



*Developing the  
Next Generation  
of Latino Leaders®*

2017

**CHCI ANNUAL REPORT**



# CHCI







## A MESSAGE FROM THE PRESIDENT & CEO

Dear Friends,

Forty years ago, our founders created CHCI to fill an opportunity gap for Latino youth by providing them with up-close experience in public service through training and internships in our nation's capital.

They left an incredible legacy, one that CHCI is proud to continue—and I'm pleased to report that we are thriving.

We continue to build on past successes while trying new programmatic innovations and developing new partnerships. After a budget turnaround and with a number of new staff, we are positioned for an even stronger, more influential future. And our mission to educate, empower and connect is needed more than ever.

The Pew Research Center reports that U.S. Hispanics are the youngest of our nation's racial and ethnic groups, and that the number of Hispanics attending college has reached a new high. We are seeing a generation of bright, ambitious young Latinos who are ready and excited to lead.

Our programs are designed to open up opportunities for these young people. To paraphrase CHCI's 2017 Medallion of Excellence winner, Lin-Manuel Miranda, our scholars are just like their country—young, scrappy and hungry—and we're helping them get their shot at success.

On behalf of CHCI's Board of Directors, Advisory Council, accomplished alumni and dedicated staff, thank you for your continued support.

Sincerely,

A handwritten signature in black ink that reads "Domenika Lynch". The script is fluid and cursive.

Domenika Lynch  
*CHCI President & CEO*  
*Congressional Hispanic Caucus Institute*

# IMPACT

## EXCEEDING OUR FOUNDERS' DREAMS

**CHCI's inaugural fellowship class served four Latinos in 1981. In 2017, CHCI changed the lives of more than a thousand young Latinos through our programs, and reached millions more through our social media communities and website. We continue to exceed our founders' vision to improve the Latino community and shape future Latino leaders.**

## EDUCATE

### **In 2017, CHCI educated:**

- 1.4 million visitors through our dynamic website: [www.chci.org](http://www.chci.org)
- 1,232 Latinos through partner events
- 29 scholarship recipients

## EMPOWER

### **In 2017, CHCI empowered:**

- 60 Congressional Interns
- 60 R2L® NextGen participants
- 17 Public Policy and Graduate Fellows

## CONNECT

### **In 2017, CHCI connected:**

- 20% more followers via social media communities, reaching some 8 million people through CHCI social networks and millions more through media impressions
- 7,000 stakeholders at CHCI's 65 landmark events
- 1,398 young Latinos to our powerful network of leaders
- 3,656 alumni around the world



# EDUCATE

CHCI opens pathways to success for future leaders by unlocking and offering congressional internships and fellowships that bolster classroom knowledge with real-world experience in a range of fields.



CHCI's resources and programs serve a pipeline of young Latinos—from high school students to early-career professionals—with a focus on educational attainment and college access (EDUCATE), professional and leadership development (EMPOWER), and networking with powerful Latino leaders (CONNECT).

For 40 years, CHCI has educated, empowered and connected thousands of promising American Latino youth with programs and services designed to provide unparalleled leadership opportunities. With profound U.S. demographic and economic shifts expected to continue, we aim to do even more—expanding our important work and offering exceptional programs that encourage college completion and foster community involvement.

By unlocking college access and facilitating congressional internships and fellowships, CHCI bolsters classroom knowledge with real-world experience in a range of fields, providing thousands of bright young Latinos with pathways to future success.

## **CHCI NextOpp**

### **Preparing Latinos for College Attainment**

Through a continuing partnership with State Farm®, CHCI offers CHCINextOpp.net, a powerful online version of our National Directory of Scholarships, Internships and Fellowships for Latino Students. More than 27,000 Latino students, parents and educators visited the site in 2017 and used its features to search, save and share more than 900 life-changing opportunities across the U.S., based on their profiles, locations and interests. The site also provides valuable materials to further inform students about what it takes to apply, attend and complete college.

---

## **Scholar-Intern Programs**

### **Connecting Financial Support with Hands-On Experience**

Supporting education is a crucial part of our mission to develop the next generation of Latino leaders. CHCI's Scholar-Intern Programs provide monetary support as well as hands-on experience in numerous fields. From media to health care to human resources, CHCI's 2017 Scholar-Intern Programs gave 29 individuals an opportunity to gain important skills while earning money for their education. In addition to awarding \$260,000 in scholarships, we facilitated internships across the country to help advance young Latinos' professional careers and put their academics into action.

---

## **CHCI Partner Events**

### **Sharing the Value of Civic Engagement and Leadership**

Through attendance at partner events, speaking engagements and recruitment efforts, CHCI reaches students across the country. CHCI representatives engaged with more than 1,200 students at these events in 2017, sharing opportunities, leadership guidance and educational support.

# EMPOWER

**Through CHCI, young Latinos are mentored by policymakers and gain leadership skills and legislative experience.**

**Through these priceless opportunities, we foster success and encourage work for positive change—locally, regionally and nationally.**

## **R2L® NextGen**

### **Sparkling Civic Engagement**

In 2017, we marked the seventh year of R2L® NextGen, an invaluable youth leadership experience that brings 60 low-income Latino high school students from across the nation to Washington, D.C., for five days, all expenses paid. During another successful year of the program, students enhanced their leadership skills, learned about public policy and legislation, met with influential Latino leaders, visited historic sites and explored their Hispanic heritage.



*“The R2L NextGen program empowered me to become a greater citizen in America. This program has given me knowledge about the Latino community and how strong we are. Together we shall rise and make change, not only in America, but around the world.”*

**Alexander Castro**

2017 R2L® NextGen Scholar

W. T. White High School, Dallas, Texas

**100%** of eligible R2L® NextGen participants graduate from high school.  
Of those, **94%** have gone on to college.

---

## **Congressional Internship Program**

### **Gaining Legislative Experience**

Through CHCI's summer and semester internships, talented Latino undergraduates gain firsthand experience in public policy by working in congressional offices, benefit from weekly leadership development sessions, engage in timely discussions on issues affecting the Hispanic community and learn the importance of engaged citizenship through community service projects. In 2017, CHCI hosted 60 interns.





## Public Policy Fellowship Program Empowering Future Policymakers

In keeping with our founders' vision, CHCI's 2017 Public Policy Fellowship program brought 11 talented young Latinos to Washington, D.C., for our prestigious, nine-month, paid Public Policy Fellowship. This latest cohort excelled in their placements and gained important insights into the national public policy arena.

## Graduate Fellowship Program Immersing Latinos in Public Policy

In 2017, CHCI's Graduate Fellowship Program offered six emerging Latino leaders the opportunity to immerse themselves in public policy fields such as health, housing and law. The fellows presented their analytical public policy white papers and moderated a policy discussion for our Capitol Hill Policy Briefing Series.



*"CHCI has allowed me an extraordinary opportunity; from writing talking points for my member, attending oral arguments before the Supreme Court, to even being able to draft my own bill, CHCI has allowed me into spaces and given me experiences I had only dreamt of. Being able to participate in policies and conversations that will not only affect my hometown, but also the entire nation, has both been thrilling and humbling."*

### Stacey Berdejo

2017-2018 CHCI/PepsiCo Foundation Law Graduate Fellow  
University of Illinois Urbana-Champaign  
Placements with U.S. Representative Jan Schakowsky  
and U.S. Senator Tammy Duckworth

# CONNECT

**In person and online, CHCI joined communities and assembled luminaries from politics, business and other arenas to foster a brighter future for Latino youth, raise awareness about important issues and work together toward solutions.**

## **Convening Powerful, High-Profile Leaders to Support CHCI's Mission**

In 2017, CHCI offered unparalleled access to an influential network of leaders through exciting events and robust social media communities.

---

### **CHCI PREMIER EVENTS:**

- Raised \$4.1 million to support CHCI programs
- Organized 65 landmark events across the U.S.
- Convened top leaders for 2017 Hispanic Heritage Month Events, including members of Congress.
- Elevated Latino issues, Latino leaders and best practices by convening 905 influencers at the 2017 Leadership Conference
- Hosted the CHCI Industry Breakfast Series, a quarterly networking initiative to create opportunities for dialogue among stakeholders from the targeted sectors, mission partners and members of Congress with a mutual goal of preparing America's future Latino leaders

### **INTEGRATED TRADITIONAL & SOCIAL MEDIA:**

- Engaged 27,000+ supporters, followers and fans
- Promoted positive images about Latinos through traditional and social media, reaching over eight million
- Appeared in more than 85 top media outlets covering CHCI Hispanic Heritage Month events







# DEMOGRAPHIC SNAPSHOT

## CHCI Educated, Empowered and Connected 1,398 U.S. Latino Students in 2017

CHCI programs serve an important need in the Latino community, promoting educational attainment, developing leadership characteristics and sparking civic engagement in deserving young Hispanics.

### GEOGRAPHICALLY DIVERSE PARTICIPANTS

More than 5,000 individuals from all 50 states, the District of Columbia and Puerto Rico began CHCI profiles in the 2017 application portal. We directly served 166 students, representing 27 states, the District of Columbia and Puerto Rico.

60

R2L® NextGen  
Participants

29

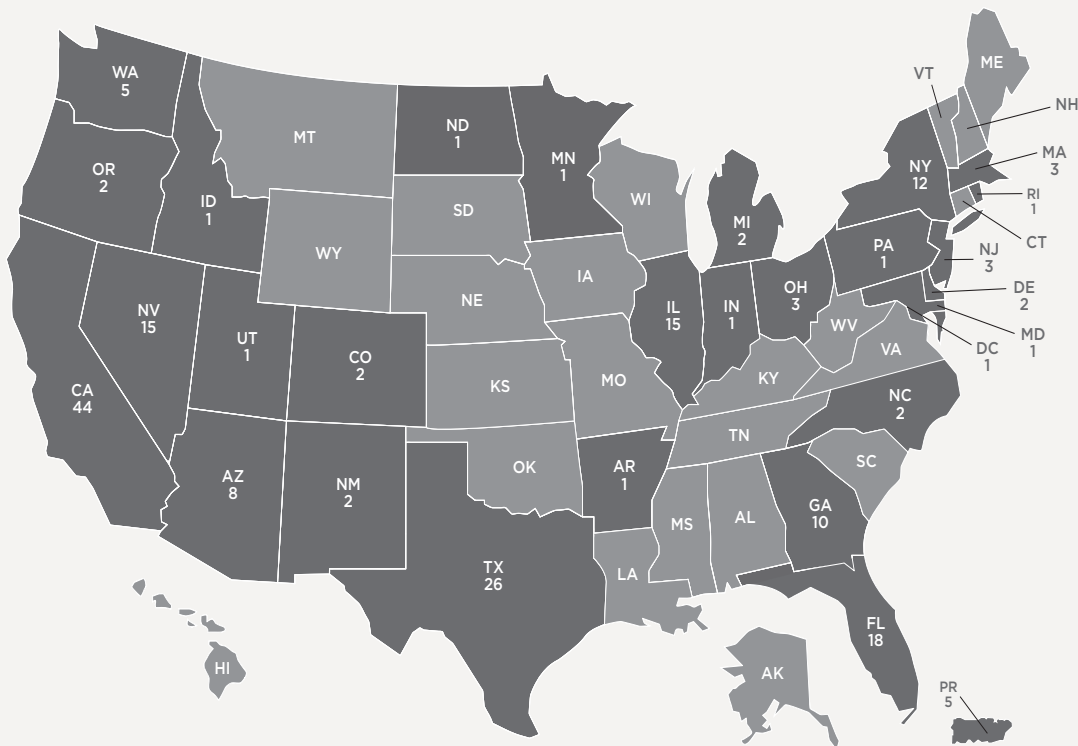
Scholar-Interns

60

Congressional  
Interns

17

Public Policy &  
Graduate Fellows



## LATINOS SERVED WITH GREATEST NEED

In 2017, CHCI programs continued to serve outstanding students with financial need. Of the 148 leadership program participants:

- 67% were from households with incomes below \$45,000
- 76% were the first generation in their families to attend college

## REPRESENTING DISTINCT HERITAGES

Participants self-designated a variety of heritages, adding a valuable cultural aspect to each program.

*African American*

*Afro-Latina*

*American Indian*

*Argentinean*

*Asian Pacific Islander*

*Bolivian*

*Brazilian*

*Caucasian*

*Chilean*

*Columbian*

*Costa Rican*

*Cuban*

*Dominican*

*Ecuadorian*

*Guatemalan*

*Honduran*

*Mexican*

*Nicaraguan*

*Panamanian*

*Paraguayan*

*Peruvian*

*Puerto Rican*

*Salvadoran*

*Spaniard*

*Venezuelan*

1 IN EVERY 4 AMERICANS UNDER 18 YRS OLD IS LATINO

1 IN EVERY 3 LIVE UNDER THE POVERTY LINE

AVERAGE AGE

28 43

LATINO AMERICANS

ALL AMERICANS

HISPANICS MAKE UP

21%

OF ALL U.S. MILLENNIAL

70%

ENROLLED IN HIGHER EDUCATION

27%

2011-2022

PROJECTED INCREASE IN COLLEGE ENROLLMENT

# ALUMNI

## CHCI's Powerful Alumni Network: Engaged Leadership in the Latino Community

Every day, CHCI alumni\* bring the leadership principles and skills they've gleaned from CHCI's experiential leadership programs into their work in communities across the country and around the world.

Taking CHCI's mandate of "Educate, Empower and Connect" to heart, they make significant contributions through volunteerism, mentorship and philanthropy.

**3,656**  
ALUMNI  
ACROSS 47 STATES  
& **8 CHAPTERS**  
NATIONWIDE

CONTRIBUTED OVER  
**2,675**  
VOLUNTEER  
HOURS VALUED AT  
OVER **\$105,528**

PERSONALLY  
DONATED NEARLY  
**\$7,880**

HELPED FACILITATE  
**SPONSORSHIPS**  
TOTALING NEARLY  
**\$82,500**

*\*A CHCI alumnus/alumna is an individual who completed one of CHCI's leadership development programs—Graduate Fellowship, Public Policy Fellowship, Congressional Internship, Scholarship/Scholar-Internship and/or R2L® NextGen.*

*†According to the Independent Sector's valuation of a volunteer hour at \$39.45.*





# SUPPORT

## WHY GIVE TO CHCI?

Profound demographic shifts in the American landscape are transforming our nation's workforce and economy. Already, 1 in 4 Americans under 18 are Latino, nearly 100,000 Latinos turn 18 every month, and 74 percent of new entrants to the workforce between 2010 and 2020 are projected to be Latino (per the U.S. Census Bureau).

Given this demographic reality, the strength of the United States is closely tied to the success of the Latino community. As the future driver of economic growth and the foundation of the modern American workforce, Latino youth must be educated and fully prepared to assume leadership roles across sectors. Investment in the Latino community today through leadership and skills development is critical to the future health of our society, democracy and economy. Investing in Latino youth is smart for business and good for society.

---

## WAYS TO GIVE TO CHCI

Gifts of all sizes help us educate, empower and connect young Latinos. You can support CHCI by:

- **Sponsoring** Sponsoring an event and/or a young leader's participation in a program.
- **Donating** in-kind products or services.
- **Creating** a long-lasting endowment.
- **Recognizing** a loved one through Gifts in Honor or Gifts in Memoriam.
- **Remembering** CHCI in your estate plan as a contingent beneficiary.

You can make an online gift today at [chci.org/donate](https://chci.org/donate) or contact our giving team at [development@chci.org](mailto:development@chci.org).

*CHCI is tax-exempt under section 501(c)(3) of the Internal Revenue Code, Federal ID #52-1114225. CHCI does not attempt to influence legislation and does not employ or retain any registered lobbyists. All grants and contributions to CHCI are tax-deductible to the extent permitted by federal law.*

# THANK YOU

## 2017 CHCI Mission Partners

### CAPITAL CAMPAIGN

#### Cornerstone Donors

Anheuser-Busch Companies  
Bank of America  
Dell Inc.  
PepsiCo Foundation  
State Farm  
Toyota Motor North America

#### Capstone Donors

Charter Communications  
The Coca-Cola Company  
Entravision  
Hyundai Motor America

### GENERAL DONORS

#### Chair's Circle

Walmart Foundation

#### Founder's Society Circle

Gilbert & Jacki Cisneros Foundation  
PepsiCo Foundation

#### Legacy Circle

State Farm  
Toyota Motor North America  
United Health Foundation

#### Visionary Circle

AltaMed  
Bank of America  
BP America  
The Coca-Cola Company  
Comcast/NBC Universal/Telemundo/  
Comcast Foundation  
Dell Inc.  
ExxonMobil  
Google  
Hyundai Motor America  
Morgan Lewis  
PepsiCo  
Southwest Airlines  
UPS Corporation/UPS Foundation

#### 1978 Circle

AARP  
Altria Client Services Inc.  
Amazon  
American Beverage Association  
American Petroleum Institute

Amgen  
Chevron  
DaVita, Inc.  
Entravision  
Facebook  
FedEx Corporation  
Ford Motor Company Fund  
General Motors Company  
H&R Block  
Hyundai Motor America  
JPMorgan Chase & Co.  
Major League Baseball  
McDonald's Corporation  
National Association of Broadcasters  
National Education Association  
New York Life Insurance Company  
Novo Nordisk  
Pacific Gas and Electric Company  
Prudential Financial, Inc.  
Service Employees International  
Union  
Shell Oil Company  
Society for Human Resource  
Management  
T-Mobile USA  
Toyota Motor North America  
Union Pacific  
United Food and Commercial  
Workers Union  
UnitedHealth Group  
Univision Communications  
Verizon Communications  
Walmart Corporation  
The Walt Disney Company  
The Walton Family Foundation  
Wells Fargo

#### Innovator Circle

AltaMed  
American Federation of Teachers  
American Fuel & Petrochemical  
Manufacturers  
American Gas Association  
Anheuser-Busch Companies Inc.  
Anthem  
Apple  
AT&T  
Bristol-Myers Squibb

California Teachers Association  
College of Southern Nevada  
Communications Workers of America,  
AFL-CIO  
Crown Imports/Constellation Brands  
Dropbox  
Edison International  
Eli Lilly & Co.  
Entergy Corporation  
Exelon/PECO Corporation  
Federal Home Loan Bank of  
San Francisco  
Heineken USA  
Herbalife International  
Intel  
Lockheed Martin  
Lumina Foundation  
Mary Kay Inc.  
MGM Resorts International  
Microsoft  
National Cable and  
Telecommunications Association  
Nielsen  
Opportun  
Otsuka America Pharmaceutical Inc.  
Pearson  
Pfizer Inc.  
Phillips 66  
PhRMA  
Planned Parenthood Federation  
of America  
Salt River Project  
Southern California Gas  
Company/Sempra  
Target  
Texas Instruments  
Time Warner  
United Healthcare Group  
Walgreens

#### Leader Circle

AstraZeneca  
Annie E. Casey Foundation  
Democracy Fund  
Diageo  
Emerson Collective  
Emily's List  
Environmental Defense Fund  
Goldman Sachs

Honda Motor Co. Ltd.  
The International Union, United  
Automobile, Aerospace and  
Agricultural Implement Workers  
of America

Intuit Inc.

Laborers' International Union  
of North America

Mars Inc.

Merck

Motion Picture Association of America

Motorola Foundation

Quest Diagnostics Foundation

S&P Global

Shire

Southern Company

### Principal Circle

3M Company

AFL-CIO

American Express Corporation

American Federation of Government  
Employees

American Federation of State, County  
and Municipal Employees

American GI Forum National  
Veterans Outreach

American Hospital Association

American Sugar Alliance

AmerisourceBergen

Arizona Public Service

Association of American Railroads

Baxter International

Better Medicare Alliance

BOLD Pac

Jules and Amy Buenabenta

CBS Corporation

CHRISTUS Health

The Gilbert & Jacki Cisneros  
Foundation

City View

CVS Caremark

Dallas/Fort Worth International  
Airport

Democratic National Committee

Democratic Senatorial Campaign  
Committee

Duty Free Americas

Edison Electric Institute

Foundation for Advancing  
Alcohol Responsibility

Bill & Melinda Gates Foundation

Georgetown University

Hewlett Packard Enterprise Company

Honeywell

International Brotherhood of  
Electrical Workers

League of Conservation Voters

Marathon Oil Corporation

MicroTech

Luis Miranda

MMM Healthcare

Molina Healthcare

National Association of Minority  
Automobile Dealers

National Beer Wholesalers  
Association

National Collegiate Athletic  
Association

National Football League

National HEP/CAMP Association

National Installment Lenders  
Association

Ogletree Deakins

Politank

Seton Healthcare Family

Sierra Club

Tonio Burgos and Associates

Tradeshaw Tables

Uber Technologies

Visa

Volkswagen AG

Western Union

### Trailblazer Circle

Abbott Laboratories

American Gaming Association

Avalos Foundation

Caesars Entertainment

California Endowment

Castellano Family Foundation

Enterprise Holdings

Geico

Groundswell Communication

Le Grand High School

Local Initiatives Support Corporation

Lin-Manuel Miranda

Dr. Steve Molina

Morgan Lewis

Mylan

National Basketball Association

Oracle

Audrey Ponzio

Property Casualty Insurers Association  
of America

SunTrust Banks Inc.

Teach for America

TELACU

Union Bank

Wal-Mart Puerto Rico Inc.

### Explorer Circle

American Kidney Fund

Gear Up Los Angeles

Great Minds in STEM

### STRATEGIC MEDIA PARTNERS

CapitalWirePR

The Hill Latino

HITN

*Latina Style*

*Latino Magazine*

Latino Print Network

*Washington Hispanic*

## Donor Spotlight

**Bank of America**



**PEPSICO**



**State Farm**



**TOYOTA**

**Vayamos  
Juntos**

**Walmart**





# 2017 FINANCIAL HIGHLIGHTS

## TOTAL ASSETS

\$17,087,446

## CASH & CASH EQUIVALENTS

\$2,969,989

## INVESTMENTS

\$3,826,407

## TOTAL LIABILITIES

\$3,408,404

## UNRESTRICTED NET ASSETS

\$9,207,835

## TEMPORARILY RESTRICTED NET ASSETS

\$3,851,994

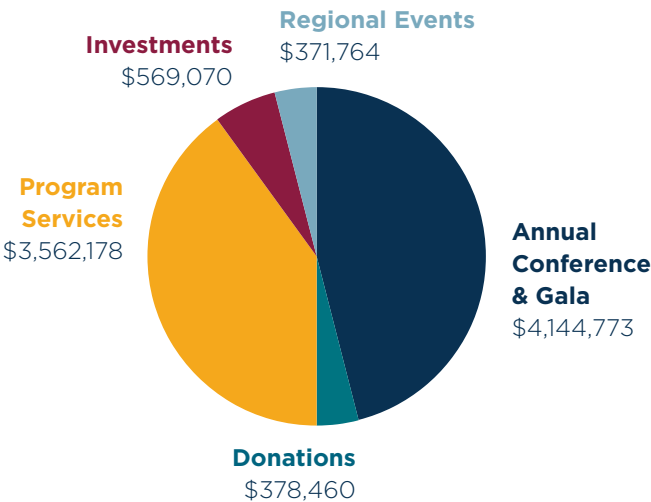
## PERMANENTLY RESTRICTED NET ASSETS

\$619,213

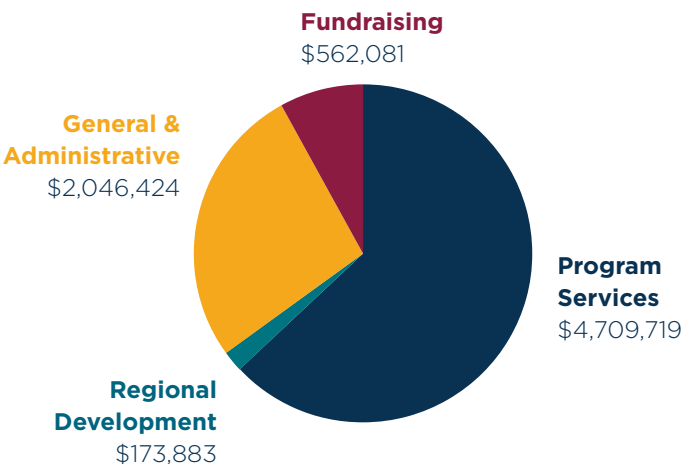
## CHANGE IN NET ASSETS

\$1,534,138

**2017  
REVENUE  
\$9,026,245**



**2017  
EXPENSES  
\$7,492,107**



Source: CHCI Inc. Audited Financial Statements

# LEADERSHIP

We are extremely grateful to the gifted leaders who served on CHCI's Board of Directors and Advisory Council in 2017. These dedicated individuals volunteered their time and talents to ensure that CHCI had the critical guidance, networking connections and financial support needed to fulfill our mission to Develop the Next Generation of Latino Leaders®.

## 2017-18 CHCI BOARD OF DIRECTORS

### OFFICERS

Rep. Joaquin Castro  
*CHCI Chair*

Ms. Cristina Antelo  
*CHCI Vice Chair;  
CEO, Ferox Strategies*

Mr. Gilberto Valdes  
*CHCI Treasurer,  
New York Life Insurance Company*

Mr. Lupe De La Cruz, III  
*CHCI Secretary;  
PEPSICO*

### CHCI PRESIDENT & CEO

Ms. Domenika Lynch

### GENERAL COUNSEL

Ms. Anne Marie Estevez, Esq.  
*CHCI General Counsel;  
Morgan, Lewis & Bockius LLP*

### BOARD OF DIRECTORS

Rep. Pete Aguilar

Mr. Ronald (Ron) Estrada  
*Univision Communications Inc.*

Rep. Ruben Gallego

Ms. Lily Eskelsen García  
*National Education  
Association*

Mr. Rich Garcia  
*State Farm*

Mr. Amilcar Guzman  
*CHCI Alumnus; President,  
CHCI Alumni Association;  
CASA De Maryland*

Ms. Esther Lopez  
*United Food & Commercial  
Workers International*

Mr. Ed Loya  
*Dell Inc.*

Mr. Mario Lozoya  
*Toyota Motor Manufacturing, Texas*

Ms. Lidia S. Martinez  
*Southwest Airlines*

Rep. Grace Flores Napolitano

Mr. Chris Ornelas  
*National Association of Broadcasters*

Mr. Juan Otero  
*CHCI Alumnus, Comcast Corp.*

Rep. Raul Ruiz, MD

Ms. Rocio Saenz  
*Service Employees  
International Union*

Ms. Wendy Thompson-Marquez  
*EVS Communications Inc.*

Rep. Juan Vargas

Mr. Peter R. Villegas  
*The Coca-Cola Company*

## 2017-18 CHCI ADVISORY COUNCIL

Ms. Silvia R. Aldana  
*Pacific Gas and Electric Company*

Mr. Carlos Alzate  
*JPMorgan Chase & Co.*

Mr. Arnoldo Avalos  
*CHCI Alumnus,  
The Avalos Foundation*

Mr. Joe Avila  
*Ford Motor Company Fund*

Rep. Nanette Barragán

Ms. Michele Bobadilla  
*University of Texas, Arlington*

Maria Luisa Boyce  
*UPS*

Mr. Zafar Brooks  
*Hyundai Motor America*

Rep. Salud Carbajal

Rep. Tony Cárdenas

Mr. J. Robert Carr, JD  
*Society for Human  
Resource Management*

Ms. Jacki Cisneros  
*The Gilbert & Jacki  
Cisneros Foundation*

Mr. John Collingwood  
*Bank of America*

Rep. J. Luis Correa

Sen. Catherine Cortez Masto

Rep. Jim Costa

Rep. Henry Cuellar

Rep. Carlos Curbelo

Ms. Evelyn Dejesus  
*American Federation of Teachers,  
United Federation of Teachers*

Marty Durbin  
*American Petroleum Institute*

Rep. Adriano Espaillat

Mr. Max Espinoza  
*Bill & Melinda Gates Foundation*

Ms. Micaela Fernandez Allen  
*Walmart*

Rep. Vicente Gonzalez

Rep. Jenniffer González-Colón

Rep. Raúl Grijalva

Rep. Michelle Lujan Grisham

Rep. Luis V. Gutiérrez

Dr. Meriah E. Heredia-Griego  
*University of New Mexico*

Mr. John Hoel  
*Altria Group/Altria Client Services Inc.*

Rep. Ruben Kihuen

Ms. Sally Kolenda  
*BP America*

Mr. R. Mateo Magdaleno  
*CHCI Alumnus, IDQ Group Inc.*

Mr. Waldo McMillan Jr.  
*Charter Communications*

Mr. Antonio (Tony) Moya  
*Salt River Project*

Mr. Rafael Návaz  
*AFL-CIO, CLC*

Mr. Joaquin Nuño-Whelan  
*General Motors*

Mr. Jesse Price  
*Eli Lilly & Company*

Ms. Deanna Rodriguez  
*Entergy*

Ms. Ivette Rodriguez  
*American Entertainment Marketing*



*Developing the Next Generation of Latino Leaders®*

**CONGRESSIONAL HISPANIC CAUCUS INSTITUTE**

1128 16th Street NW  
Washington, D.C. 20036

202.543.1771

**[www.chci.org](http://www.chci.org)**

 [@CHCIDC](#)  [@CHCI](#)  [chci.org/youtube](http://chci.org/youtube)

 [chci.org/linkedin](http://chci.org/linkedin)  [@CHCIDC](#)