact of COVID-19 in the Latino community, the hardest hit population by the global pandemic. We addressed health and economic disparities, and identified solutions to ensure that we have equitable access to information and technology so that our community is never left behind, especially during a national crisis. Throughout

the year we also convened national experts for dialogues on dismantling systemic racism in Black and Brown communities and addressing discrimination against LGBTQ+ Latinxs during the pandemic. I invite you to watch all of our 2020 virtual events on demand [here](#).

Our network of remarkable alumni is now more than 4,400 strong. They have played an invaluable role throughout the year, not just giving their time and energy to support CHCI and our participants, but also engaging and helping each other in these challenging times, not to mention continuing to play vital leadership roles in all the industries and sectors where they are making their mark in their communities throughout the nation.

And if all of these were not enough, we launched a podcast, named [Here To Lead!](#) In it, we talk with outstanding Latino leaders about their personal journeys, our nation's most pressing issues, and how Latinos across the country are leading us into a brighter future.

I know we still have many challenges, but I remain optimistic and hopeful about a better, safer, and healthier future for all of us and generations to come. One thing 2020 has shown us is that the spirit of our community is one of resilience and perseverance to carry on, and that is exactly what we will do.

Adelante!

Marco A. Davis
CHCI President & CEO
Congressional Hispanic
Caucus Institute

IMPACT

Exceeding Our Founders' Dreams

We continue to exceed our founders' vision to improve the Latino community and shape emerging leaders.

Despite the COVID-19 pandemic, we remained committed and provided students a virtual setting offering the best possible leadership development experience through our R2L NextGen program, Congressional Internship Program, and Public Policy and Graduate Fellowships. As we continue to transform the lives of the Latino community, we engage millions more stakeholders from the public, private, and nonprofit sector through our digital and social media platforms.

230,000

website visits



860,000

social media impressions



183

Emerging Latino Leaders

6,347

STAKEHOLDERS AT

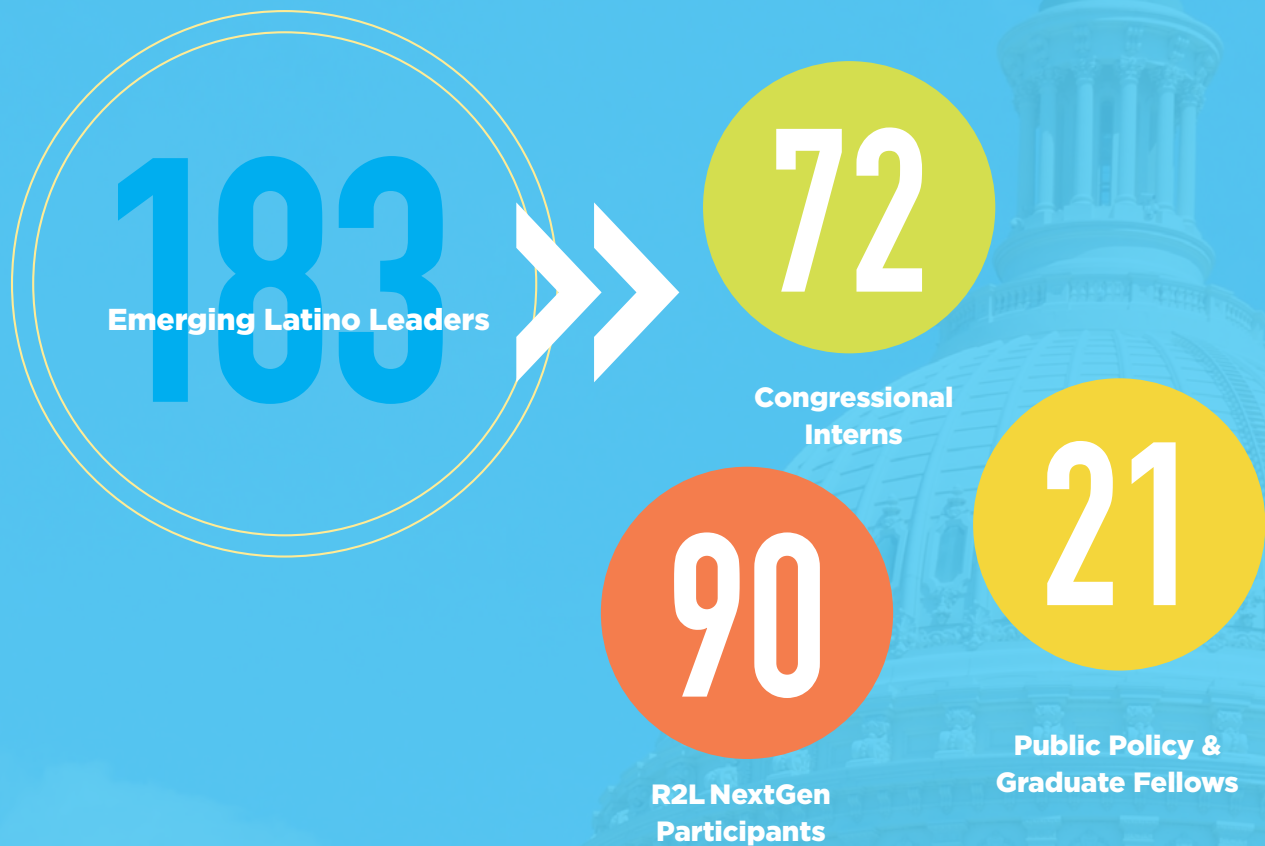
30

LANDMARK EVENTS

4,473
CHCI ALUMNI

PROGRAMS

CHCI's resources and programs serve a pipeline of young Latinos—from high school students to early-career professionals—with a focus on educational attainment and college access, professional and leadership development, and networking with powerful Latino leaders.



37 CONGRESSIONAL OFFICES + **13** COMMITTEES

hosted CHCI Interns and Fellows for their virtual placements



As a Graduate Fellow, I was given the support and encouragement by CHCI, my cohort, and placement to become a better policy advocate. It can be overwhelming to navigate the legislative process but I had the tools to learn and support my team. I learned through CHCI that I didn't need to be an expert to apply for the program but that CHCI would open the door to become an expert."

ISRRAEL GARCIA

2020-2021 CHCI-DaVita Health Graduate Fellow

Hometown: Wichita, Kansas

School: University of Nebraska

Degree: Master of Public Health

Placement: Office of Rep. Lucille Roybal-Allard (CA-40)

PUBLIC POLICY AND GRADUATE FELLOWSHIP PROGRAM

Empowering Future Policymakers

CHCI welcomed 14 talented young Latino professionals as its 2020-2021 Public Policy Fellows. Participants gained important insights into the national public policy arena, and are completing virtual placements both on and off Capitol Hill during the program.

CHCI's Graduate Fellowship Program offered seven emerging Latino leaders with graduate degrees the opportunity to immerse themselves further in the public policy fields of health, housing, child welfare, education, and technology.



CHCI has provided an environment where I feel empowered, seen, listened to, and fully supported. The foundation CHCI provides—an immeasurable amount of experiences and learning curves—have fundamentally changed me as an advocate, community member, and as a person."



VANESSA LOBO

2020-2021 CHCI-New York Life Public Policy Fellow

Hometown: Lincoln, Nebraska

School: Cornell University

Degree: B.S. in Industrial and Labor Relations

Placement: U.S. Senate Committee on Health, Education, Labor and Pensions

CONGRESSIONAL INTERNSHIP PROGRAM (CIP)

Gaining Legislative Experience

CHCI's Congressional Internship Program (CIP) equips participants with legislative knowledge, professional skills, and leadership competencies. In 2020, the 10 to 12-week programs successfully shifted from in-person to virtual and continued to provide a total of 72 undergraduate students from across the country the opportunity to meet accomplished Latino leaders, build their professional network, and become more engaged community members.



CHCI's Congressional Internship Program has allowed me to connect to my identity and culture in a manner I had not experienced before and understand my role as a young Latinx leader and my responsibility to be an advocate for our community!"

RICARDO ZAMARRIPA

Spring 2020 CHCI-Walmart Congressional Intern

Hometown: Tallahassee, Florida

School: Florida State University

Placement: The Office of Rep. Debbie Mucarsel-Powell (FL-26)

"As a member of the Congressional Hispanic Caucus, I am deeply appreciative of the role that CHCI plays in developing the next generation of LatinX leaders. Last winter, I had the pleasure of hosting a CHCI intern, Glendy Alvarez, in my Washington office. She took such pride in her work for the program and she offered unbelievable skills and unique life experiences [and] assets that added tremendous value to the culture of our office and the services we offer."

REP. LORI TRAHAN (MA-3)





R2L NextGen is a community where everyone is striving for the same thing: a better Latinx experience/community here in the States. R2L NextGen is not just “another program” it’s a family.”

DANI DE LA CRUZ

2020 R2L NextGen Participant

Hometown: Dallas, Texas

School: Irma Rangel Young Women’s Leadership School

R2L NEXTGEN

Sparkling Civic Engagement

CHCI hosted its 10th R2L NextGen program virtually July 6-31, 2020. The 90 exceptional young people who participated in the program represented 15 geographic areas, including; Atlanta, GA; Central Florida; Chicago, IL; Detroit, MI; Las Vegas, NV; New York City; North New Jersey; Phoenix, AZ; South Florida; and the Washington D.C. Metro Area; as well as the states of California, Massachusetts, New Mexico, and Texas as well as Puerto Rico. In 2020, R2L NextGen was expanded as a national program.



Through our continuing partnership with State Farm®, CHCI offers CHCInextOpp.net, a powerful online version of our National Directory of Scholarships, Internships and Fellowships for Latino Students. Over 13,000 Latino students, parents and educators visited the site in 2020 to search, save and share life-changing opportunities across the U.S., based on their profiles, locations, and interests.

EMERGING LEADERS

A tumultuous year due to COVID-19 prohibited our program participants from traveling to Washington, D.C. Despite the challenging situation, CHCI was able to provide 183 outstanding students and young professionals with a positive virtual experience that included civic engagement, leadership, college readiness, and career development.

SERVING LATINOS WITH THE GREATEST POTENTIAL

In 2020, CHCI programs continued to serve outstanding participants, with a focus on applicants with financial need. Of the 183 program participants:

61%

FIRST GENERATION

in their families
to attend college

59%

76%

were from households
with incomes below

\$45k

\$65k

3.64

AVERAGE GPA

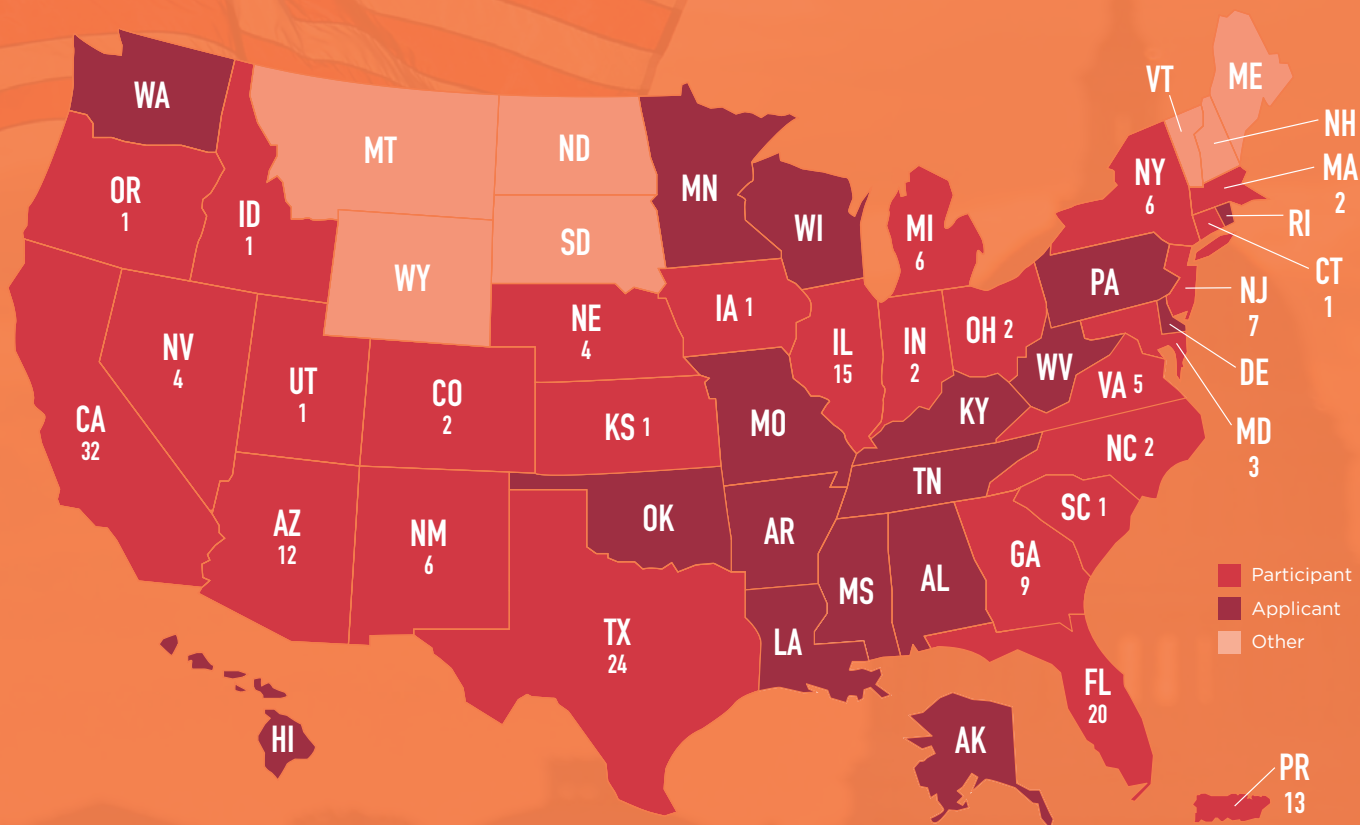
BROAD NATIONAL APPLICATION REACH

CHCI
DIRECTLY
SERVED

183
PARTICIPANTS

REPRESENTING

27 STATES
including
Puerto Rico



Nearly
4,050

FROM

43
STATES

INDIVIDUALS

the District of Columbia
and Puerto Rico

BEGAN CHCI PROFILES
DURING THE 2020
APPLICATION CYCLE

PARTICIPANTS REPRESENTED DISTINCT HERITAGES

From a new generation of Americans

Participants self-designated a variety of heritages, adding a valuable cultural aspect to each program.

Argentinean
Bolivian
Brazilian
Chilean
Colombian
Cuban

Dominican
Ecuadorian
Guatemalan
Honduran
Mexican
Nicaraguan

Panamanian
African American
American Indian
Asian/Pacific Islander
Caucasian

DEMOGRAPHICS

1 IN 4



Americans under 18 years old is Latino

27%

2011-2022 PROJECTED INCREASE IN COLLEGE ENROLLMENT

21%

OF ALL U.S. MILLENNIALS ARE HISPANIC

AVERAGE AGE

28
Latino Americans

70%

enrolled in higher education

1 IN 3

Americans live under the poverty line

43
All Americans

SOURCES: Pew Research Center Hispanic Trends 2015 American Community Survey; National Center for Education Statistics (NCES) Projections of Education Statistics to 2022, 2014; NCES Digest of Education Statistics 2013, Table 302.20

EVENTS

We remained committed to gathering Members of Congress, Latino leaders, community advocates, program participants, and other stakeholders in a virtual setting to address the challenges our nation endured throughout 2020. For the first time ever, our policy driven events provided a unique opportunity for a global audience to participate at our industry/issue summits, briefings, and signature Hispanic Heritage Month events—2020 Leadership Conference and 43rd Annual Awards Gala—to talk about the path forward.

44

MEMBERS OF CONGRESS
PARTICIPATED AT CHCI
ACTIVITIES AND EVENTS

20

Members of Congress
attended CHCI's
Industry Summits on
Health and Technology

30

VIRTUAL EVENTS
CONVENED IN 2020

6,347

STAKEHOLDERS FROM ACROSS THE COUNTRY
shared best practices and resources at our 2020 events

EVENT HIGHLIGHTS



SEPTEMBER 14-18

2020 Leadership Conference and 43rd Annual Awards Gala Our Voice, Nuestro Poder

We gathered an engaging lineup of national leaders, elected officials, and policymakers recognized for their vision, expertise, and influence in the public, private, and nonprofit sectors. Our first ever virtual setting included interactive discussions and plenaries as well as access to resources, and professional and leadership development opportunities.



As a national convener, CHCI brings together global and national leaders, and other stakeholders from across the country at high level events like this where we discuss policy issues, and identify meaningful solutions that are inclusive and equitable for the Latino community which represents a significant and growing segment of our nation's population."

REP. RUBEN GALLEG0 (AZ-7)
2019-2020 CHCI Chair



APRIL 28

CHCI Virtual Briefing Series:
COVID-19: Addressing Health Disparities

MAY 6

State of Affairs Virtual Briefing

JUNE 30

Alumni Association LGBTQ+ Latinxs and COVID-19

2020

APR

MAY

JUN

AUG

SEP

MAY 19

CHCI Virtual Briefing Series:
COVID-19: Addressing the Socio-Economic Impact on the Latino Community

JUNE 3

CHCI Virtual Briefing Series: Education & Equity in a Post-COVID Society

AUGUST 5

Alumni Association Dialogos: Standing up to Racial Injustice

SEPTEMBER 21

43rd Annual Awards Gala

In 2020, we raised our collective voice and demonstrated nuestro poder to pay tribute to our community's distinguished leaders, recognize the courageous contributions of essential workers on the front lines, highlight Hispanic Caucus Members in Congress, and emerging leaders in CHCI's leadership programs. CHCI also presented the 2020 Medallion of Excellence Awards to Isabel Allende and José Andrés. The Legacy Award was presented to Rep. Jose Serrano (NY-15), and Julian Castro received the Chair's Award.



Isabel Allende
Novelist



Chef José Andrés
Global Humanitarian



Julián Castro
*United States Secretary
of Housing and Urban
Development (2014-2017)*



Rep. Jose Serrano
(NY-15)

OCT 22

CHCI Virtual Briefing Series:
Latino Representation in
American Sports, Arts & Culture

NOV 10

**State of Affairs
Virtual Briefing**

DEC 8

Tech Summit

SEP

OCT

NOV

DEC

SEPTEMBER

**Here to Lead
Podcast Launch**

OCT 20

**A Conversation with
David Gergen**

NOV 17-18

Health Summit

DECEMBER 9

**Congressional
Staff Awards**

CONGRESSIONAL SPOTLIGHT

Our nation's top Latino leaders demonstrated their unwavering commitment during a year of unprecedented challenges in our community. As allies, they support our work to develop the next generation of Latino leaders by participating throughout the year at CHCI events including our R2L NextGen Program, Congressional Internship Program, Public Policy and Graduate Fellowship Program, signature Hispanic Heritage Month events, and Industry/Issue Summits.



Rep. Linda Sánchez
(CA-38)

former CHCI Chair
CHCI Advisory
Council Member

“I want to sincerely commend CHCI for being intentional about reaching immigrant and first generation communities everywhere. From California to Puerto Rico, from Georgia to Idaho, COVID has taught what many of us at CHCI have known for so long, immigrants are essential. This is how we move the conversation forward. This is how we elevate the debate without name calling and lies.”



Rep. Adriano Espaillat
(NY-13)

CHCI Advisory
Council Member

“CHCI is providing [interns and fellows] with the leadership tools and resources to become part of the solution to improve the quality of life in the Latino community—especially our underserved communities.”



Rep. Joaquin Castro
(TX-20)

2019-2020 CHC Chair
CHCI Advisory
Council Member

“Coronavirus has not only exposed but exacerbated the inequity in our society. I applaud CHCI for its leadership and urgent action to help the Latino community. We are in this crisis together as one American family, and I encourage folks to lift each other up and support the most vulnerable.”



Rep. Tony Cardenas
(CA-29)

CHCI Advisory
Council Member

“If ever CHCI’s participation and existence was important, it’s important now. We are going to hopefully see a paradigm shift in this country that ends up with new laws, a justice system that finally is just to all, those kinds of things will [help us] take a giant step forward like we took a giant step forward in the 1960s.”

ALUMNI

CHCI's Powerful Network

In 2020, and every day, CHCI alumni* bring the leadership principles and skills they have gleaned from CHCI's experiential leadership programs into their work in communities across the country and around the world. This experience has been especially valuable during a year that needed their leadership. They make significant contributions through volunteerism, mentorship, and philanthropy.

ALUMNI AWARDS

Each year, CHCI recognizes the outstanding contributions and achievements of its alumni in the Latino community. The Medallion of Excellence for a Distinguished Alumnus recognizes a CHCI alumnus who has made an outstanding contribution to the Latino community. The CHCI Young Alumnus Award recognizes a CHCI alum who completed their CHCI leadership program within the past 15 years, and exemplifies dedicated civic engagement and leadership in the Latino community.

MEDALLION OF EXCELLENCE FOR A DISTINGUISHED ALUMNUS



Mildred Otero
Senior Vice President, National Impact
Leadership for Educational Equity
CHCI Public Policy Fellow (2003-2004)

YOUNG ALUMNUS AWARD



Andrés Cano
State Legislator, Arizona House
of Representatives
CHCI Congressional Intern (2010)

4,473

ALUMNI THROUGHOUT
THE UNITED STATES

7

REGIONAL
CHAPTERS

CONTRIBUTED OVER

1,790

volunteer hours

valued at \$48,688**

Helped fundraise

\$309k

Personally donated

\$4,311

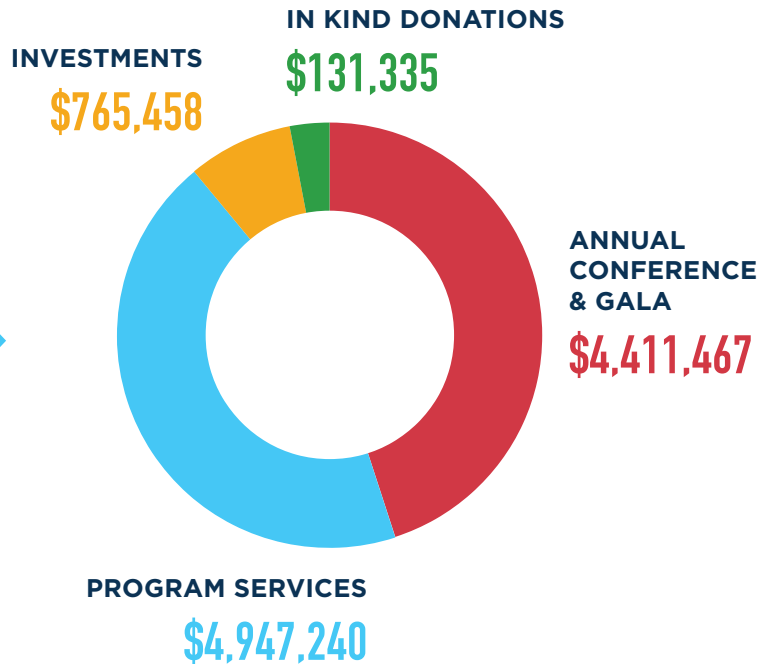
IN SUPPORT OF CHCI

*A CHCI alum is an individual who completed one of CHCI's programs—including Graduate Fellowship, Public Policy Fellowship, Congressional Internship, Scholarship/Scholar-Internship, and/or R2L NextGen.

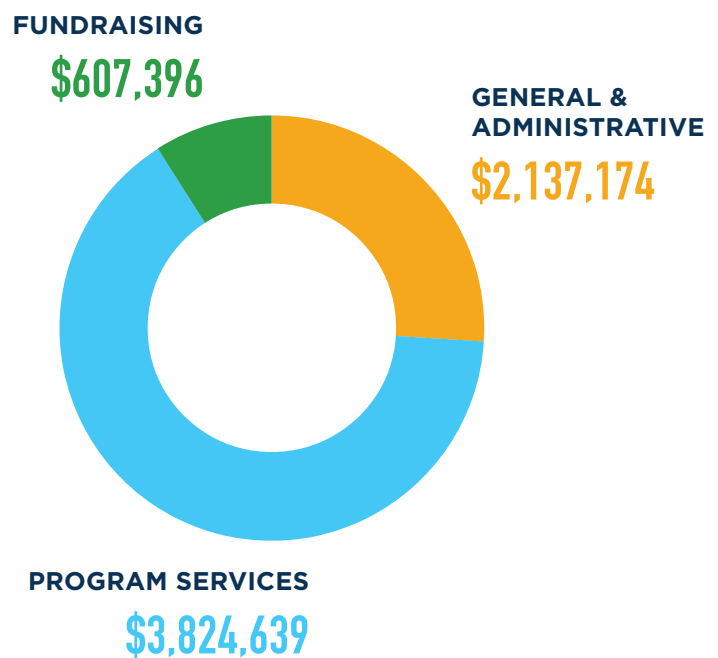
**2020 value of a volunteer hour is \$27.20 (national average reported by Independent Sector <https://independentsector.org/value-of-volunteer-time-2020/>)

2020 FINANCIAL HIGHLIGHTS

2020 REVENUE
\$9,715,464



2020 EXPENSES
\$6,569,209



SOURCE:
2021 AUDITED
FINANCIAL
STATEMENTS

THANK YOU

TO OUR 2020 CHCI MISSION PARTNERS

CHAIR'S CIRCLE

BANK OF AMERICA 

Walmart 

FOUNDER'S CIRCLE

amazon 



LEGACY CIRCLE

The William R. Kenan, Jr.
Charitable Trust

 State Farm



THE
Coca-Cola
FOUNDATION

VISIONARY CIRCLE

 American
Petroleum
Institute

BBVA

 Bristol Myers Squibb™

Charter
COMMUNICATIONS



COMCAST
NBCUNIVERSAL



ConocoPhillips

CVSHealth

Genentech
A Member of the Roche Group

Morgan Lewis



 TOYOTA



WALTON FAMILY
FOUNDATION

1978 CIRCLE



Altria



America's Health Insurance Plans

AMGEN®



BILL & MELINDA GATES foundation



BlueCross BlueShield

Capital One

Davita

DELL Technologies

DOORDASH

EDISON INTERNATIONAL®



ExxonMobil

FedEx®



FORD MOTOR COMPANY FUND

GENERAL MOTORS

GILEAD

Google

HORIZON

IBM

JPMORGAN CHASE & CO.

Lilly



mastercard



MERCK



Microsoft



NETFLIX

NEW YORK LIFE 175 YEARS



Pernod Ricard



Pacific Gas and Electric Company

PRMA
RESEARCH - PROGRESS - HOPE



Prudential



SIRM®
BETTER WORKPLACES
BETTER WORLD™

T-Mobile



The Walt Disney Company

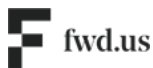
UFCW
a VOICE for working America



verizon

WELLS FARGO

INNOVATOR CIRCLE



LEADER CIRCLE

3M Company
Accenture
Ally Financial
American Cancer Society
Action Network
American Gas Association
American Property Casualty
Insurance Association
Anthem
AT&T
Brookfield
Cargill
Dropbox
Duke Energy Foundation
Edison Electric Institute
Elevate Credit
Emily's List
Enterprise Holdings
Everytown for Gun Safety
Federal Home Loan Bank
of San Francisco
GRAIL
Herbalife International
HP
Juul Labs
LPL Financial
Lyft
National Association of Realtors
Nielsen
Oportun
Phillips 66
Quicken Loans
Salesforce
Service Employees
International Union
SoftBank
Starz Entertainment
Stellantis
Target
Tyson Foods

United Airlines
Warner Media
Waymo
Westfield

PRINCIPAL CIRCLE

American Bankers Association
American Express Corporation
American Federation of
Government Employees
American Federation of State,
County and Municipal Employees
American Hospital Association
American Sugar Alliance
AmerisourceBergen
ASPIRE PAC
Association of American
Railroads
Better Medicare Alliance
Business Roundtable
CTIA The Wireless Foundation
Democratic Congressional
Campaign Committee
Entravision
Ford Motor Company
Giffords: Courage to Fight
Gun Violence
GlaxoSmithKline
Heineken USA
March of Dimes
Mars, Inc.
MGM Resorts International
National Automobile
Dealers Association
NARAL Pro-Choice America
National Beer Wholesalers
Association
National HEP/CAMP Association
Princeton University
Public Service Enterprise Group
Sirius XM/Pandora
The College Board

Twitter
US Telecom Association
ViacomCBS
Western Union

TRAILBLAZER CIRCLE

American Fuel & Petrochemical
Manufacturers
American Maritime Congress
American of Dental
Education Association
American Postal Workers Union
Annie E. Casey Foundation
Biotechnology Innovation
Organization
Brady
Center for Responsible Lending
Community Justice Action Fund
Dexcom
International Union, United
Automobile, Aerospace
& Agricultural Implement
Workers of America
Local Initiatives
Support Corporation
Mary Kay
McDonald's Corporation
National Association of Minority
Automobile Dealers
Solar Industries
Energy Association
Structured Finance Association
Teach for America

LEADERSHIP

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Virginia Zigras, Charter Communications



SUPPORT
CHCI

CHCI'S MISSION IS TO DEVELOP THE NEXT GENERATION OF LATINO LEADERS.

Latino young people must be educated and fully prepared to assume leadership roles across sectors. Your investment in the Latino community today can support leadership and skills development that is critical to the future health of our society, democracy, economy, and to ensure that we are represented in all sectors. We can't do it alone and ask for your commitment. Here are ways to give to CHCI and help ensure a better future for our community.

>> Gifts of all sizes help us educate, empower, and connect young Latinos. Make an online gift today at chci.org/donate. Learn more about how you can support CHCI by contacting our giving team at externalaffairs@chci.org.

CHCI is tax-exempt under section 501(c)(3) of the Internal Revenue Code, Federal ID #52-1114225. CHCI does not attempt to influence legislation and does not employ any registered lobbyists. All grants and contributions to CHCI are tax deductible to the extent permitted by federal law.



Developing the Next Generation of Latino Leaders®

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