

SCHEDULE-AT-A-GLANCE

2018 CHCI LEADERSHIP CONFERENCE September 11-12, 2018 Ronald Reagan Building, Washington DC

CHCI **HERE TO LEAD**
ARCHITECTS OF OUR DESTINY

DAY ONE SEPTEMBER 11, 2018

8:00AM-5:00PM	REGISTRATION
9:00AM-10:15AM	OPENING PLENARY Racial Equity: Addressing Structural Racism in Education
10:45AM-11:45AM	MORNING BREAKOUT SESSIONS How Media Affects Social Change Fighting Drug Overdose: Developing Sustainable Solutions Blockchain Technology: Transformative Change Across Key Industries The Importance of the 2020 Census 2017 and Beyond: A New Era for Corporate Citizenship and Integrated Social Good
12:30PM-2:00PM	LUNCHEON Supporting Latina-Owned Small Businesses
2:30PM-3:30PM	AFTERNOON BREAKOUT SESSIONS NAFTA: Examining the Status and Implications of a Renegotiation Community Schools: Education through Impact and Opportunity Chronic Disease in the Hispanic Community Integrated Food Security: Emerging Trends and Best Practices How to Run for Office and Win 2.0
3:45PM-5:00PM	AFTERNOON PLENARY Women's Empowerment: Examining the MeToo/Time's Up Movement
6:30PM-9:30PM	EVENING EVENT Arts and Culture Reception

DAY TWO SEPTEMBER 12, 2018

8:00AM-5:00PM	REGISTRATION
9:30AM-10:45AM	MORNING PLENARY Pathways to Leadership and CHCI's Legacy: Leading with Optimism
11:15AM-12:15PM	MORNING BREAKOUT SESSIONS Exploring How Fintech is Driving Financial Inclusion Mental Wellness, Innovation and the Future of the Workforce Diversity, Equity, and Inclusion: An Integrated Approach The Role of Access to Modern Transportation in Social Equity Encouraging Civic Engagement and Election Integrity in 2018
12:30PM-2:00PM	LUNCHEON Sports and Equity: Creating the Foundation for Opportunity
2:30PM-3:30PM	AFTERNOON BREAKOUT SESSIONS Building Resilient Cities: Emergency Preparedness and Smart Solutions Education and Technology Social Determinants of Health and their Impact on Community-Based Health and Wellbeing The Future of Biofuels Fairness in Housing - 2018 and Beyond Criminal Justice, Economic, and Public Health Implications of Legalizing Marijuana in America
4:00PM-5:15PM	CLOSING PLENARY Shaping Bipartisan Immigration Policy: What's Next?

OPENING PLENARY

9:00AM-10:15AM

Race | **Racial Equity: Addressing Structural Racism in Education**

Racial equity is critical for the educational success of Latinos and other minority groups in an increasingly diverse society. All children and adults, regardless of race, ethnicity or immigration status deserve a quality education and path to equal opportunities. Yet, students from minority groups continue to face steep barriers to educational experience and success compared to their non-minority counterparts. Unequal access to resources, class sizes, teacher quality, curriculum and opportunities have continued to make the educational experience for minorities unequal. Experts will be invited to share their work and discuss existing evidence-based data, pathways to higher educational equality as well as recommendations to address racial disparities, reduce educational inequities of minority groups and ensure a brighter future for the next generation.

**BREAKOUT
SESSIONS**

10:45AM-11:45AM

Media | **How Media Affects Social Change**

Media, in all its forms, has the power to shape opinions, influence trends and styles and have a profound impact on the norms and values of a society. In this session, experts will explore the effects of media on society, and how it can be used to raise awareness and foster tangible change in communities.

Health | **Fighting Drug Overdose: Developing Sustainable Solutions**

Prescription drug overdose, which is an increasing public health concern on a local and national level, can have serious medical consequences, including addiction and deaths. Prescription opioid overdoses have been escalating in the US, leading public officials to call it an epidemic. This panel will highlight emerging practices to prevent and treat prescription drug misuse, and draw attention to the steps that healthcare providers, pharmaceutical companies and health insurance providers can play to raise awareness of the problem and provide solutions to affected communities.

Technology | **Blockchain Technology: Transformative Change Across Key Industries**

Blockchain has been compared to the Internet in its potential to change the world and the impact it will have across several industries. At its core, block chain is a distributed ledger technology, that provides a secure way to transfer and record data. This new technology that will play a pivotal role in decentralizing trade, and enable unparalleled peer to peer direct transactions on a global scale in a transparent, efficient, and secure transaction through the use of cryptography to manage and verify large amounts of online data. This session will address the underlying technology behind blockchain, and highlight potential implications for some of the industries that we anticipate will be revolutionized as a result, ranging from financial services, healthcare, supply chain management, real estate, charity, to crowdsourcing, and beyond.

Government | **The Importance of the 2020 Census**

Every ten years the United States Bureau of the Census conducts a survey to gain an accurate projection of the population. For the first time since 1950, the forthcoming 2020 Census is anticipated to include a citizenship question, raising concerns about the adverse impact it may have on immigrant communities. The 2020 Census is also expected to be the first digitally conducted census, bringing to light concerns about cybersecurity and the digital divide disproportionately affecting communities of color. Join us in this session as we explore the complex implications and potential impact of the 2020 Census.

Corporate Social Responsibility | **2017 and Beyond: A New Era for Corporate Citizenship and Integrated Social Good**

Corporate Social Responsibility over the last decade has evolved from a self-regulated compliance with international norms and ethical standards, to an integrated corporate strategy embodied in strategic brand activism. In 2017, corporations and the leaders behind them, took a visible and audible stand on issues ranging from immigration, climate change, to women's rights and tax policy. This session will bring together CSR experts across various corporate industries to share insights and best practices on the burgeoning and exciting nexus between social good and business ethics.

LUNCHEON

12:30PM-2:00PM

Entrepreneurship | **Supporting Latina-Owned Small Businesses**

Small businesses serve as the backbone of the American economy. With over 4.37 million Hispanic owned firms in the United States, and more notably, with Latinas opening businesses 5 times the rate of their counterparts –the Hispanic community continues to make a large impact domestically. Latinas are the highest growing demographic of small business owners in the US, currently operating 1.4 million firms, yet they frequently encounter significant barriers in access to capital, critical for launching a growing any business. This plenary will highlight exceptional women business owners from an array of industries and also foster a discussion on how Latinas are able to overcome significant barriers and consistency outpace their competition.

**BREAKOUT
SESSIONS**

2:30PM-3:30PM

International Affairs | **NAFTA: Examining the Status and Implications of a Renegotiation**

The North American Free Trade Agreement (NAFTA) that was implemented in 1994 has had a profound impact on the economic relationships between Canada, the United States, and Mexico. Trade between the three countries has increased significantly—especially trade between the U.S. and Mexico. The Trump Administration's current efforts to renegotiate NAFTA could have a large impact on many sectors of the economy, such as energy, as well as the overall relationships between the three North American countries. Currently, the energy trade and energy security interests of the three countries are so integrated, that free-trade in energy appears to be a winning outcome for all. This session will provide information about the current debate over NAFTA and what, if anything, should be changed. It will also discuss potential outcomes of the renegotiation and the implications for the many North American businesses that have built supply chains around NAFTA.

Education | **Community Schools: Education through Impact and Opportunity**

This session will examine the holistic approach and importance of community schools in the United States as well as provide a platform for experts to discuss the array of resources students and families can utilize to enhance youth development. Community schools provide an innovative educational structure that play a critical role in closing the opportunity gap and removing structural components perpetuating inequality in access to education. Through their unique community-based models, community schools: promote "personalized learning" to empower students, strengthen and create impact in neighborhoods nationwide, and introduce a new integrated approach to learning that focuses not only on academic advancement, but also brings together community resources to provide health and social services.

Health | **Chronic Diseases in the Hispanic Community**

Chronic diseases—such as heart disease, cancer, stroke, diabetes and obesity—are by far the leading cause of death and disability in the United States. This is true for all ethnic groups and Hispanics have higher risk for some chronic diseases and lower risk for others. Many chronic diseases are the result of unhealthy behaviors and risk can be reduced through coordinated care, information technology, patient education and social networking. Join us as we discuss the impact of chronic diseases on the Hispanic community and talk about ways to improve health outcomes in the future.

Agriculture | **Integrated Food Security: Emerging Trends and Best Practices**

The World Food Summit notes that food security "exists when all people, at all times, have physical and economic access to sufficient, safe and nutritious food to meet their dietary needs and food preferences for an active and healthy life." Malnutrition, chronic hunger, and access to clean drinking water continue to exist despite awareness and were further underscored by recent natural disasters such as Hurricane Maria. This session will explore how access to healthy food and clean water can be achieved through a complex interplay of supportive policies and the deployment of new agricultural technologies.

Training | **How to Run for Office and Win 2.0**

Back by popular demand, join us for the second installment of a two-part training for civically-minded Latino professionals interested in running for political office. This session will present key strategies and examine the finer nuances of effective campaign management from experts in advocacy, fundraising, and communications. Participants will then hear directly from current and former elected officials, who will share best practices, lessons learned and what it takes to win.

**AFTERNOON
PLENARY**

3:45PM-5:00PM

Leadership | **Women's Empowerment: Examining the MeToo/Time's Up Movement**

2017 was a landmark year for women's rights and workplace equity. The global traction of the #metoo movement has been pivotal to the beginning of the end of workplace sexual harassment and assault against women. The courageous public revelations, shared by thousands of victims across the world had a cascading effect in not only shedding light on the massive scale at which such abuse of power was occurring, but also provided a space for more and more women to share their stories. The movement resulted in the removal of many men in positions of power who had abused that power, marking the end of institutionalized impunity for the perpetrators of sexual harassment and abuse. In this session, participants will share insight on lessons learned from the movement, and how to keep the momentum in ending sexual harassment and abuse in the workplace once and for all.

EVENING EVENT

6:30PM-9:30PM

Arts and Culture Reception

The Arts & Culture Reception serves as the cultural kick-off to a month-long, national celebration of the richness and diversity of Latino heritage. Join CHCI at the *Smithsonian National African American Museum of History and Culture* on Tuesday, Sept. 11, 2018, from 6:30pm-9:30pm, for our premier networking event that showcases and celebrates the societal contributions in art, cuisine, and music of the Hispanic community to the United States. There will be drinks, hors d'oeuvres and a live performance by The Blue Agave, featuring Latin Grammy nominee, Stephanie Amaro, and renowned guitarist and USC professor, Andy Abad.

MORNING PLENARY

9:30AM-10:45AM

Leadership | **Pathways to Leadership and CHCI's Legacy: 40 Years of History in the Making**

In 1978, a group of Hispanic Members of Congress had a vision: to bring the promise of the American Dream to the future generation of Latinos. To see their vision come to life, they established the Congressional Hispanic Caucus Institute. 40 years later, their legacy is embodied in CHCI's programs and the transformative stories of the Institute's 3,600 alumni across the country. Join us in celebrating forty years of developing the next generation of Latino leaders with an inspiring discussion from top Latino leaders across various sectors. Hear firsthand from visionaries and pioneers about their journeys to success and the obstacles they overcame, and continue to overcome, to pave the way for the future Latino leaders of this nation.

**BREAKOUT
SESSIONS**

11:15AM-12:15PM

Financial Services | **Exploring How Fintech is Driving Financial Inclusion**

Financial Technology or "Fintech" not only has the power to transform the way we invest and bank, it can also be utilized for social good and driving financial inclusion in marginalized communities. Financial inclusion implies that individuals & businesses have access to affordable financial products & services that meet their needs ranging from payments, savings, to credit and insurance. Marginalized communities, are disproportionately excluded from financial inclusion. As of 2017, an estimated 2 billion adults worldwide do not have a basic banking account. The World Bank Group has committed to enabling 1 billion people to gain access to a transaction account by 2020. This discussion will convene leaders in the financial services community to explore how Fintech can be used to drive social equity as it relates to financial inclusion.

Health | **Mental Wellness, Innovation and the Future of the Workforce**

In the United States, currently, one out of five people suffer from mental illness. Yet, very few end up seeking treatment. Lack of access to adequate mental health services, stigma, cost and lack of an adequate mental health workforce are some of the problems deterring patients from seeking the care they need. This session will bring a panel of experts who can bring to light some of the innovative ways to address mental illness and mental health workforce development to meet the growing mental health care demand.

Diversity and Inclusion | **Diversity, Equity, and Inclusion: An Integrated Approach**

Diversity and Inclusion is now seen as a comprehensive strategy woven into every aspect of a company to ensure successful achievement of business objectives. Companies committed to diversity and inclusion take into account not only race and gender, but also ethnicity, disability, religion, age, sexual orientation, personality type, thinking style and other factors when they are developing their workforce and creating partnerships with vendors and the community. There's increasing importance placed on creating diverse and inclusive environments where a variety of different people and vendors have the opportunity to be included. This summit will highlight best practices of top companies successfully integrating workplace and supplier diversity initiatives.

Transportation | **The Role of Access to Modern Transportation in Social Equity**

Sophisticated public transport and the prevalence of on-demand automated ride-sharing services allow a user to get from point A to point B in the blink of an eye. Transportation mobility in major cities around the world is deeply embedded in society, yet the harsh reality for marginalized communities, is that they are locked out of modern mobility. Join us for a discussion on the issues of social inequity in transportation and infrastructure gaps, and the opportunity for solutions provided by new innovations for bridging these gaps.

Civic Engagement | **Encouraging Civic Engagement and Election Integrity in 2018**

The foundation of the American dream, and the values that unite this nation, hinge on our joint faith and security in our election system and equal opportunities for all. Join us for this session to discuss the shared responsibility between public sector and private leadership in securing the integrity of votes and encouraging civic engagement.

LUNCHEON

12:30PM-2:00PM

Sports and Equity | **Sports and Equity: Creating the Foundation for Opportunity**

Sports, and major sporting events such as the Olympics, World Cup, and World Series have the unmatched power to transcend global borders and unify nations and their citizens. It is through sports, that in times of war, dueling nations have come together for a peaceful soccer match. In recent years, the explosive celebrity status of athletes across different sporting fields, has allowed athletes to use media as a platform for social inclusion. Join us for this dynamic discussion with key stakeholders such as athletes, community leaders, and top sporting brands in examining the interplay between sports as a catalyst for development and leadership for social change.

**BREAKOUT
SESSIONS**

2:30PM-3:30PM

Government | **Building Resilient Cities: Emergency Preparedness And Smart Solutions**

This panel will bring together emergency preparedness experts who will focus on best practices of effective disaster management, strategies for ensuring protection of critical assets, access to vital resources to victims of a disaster and efforts to build resilient infrastructure to reduce the devastating impact of an emergency in light of real and inevitable world emergencies, such as the recent hurricanes in Puerto Rico, Florida and Texas.

Education | **Education and Technology**

Code powers virtually everything around us - from turning on your car in the morning, to ordering a pizza online in the evening. The ability to understand coding has become an essential skill in the 21st century, not just for future entrants in the workforce, but also for the current labor force. In the last decade, the prevalence of online mobile apps and marketplaces such as app stores, have expanded opportunities for coders to become modern entrepreneurs. Join us for this session to learn about app development, coding, and how public-private partnerships between the education and technology sectors have expanded job opportunities across the country.

Health | **Social Determinants of Health and their Impact on Community-Based Health and Wellbeing (in partnership with Aetna Foundation)**

Research indicates that 60% of a person's life expectancy is impacted by Social Determinants of Health. Social Determinants of Health are the social and environmental conditions outside of the doctor's office - from public safety, to sidewalk and park access, to literacy levels – that impact the health, wellbeing and overall quality of a person's life. This panel will bring together experts to discuss ways that education, housing, transportation, technology and access to fresh food, among other factors, can affect the health of individuals and communities. Join us to learn how communities that are working hard to address these factors are positively impacting health and wellbeing.

Energy | **The Future of Biofuels**

Biofuels, fuels produced by biological rather than geological processes, play an important role in meeting the fuel needs of consumers domestically and globally. Unique technology is used to convert plants, animal fats, algae and waste, into biofuels. These alternative forms of fuel, like ethanol and biodiesel, are changing the energy landscape of the US and diversifying supply. Join us for this summit as we discuss the news of the day and the multi-layered landscape of biofuels, including E15 RVP waiver, small refinery waivers, RINs and volume requirements under the Renewable Fuel Standard Program.

Real Estate/Housing | **Fairness in Housing - 2018 and Beyond**

2018 marks the 50th Anniversary of the Fair Housing Act (Title VIII of the Civil Rights Act of 1968). Enacted one week after the assassination of Martin Luther King Jr., the spirit of Fair Housing Act was to eliminate discrimination in housing based on race, color, religion, sex, national origin. This session will bring together leaders from the housing, real estate, and policy sectors, to reflect on the Act's legacy, accomplishments, and the road ahead of fairness in housing.

Criminal Justice | **Criminal Justice, Economic, and Public Health Implications of Legalizing Marijuana in America**

As states across America embrace medical use of marijuana, the economic, public health, and criminal justice outcomes are complex and deserving of examination by impacted communities and key stakeholders. Experts from diverse vantage points will discuss marijuana policies, entrepreneurial opportunities, public health risks, and more.

**CLOSING
PLENARY**

4:00PM-5:15PM

Immigration | **Shaping Bipartisan Immigration Policy: What's Next?**

Evolving immigration trends in the U.S. will continue to affect and impact the U.S. economy and elections. U.S. population projections show that future immigrants will account for 88% of the U.S. population increase between 2015 and 2065 underscoring the need for comprehensive immigration reform and consensus transcending political party lines. Join us for a vibrant bipartisan discussion with Rep. Pete Aguilar, Rep. Will Hurd, and Rep. Michelle Lujan Grisham, who will highlight recent advances in the immigration debate and provide updates on the status of DACA, border security measures, and where we go from here.