



*Developing the
Next Generation
of Latino Leaders®*

2017

CHCI ANNUAL REPORT

CHCI

EDUCATE.
EMPOWER.
CONNECT.

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A MESSAGE FROM THE PRESIDENT & CEO

Dear Friends,

Forty years ago, our founders created CHCI to fill an opportunity gap for Latino youth by providing them with up-close experience in public service through training and internships in our nation's capital.

They left an incredible legacy, one that CHCI is proud to continue—and I'm pleased to report that we are thriving.

We continue to build on past successes while trying new programmatic innovations and developing new partnerships. After a budget turnaround and with a number of new staff, we are positioned for an even stronger, more influential future. And our mission to educate, empower and connect is needed more than ever.

The Pew Research Center reports that U.S. Hispanics are the youngest of our nation's racial and ethnic groups, and that the number of Hispanics attending college has reached a new high. We are seeing a generation of bright, ambitious young Latinos who are ready and excited to lead.

Our programs are designed to open up opportunities for these young people. To paraphrase CHCI's 2017 Medallion of Excellence winner, Lin-Manuel Miranda, our scholars are just like their country—*young, scrappy and hungry*—and we're helping them get their shot at success.

On behalf of CHCI's Board of Directors, Advisory Council, accomplished alumni and dedicated staff, thank you for your continued support.

Sincerely,

Domenika Lynch
CHCI President & CEO
Congressional Hispanic Caucus Institute

IMPACT

EXCEEDING OUR FOUNDERS' DREAMS

CHCI's inaugural fellowship class served four Latinos in 1981. In 2017, CHCI changed the lives of more than a thousand young Latinos through our programs, and reached millions more through our social media communities and website. We continue to exceed our founders' vision to improve the Latino community and shape future Latino leaders.

EDUCATE

In 2017, CHCI educated:

- 1.4 million visitors through our dynamic website: www.chci.org
- 1,232 Latinos through partner events
- 29 scholarship recipients

EMPOWER

In 2017, CHCI empowered:

- 60 Congressional Interns
- 60 R2L® NextGen participants
- 17 Public Policy and Graduate Fellows

CONNECT

In 2017, CHCI connected:

- 20% more followers via social media communities, reaching some 8 million people through CHCI social networks and millions more through media impressions
- 7,000 stakeholders at CHCI's 65 landmark events
- 1,398 young Latinos to our powerful network of leaders
- 3,656 alumni around the world

EDUCATE

CHCI opens pathways to success for future leaders by unlocking and offering congressional internships and fellowships that bolster classroom knowledge with real-world experience in a range of fields.

CHCI's resources and programs serve a pipeline of young Latinos—from high school students to early-career professionals—with a focus on educational attainment and college access (EDUCATE), professional and leadership development (EMPOWER), and networking with powerful Latino leaders (CONNECT).

For 40 years, CHCI has educated, empowered and connected thousands of promising American Latino youth with programs and services designed to provide unparalleled leadership opportunities. With profound U.S. demographic and economic shifts expected to continue, we aim to do even more—expanding our important work and offering exceptional programs that encourage college completion and foster community involvement.

By unlocking college access and facilitating congressional internships and fellowships, CHCI bolsters classroom knowledge with real-world experience in a range of fields, providing thousands of bright young Latinos with pathways to future success.

CHCI NextOpp

Preparing Latinos for College Attainment

Through a continuing partnership with State Farm®, CHCI offers CHCINextOpp.net, a powerful online version of our National Directory of Scholarships, Internships and Fellowships for Latino Students. More than 27,000 Latino students, parents and educators visited the site in 2017 and used its features to search, save and share more than 900 life-changing opportunities across the U.S., based on their profiles, locations and interests. The site also provides valuable materials to further inform students about what it takes to apply, attend and complete college.

Scholar-Intern Programs

Connecting Financial Support with Hands-On Experience

Supporting education is a crucial part of our mission to develop the next generation of Latino leaders. CHCI's Scholar-Intern Programs provide monetary support as well as hands-on experience in numerous fields. From media to health care to human resources, CHCI's 2017 Scholar-Intern Programs gave 29 individuals an opportunity to gain important skills while earning money for their education. In addition to awarding \$260,000 in scholarships, we facilitated internships across the country to help advance young Latinos' professional careers and put their academics into action.

CHCI Partner Events

Sharing the Value of Civic Engagement and Leadership

Through attendance at partner events, speaking engagements and recruitment efforts, CHCI reaches students across the country. CHCI representatives engaged with more than 1,200 students at these events in 2017, sharing opportunities, leadership guidance and educational support.



EMPOWER

Through CHCI, young Latinos are mentored by policymakers and gain leadership skills and legislative experience. Through these priceless opportunities, we foster success and encourage work for positive change—locally, regionally and nationally.



R2L® NextGen Sparkling Civic Engagement

In 2017, we marked the seventh year of R2L® NextGen, an invaluable youth leadership experience that brings 60 low-income Latino high school students from across the nation to Washington, D.C., for five days, all expenses paid. During another successful year of the program, students enhanced their leadership skills, learned about public policy and legislation, met with influential Latino leaders, visited historic sites and explored their Hispanic heritage.



“The R2L NextGen program empowered me to become a greater citizen in America. This program has given me knowledge about the Latino community and how strong we are. Together we shall rise and make change, not only in America, but around the world.”

Alexander Castro
2017 R2L® NextGen Scholar
W. T. White High School, Dallas, Texas

100% of eligible R2L® NextGen participants graduate from high school. Of those, **94%** have gone on to college.

Congressional Internship Program Gaining Legislative Experience

Through CHCI’s summer and semester internships, talented Latino undergraduates gain firsthand experience in public policy by working in congressional offices, benefit from weekly leadership development sessions, engage in timely discussions on issues affecting the Hispanic community and learn the importance of engaged citizenship through community service projects. In 2017, CHCI hosted 60 interns.

Public Policy Fellowship Program Empowering Future Policymakers

In keeping with our founders’ vision, CHCI’s 2017 Public Policy Fellowship program brought 11 talented young Latinos to Washington, D.C., for our prestigious, nine-month, paid Public Policy Fellowship. This latest cohort excelled in their placements and gained important insights into the national public policy arena.

Graduate Fellowship Program Immersing Latinos in Public Policy

In 2017, CHCI’s Graduate Fellowship Program offered six emerging Latino leaders the opportunity to immerse themselves in public policy fields such as health, housing and law. The fellows presented their analytical public policy white papers and moderated a policy discussion for our Capitol Hill Policy Briefing Series.



“CHCI has allowed me an extraordinary opportunity; from writing talking points for my member, attending oral arguments before the Supreme Court, to even being able to draft my own bill, CHCI has allowed me into spaces and given me experiences I had only dreamt of. Being able to participate in policies and conversations that will not only affect my hometown, but also the entire nation, has both been thrilling and humbling.”

Stacey Berdejo
2017-2018 CHCI/PepsiCo Foundation Law Graduate Fellow
University of Illinois Urbana-Champaign
Placements with U.S. Representative Jan Schakowsky
and U.S. Senator Tammy Duckworth

CONNECT

In person and online, CHCI joined communities and assembled luminaries from politics, business and other arenas to foster a brighter future for Latino youth, raise awareness about important issues and work together toward solutions.

Convening Powerful, High-Profile Leaders to Support CHCI's Mission

In 2017, CHCI offered unparalleled access to an influential network of leaders through exciting events and robust social media communities.

CHCI PREMIER EVENTS:

- Raised \$4.1 million to support CHCI programs
- Organized 65 landmark events across the U.S.
- Convened top leaders for 2017 Hispanic Heritage Month Events, including members of Congress.
- Elevated Latino issues, Latino leaders and best practices by convening 905 influencers at the 2017 Leadership Conference
- Hosted the CHCI Industry Breakfast Series, a quarterly networking initiative to create opportunities for dialogue among stakeholders from the targeted sectors, mission partners and members of Congress with a mutual goal of preparing America's future Latino leaders

INTEGRATED TRADITIONAL & SOCIAL MEDIA:

- Engaged 27,000+ supporters, followers and fans
- Promoted positive images about Latinos through social and traditional and modern media, with millions of impressions.
- Appeared in more than 85 media outlets covering CHCI Hispanic Heritage Month events



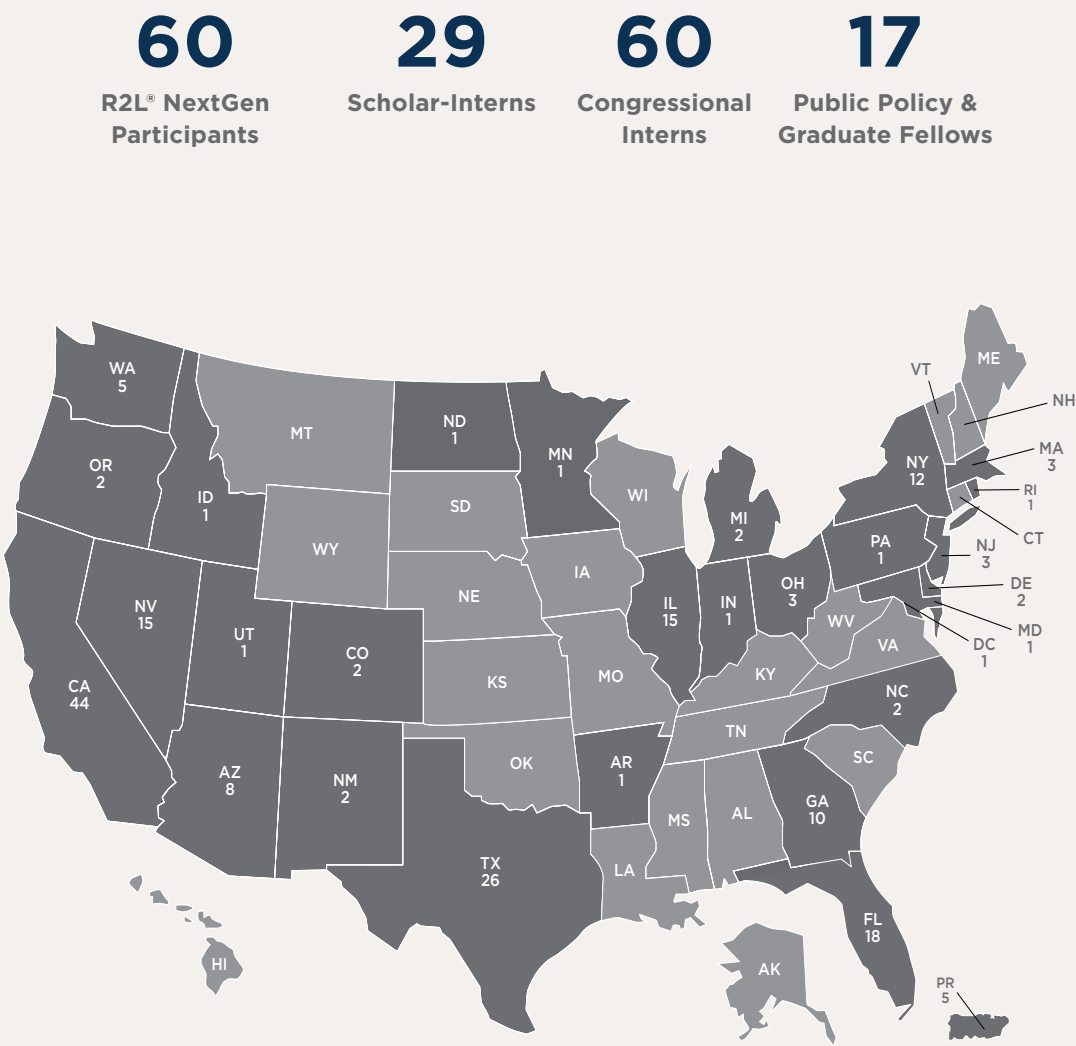
DEMOGRAPHIC SNAPSHOT

CHCI Educated, Empowered and Connected 1,398 U.S. Latino Students in 2017

CHCI programs serve an important need in the Latino community, promoting educational attainment, developing leadership characteristics and sparking civic engagement in deserving young Hispanics.

GEOGRAPHICALLY DIVERSE PARTICIPANTS

More than 5,000 individuals from all 50 states, the District of Columbia and Puerto Rico began CHCI profiles in the 2017 application portal. We directly served 166 students, representing 27 states, the District of Columbia and Puerto Rico.



LATINOS SERVED WITH GREATEST NEED

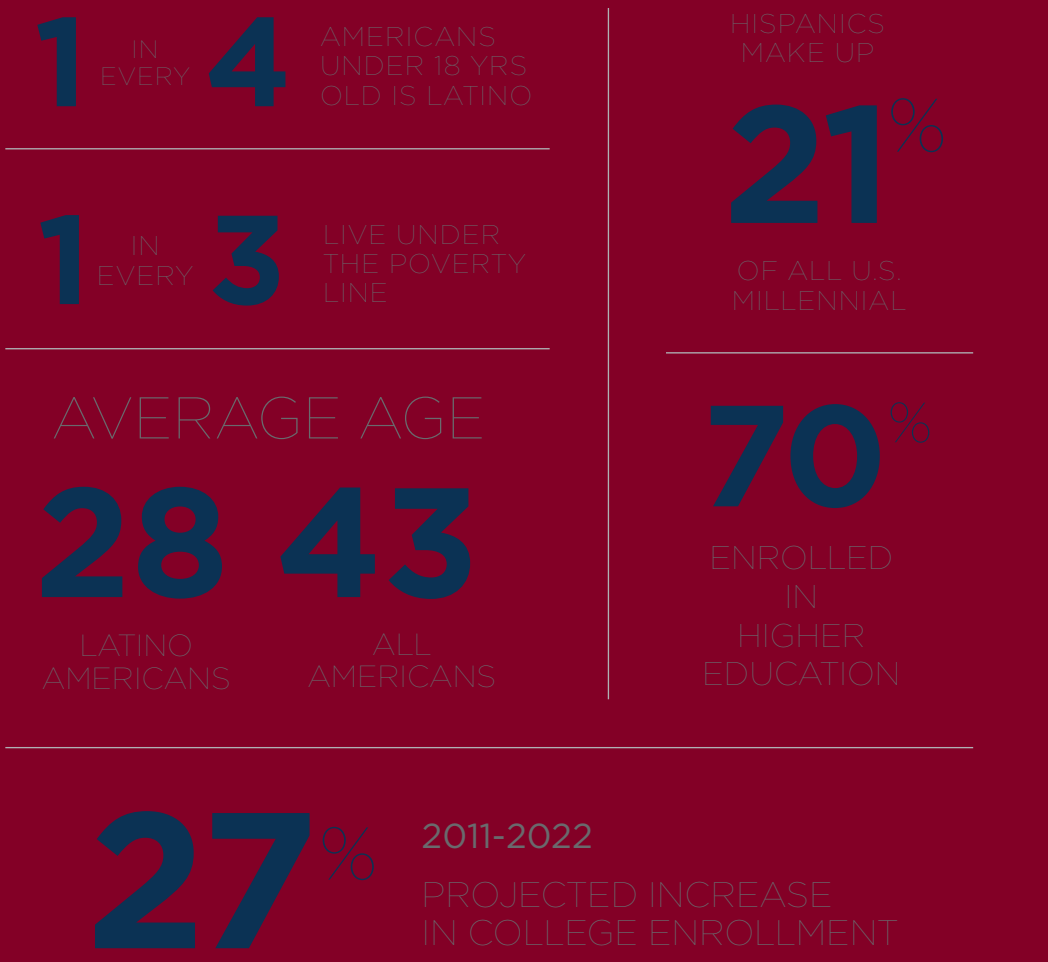
In 2017, CHCI programs continued to serve outstanding students with financial need. Of the 148 leadership program participants:

- 67% were from households with incomes below \$45,000
- 76% were the first generation in their families to attend college

REPRESENTING DISTINCT HERITAGES

Participants self-designated a variety of heritages, adding a valuable cultural aspect to each program.

<i>African American</i>	<i>Caucasian</i>	<i>Guatemalan</i>	<i>Puerto Rican</i>
<i>Afro-Latina</i>	<i>Chilean</i>	<i>Honduran</i>	<i>Salvadoran</i>
<i>American Indian</i>	<i>Columbian</i>	<i>Mexican</i>	<i>Spaniard</i>
<i>Argentinean</i>	<i>Costa Rican</i>	<i>Nicaraguan</i>	<i>Venezuelan</i>
<i>Asian Pacific Islander</i>	<i>Cuban</i>	<i>Panamanian</i>	
<i>Bolivian</i>	<i>Dominican</i>	<i>Paraguayan</i>	
<i>Brazilian</i>	<i>Ecuadorian</i>	<i>Peruvian</i>	



SOURCES: Pew Research Center Hispanic Trends 2015 American Community Survey; National Center for Education Statistics (NCES) Projections of Education Statistics to 2022, 2014; NCES Digest of Education Statistics 2013, Table 302.20

ALUMNI

CHCI's Powerful Alumni Network: Engaged Leadership in the Latino Community

Every day, CHCI alumni* bring the leadership principles and skills they've gleaned from CHCI's experiential leadership programs into their work in communities across the country and around the world.

Taking CHCI's mandate of "Educate, Empower and Connect" to heart, they make significant contributions through volunteerism, mentorship and philanthropy.

3,656
ALUMNI
ACROSS 47 STATES
& **8 CHAPTERS**
NATIONWIDE

CONTRIBUTED OVER
2,675
VOLUNTEER
HOURS VALUED AT
OVER **\$105,528**

PERSONALLY
DONATED NEARLY
\$7,880

HELPED FACILITATE
SPONSORSHIPS
TOTALING NEARLY
\$82,500

**A CHCI alumnus/alumna is an individual who completed one of CHCI's leadership development programs—Graduate Fellowship, Public Policy Fellowship, Congressional Internship, Scholarship/Scholar-Internship and/or R2L® NextGen.*

†According to the Independent Sector's valuation of a volunteer hour at \$39.45.

SUPPORT

WHY GIVE TO CHCI?

Profound demographic shifts in the American landscape are transforming our nation's workforce and economy. Already, 1 in 4 Americans under 18 are Latino, nearly 100,000 Latinos turn 18 every month, and 74 percent of new entrants to the workforce between 2010 and 2020 are projected to be Latino (per the U.S. Census Bureau).

Given this demographic reality, the strength of the United States is closely tied to the success of the Latino community. As the future driver of economic growth and the foundation of the modern American workforce, Latino youth must be educated and fully prepared to assume leadership roles across sectors. Investment in the Latino community today through leadership and skills development is critical to the future health of our society, democracy and economy. Investing in Latino youth is smart for business and good for society.

WAYS TO GIVE TO CHCI

Gifts of all sizes help us educate, empower and connect young Latinos. You can support CHCI by:

- **Sponsoring** Sponsoring an event and/or a young leader's participation in a program.
- **Donating** in-kind products or services.
- **Creating** a long-lasting endowment.
- **Recognizing** a loved one through Gifts in Honor or Gifts in Memoriam.
- **Remembering** CHCI in your estate plan as a contingent beneficiary.

You can make an online gift today at chci.org/donate or contact our giving team at development@chci.org.



CHCI is tax-exempt under section 501(c)(3) of the Internal Revenue Code, Federal ID #52-1114225. CHCI does not attempt to influence legislation and does not employ or retain any registered lobbyists. All grants and contributions to CHCI are tax-deductible to the extent permitted by federal law.

THANK YOU

2017 CHCI Mission Partners

CAPITAL CAMPAIGN

Cornerstone Donors

Anheuser-Busch Companies
Bank of America
Dell Inc.
PepsiCo Foundation
State Farm
Toyota Motor North America

Capstone Donors

Charter Communications
The Coca-Cola Company
Entravision
Hyundai Motor America

GENERAL DONORS

Chair’s Circle

Walmart Foundation

Founder’s Society Circle

Gilbert & Jacki Cisneros Foundation
PepsiCo Foundation

Legacy Circle

State Farm
Toyota Motor North America
United Health Foundation

Visionary Circle

AltaMed
Bank of America
BP America
The Coca-Cola Company
Comcast/NBC Universal/Telemundo/
Comcast Foundation
Dell Inc.
ExxonMobil
Google
Hyundai Motor America
Morgan Lewis
PepsiCo
Southwest Airlines
UPS Corporation/UPS Foundation

1978 Circle

AARP
Altria Client Services Inc.
Amazon
American Beverage Association
American Petroleum Institute

Amgen
Chevron
DaVita, Inc.
Entravision
Facebook
FedEx Corporation
Ford Motor Company Fund
General Motors Company
H&R Block
Hyundai Motor America
JPMorgan Chase & Co.
Major League Baseball
McDonald’s Corporation
National Association of Broadcasters
National Education Association
New York Life Insurance Company
Novo Nordisk
Pacific Gas and Electric Company
Prudential Financial, Inc.
Service Employees International
Union
Shell Oil Company
Society for Human Resource
Management
T-Mobile USA
Toyota Motor North America
Union Pacific
United Food and Commercial
Workers Union
UnitedHealth Group
Univision Communications
Verizon Communications
Walmart Corporation
The Walt Disney Company
The Walton Family Foundation
Wells Fargo

Innovator Circle

AltaMed
American Federation of Teachers
American Fuel & Petrochemical
Manufacturers
American Gas Association
Anheuser-Busch Companies Inc.
Anthem
Apple
AT&T
Bristol-Myers Squibb

California Teachers Association
College of Southern Nevada
Communications Workers of America,
AFL-CIO
Crown Imports/Constellation Brands
Dropbox
Edison International
Eli Lilly & Co.
Entergy Corporation
Exelon/PECO Corporation
Federal Home Loan Bank of
San Francisco
Heineken USA
Herbalife International
Intel
Lockheed Martin
Lumina Foundation
Mary Kay Inc.
MGM Resorts International
Microsoft
National Cable and
Telecommunications Association
Nielsen
Oportun
Otsuka America Pharmaceutical Inc.
Pearson
Pfizer Inc.
Phillips 66
PhRMA
Planned Parenthood Federation
of America
Salt River Project
Southern California Gas
Company/Sempra
Target
Texas Instruments
Time Warner
United Healthcare Group
Walgreens

Leader Circle

AstraZeneca
Annie E. Casey Foundation
Democracy Fund
Diageo
Emerson Collective
Emily’s List
Environmental Defense Fund
Goldman Sachs

Honda Motor Co. Ltd.
The International Union, United
Automobile, Aerospace and
Agricultural Implement Workers
of America
Intuit Inc.
Laborers’ International Union
of North America
Mars Inc.
Merck
Motion Picture Association of America
Motorola Foundation
Quest Diagnostics Foundation
S&P Global
Shire
Southern Company

Principal Circle

3M Company
AFL-CIO
American Express Corporation
American Federation of Government
Employees
American Federation of State, County
and Municipal Employees
American GI Forum National
Veterans Outreach
American Hospital Association
American Sugar Alliance
AmerisourceBergen
Arizona Public Service
Association of American Railroads
Baxter International
Better Medicare Alliance
BOLD Pac
Jules and Amy Buenabenta
CBS Corporation
CHRISTUS Health
The Gilbert & Jacki Cisneros
Foundation
City View
CVS Caremark

Dallas/Fort Worth International
Airport
Democratic National Committee
Democratic Senatorial Campaign
Committee
Duty Free Americas
Edison Electric Institute
Foundation for Advancing
Alcohol Responsibility
Bill & Melinda Gates Foundation
Georgetown University
Hewlett Packard Enterprise Company
Honeywell
International Brotherhood of
Electrical Workers
League of Conservation Voters
Marathon Oil Corporation
MicroTech
Luis Miranda
MMM Healthcare
Molina Healthcare
National Association of Minority
Automobile Dealers
National Beer Wholesalers
Association
National Collegiate Athletic
Association
National Football League
National HEP/CAMP Association
National Installment Lenders
Association
Ogletree Deakins
Politank
Seton Healthcare Family
Sierra Club
Tonio Burgos and Associates
Tradeshaw Tables
Uber Technologies
Visa
Volkswagen AG
Western Union

Trailblazer Circle

Abbott Laboratories
American Gaming Association
Avalos Foundation
Caesars Entertainment
California Endowment
Castellano Family Foundation
Enterprise Holdings
Geico
Groundswell Communication
Le Grand High School
Local Initiatives Support Corporation
Lin-Manuel Miranda
Dr. Steve Molina
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Mylan
National Basketball Association
Oracle
Audrey Ponzio
Property Casualty Insurers Association
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SunTrust Banks Inc.
Teach for America
TELACU
Union Bank
Wal-Mart Puerto Rico Inc.

Explorer Circle

American Kidney Fund
Gear Up Los Angeles
Great Minds in STEM

STRATEGIC MEDIA PARTNERS

CapitalWirePR
The Hill Latino
HITN
Latina Style
Latino Magazine
Latino Print Network
Washington Hispanic

Donor Spotlight

BANK OF AMERICA

PEPSICO FOUNDATION

STATE FARM

TOYOTA

WALMART FOUNDATION

2017 FINANCIAL HIGHLIGHTS

TOTAL ASSETS

\$17,087,446

CASH & CASH EQUIVALENTS

\$2,969,989

INVESTMENTS

\$3,826,407

TOTAL LIABILITIES

\$3,408,404

UNRESTRICTED NET ASSETS

\$9,207,835

TEMPORARILY RESTRICTED NET ASSETS

\$3,851,994

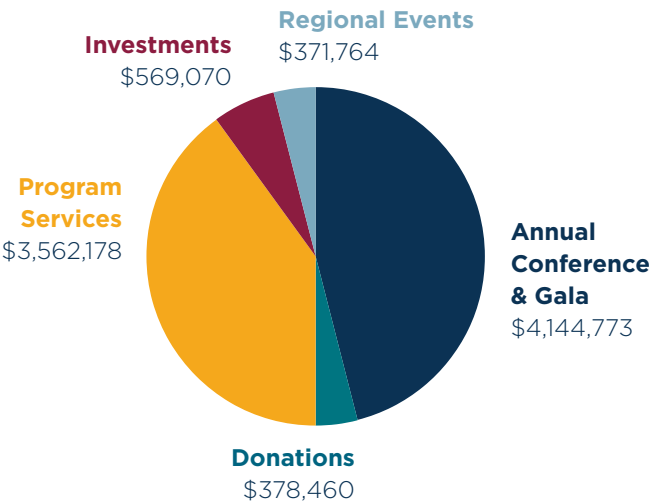
PERMANENTLY RESTRICTED NET ASSETS

\$619,213

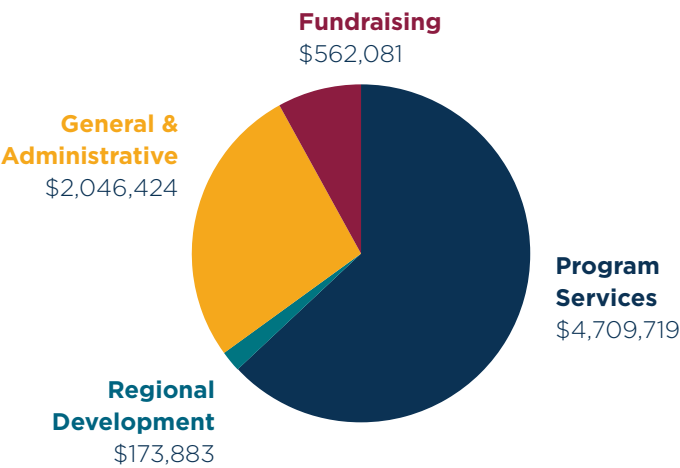
CHANGE IN NET ASSETS

\$1,534,138

2017
REVENUE
\$9,026,245



2017
EXPENSES
\$7,492,107



Source: CHCI Inc. Audited Financial Statements

LEADERSHIP

We are extremely grateful to the gifted leaders who served on CHCI’s Board of Directors and Advisory Council in 2017. These dedicated individuals volunteered their time and talents to ensure that CHCI had the critical guidance, networking connections and financial support needed to fulfill our mission to Develop the Next Generation of Latino Leaders®.

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Developing the Next Generation of Latino Leaders®

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