Developing the Next Generation of Latino Leaders®

2017 CHCI ANNUAL REPORT
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Dear Friends,

Forty years ago, our founders created CHCI to fill an opportunity gap for Latino youth by providing them with up-close experience in public service through training and internships in our nation’s capital.

They left an incredible legacy, one that CHCI is proud to continue—and I’m pleased to report that we are thriving.

We continue to build on past successes while trying new programmatic innovations and developing new partnerships. After a budget turnaround and with a number of new staff, we are positioned for an even stronger, more influential future. And our mission to educate, empower and connect is needed more than ever.

The Pew Research Center reports that U.S. Hispanics are the youngest of our nation’s racial and ethnic groups, and that the number of Hispanics attending college has reached a new high. We are seeing a generation of bright, ambitious young Latinos who are ready and excited to lead.

Our programs are designed to open up opportunities for these young people. To paraphrase CHCI’s 2017 Medallion of Excellence winner, Lin-Manuel Miranda, our scholars are just like their country—young, scrappy and hungry—and we’re helping them get their shot at success.

On behalf of CHCI’s Board of Directors, Advisory Council, accomplished alumni and dedicated staff, thank you for your continued support.

Sincerely,

Domenika Lynch
CHCI President & CEO
Congressional Hispanic Caucus Institute

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IMPACT

EXCEEDING OUR FOUNDERS’ DREAMS

CHCI’s inaugural fellowship class served four Latinos in 1981. In 2017, CHCI changed the lives of more than a thousand young Latinos through our programs, and reached millions more through our social media communities and website. We continue to exceed our founders’ vision to improve the Latino community and shape future Latino leaders.

EDUCATE

In 2017, CHCI educated:

• 1.4 million visitors through our dynamic website: www.chci.org
• 1,232 Latinos through partner events
• 29 scholarship recipients

EMPOWER

In 2017, CHCI empowered:

• 60 Congressional Interns
• 60 R2L® NextGen participants
• 17 Public Policy and Graduate Fellows

CONNECT

In 2017, CHCI connected:

• 20% more followers via social media communities, reaching some 8 million people through CHCI social networks and millions more through media impressions
• 7,000 stakeholders at CHCI’s 65 landmark events
• 1,398 young Latinos to our powerful network of leaders
• 3,656 alumni around the world
CHCI Partner Events
Sharing the Value of Civic Engagement and Leadership

Through attendance at partner events, speaking engagements and recruitment efforts, CHCI reaches students across the country. CHCI representatives engaged with more than 1,200 students at these events in 2017, sharing opportunities, leadership guidance and educational support.

Scholar-Intern Programs
Connecting Financial Support with Hands-On Experience

Supporting education is a crucial part of our mission to develop the next generation of Latino leaders. CHCI’s Scholar-Intern Programs provide monetary support as well as hands-on experience in numerous fields. From media to health care to human resources, CHCI’s 2017 Scholar-Intern Programs gave 29 individuals an opportunity to gain important skills while earning money for their education. In addition to awarding $260,000 in scholarships, we facilitated internships across the country to help advance young Latinos’ professional careers and put their academics into action.

CHCI NextOpp
Preparing Latinos for College Attainment

Through a continuing partnership with State Farm®, CHCI offers CHCINextOpp.net, a powerful online version of our National Directory of Scholarships, Internships and Fellowships for Latino Students. More than 27,000 Latino students, parents and educators visited the site in 2017 and used its features to search, save and share more than 900 life-changing opportunities across the U.S., based on their profiles, locations and interests. The site also provides valuable materials to further inform students about what it takes to apply, attend and complete college.

EDUCATE

CHCI opens pathways to success for future leaders by unlocking and offering congressional internships and fellowships that bolster classroom knowledge with real-world experience in a range of fields.

By unlocking college access and facilitating congressional internships and fellowships, CHCI bolsters classroom knowledge with real-world experience in a range of fields, providing thousands of bright young Latinos with pathways to future success.

CHCI’s resources and programs serve a pipeline of young Latinos—from high school students to early-career professionals—with a focus on educational attainment and college access (EDUCATE), professional and leadership development (EMPOWER), and networking with powerful Latino leaders (CONNECT).

For 40 years, CHCI has educated, empowered and connected thousands of promising American Latino youth with programs and services designed to provide unparalleled leadership opportunities. With profound U.S. demographic and economic shifts expected to continue, we aim to do even more—expanding our important work and offering exceptional programs that encourage college completion and foster community involvement.

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EMPOWER

Through CHCI, young Latinos are mentored by policymakers and gain leadership skills and legislative experience. Through these priceless opportunities, we foster success and encourage work for positive change—locally, regionally and nationally.

R2L® NextGen
Sparking Civic Engagement
In 2017, we marked the seventh year of R2L® NextGen, an invaluable youth leadership experience that brings 60 low-income Latino high school students from across the nation to Washington, D.C., for five days, all expenses paid. During another successful year of the program, students enhanced their leadership skills, learned about public policy and legislation, met with influential Latino leaders, visited historic sites and explored their Hispanic heritage.

“The R2L NextGen program empowered me to become a greater citizen in America. This program has given me knowledge about the Latino community and how strong we are. Together we shall rise and make change, not only in America, but around the world.”

Alexander Castro
2017 R2L® NextGen Scholar
W. T. White High School, Dallas, Texas

100% of eligible R2L® NextGen participants graduate from high school. Of those, 94% have gone on to college.

Public Policy Fellowship Program
Empowering Future Policymakers
In keeping with our founders’ vision, CHCI’s 2017 Public Policy Fellowship program brought 11 talented young Latinos to Washington, D.C., for our prestigious, nine-month, paid Public Policy Fellowship. This latest cohort excelled in their placements and gained important insights into the national public policy arena.

Graduate Fellowship Program
Immersing Latinos in Public Policy
In 2017, CHCI’s Graduate Fellowship Program offered six emerging Latino leaders the opportunity to immerse themselves in public policy fields such as health, housing and law. The fellows presented their analytical public policy white papers and moderated a policy discussion for our Capitol Hill Policy Briefing Series.

“CHCI has allowed me an extraordinary opportunity: from writing talking points for my member, attending oral arguments before the Supreme Court, to even being able to draft my own bill, CHCI has allowed me into spaces and given me experiences I had only dreamt of. Being able to participate in policies and conversations that will not only affect my hometown, but also the entire nation, has both been thrilling and humbling.”

Stacey Berdejo
2017-2018 CHCI/PepsiCo Foundation Law Graduate Fellow
University of Illinois Urbana-Champaign
Placements with U.S. Representative Jan Schakowsky and U.S. Senator Tammy Duckworth

Congressional Internship Program
Gaining Legislative Experience
Through CHCI’s summer and semester internships, talented Latino undergraduates gain firsthand experience in public policy by working in congressional offices, benefit from weekly leadership development sessions, engage in timely discussions on issues affecting the Hispanic community and learn the importance of engaged citizenship through community service projects. In 2017, CHCI hosted 60 interns.

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Stacey Berdejo
2017-2018 CHCI/PepsiCo Foundation Law Graduate Fellow
University of Illinois Urbana-Champaign
Placements with U.S. Representative Jan Schakowsky and U.S. Senator Tammy Duckworth
In 2017, CHCI offered unparalleled access to an influential network of leaders through exciting events and robust social media communities.

**CHCI PREMIER EVENTS:**
- Raised $4.1 million to support CHCI programs
- Organized 65 landmark events across the U.S.
- Convened top leaders for 2017 Hispanic Heritage Month Events, including members of Congress.
- Elevated Latino issues, Latino leaders and best practices by convening 905 influencers at the 2017 Leadership Conference
- Hosted the CHCI Industry Breakfast Series, a quarterly networking initiative to create opportunities for dialogue among stakeholders from the targeted sectors, mission partners and members of Congress with a mutual goal of preparing America’s future Latino leaders

**INTEGRATED TRADITIONAL & SOCIAL MEDIA:**
- Engaged 27,000+ supporters, followers and fans
- Promoted positive images about Latinos through social and traditional and modern media, with millions of impressions.
- Appeared in more than 85 media outlets covering CHCI Hispanic Heritage Month events

In person and online, CHCI joined communities and assembled luminaries from politics, business and other arenas to foster a brighter future for Latino youth, raise awareness about important issues and work together toward solutions.
CHCI Educated, Empowered and Connected 1,398 U.S. Latino Students in 2017

CHCI programs serve an important need in the Latino community, promoting educational attainment, developing leadership characteristics and sparking civic engagement in deserving young Hispanics.

GEOGRAPHICALLY DIVERSE PARTICIPANTS

More than 5,000 individuals from all 50 states, the District of Columbia and Puerto Rico began CHCI profiles in the 2017 application portal. We directly served 166 students, representing 27 states, the District of Columbia and Puerto Rico.

LATINOS SERVED WITH GREATEST NEED

In 2017, CHCI programs continued to serve outstanding students with financial need. Of the 148 leadership program participants:

- 67% were from households with incomes below $45,000
- 76% were the first generation in their families to attend college

REPRESENTING DISTINCT HERITAGES

Participants self-designated a variety of heritages, adding a valuable cultural aspect to each program.

- African American
- Afro-Latina
- American Indian
- Argentinean
- Asian Pacific Islander
- Bolivian
-Brazilian
-Caucasian
-Chilean
-Columbian
-Costa Rican
-Cuban
-Dominican
-Ecuadorian
-Guatemalan
-Honduran
-Mexican
-Nicaraguan
-Panamanian
-Paraguayan
-Puerto Rican
-Salvadoran
-Spaniard
-Venezuelan

1 IN EVERY 4 AMERICANS UNDER 18 YRS OLD IS LATINO

1 IN EVERY 3 LIVE UNDER THE POVERTY LINE

AVERAGE AGE

LATINO AMERICANS 28

ALL AMERICANS 43

70% ENROLLED IN HIGHER EDUCATION

2011-2022 PROJECTED INCREASE IN COLLEGE ENROLLMENT

27%

ALUMNI

CHCI’s Powerful Alumni Network: Engaged Leadership in the Latino Community

Every day, CHCI alumni* bring the leadership principles and skills they’ve gleaned from CHCI’s experiential leadership programs into their work in communities across the country and around the world.

Taking CHCI’s mandate of “Educate, Empower and Connect” to heart, they make significant contributions through volunteerism, mentorship and philanthropy.

3,656 ALUMNI
ACROSS 47 STATES
& 8 CHAPTERS
NATIONWIDE

CONTRIBUTED OVER
2,675 VOLUNTEER
HOURS VALUED AT
OVER $105,528

PERSONALLY
DONATED NEARLY
$7,880

HELPED FACILITATE
SPONSORSHIPS
TOTALING NEARLY
$82,500

*A CHCI alumna/alum is an individual who completed one of CHCI’s leadership development programs—Graduate Fellowship, Public Policy Fellowship, Congressional Internship, Scholarship/Internship and/or R2L® NextGen.

*Sponsored by the Independent Sector’s valuation of a volunteer hour at $39.45.

SUPPORT

WHY GIVE TO CHCI?

Profound demographic shifts in the American landscape are transforming our nation’s workforce and economy. Already, 1 in 4 Americans under 18 are Latino, nearly 100,000 Latinos turn 18 every month, and 74 percent of new entrants to the workforce between 2010 and 2020 are projected to be Latino (per the U.S. Census Bureau).

Given this demographic reality, the strength of the United States is closely tied to the success of the Latino community. As the future driver of economic growth and the foundation of the modern American workforce, Latino youth must be educated and fully prepared to assume leadership roles across sectors. Investment in the Latino community today through leadership and skills development is critical to the future health of our society, democracy and economy. Investing in Latino youth is smart for business and good for society.

WAYS TO GIVE TO CHCI

Gifts of all sizes help us educate, empower and connect young Latinos. You can support CHCI by:

• Sponsoring an event and/or a young leader’s participation in a program.
• Donating in-kind products or services.
• Creating a long-lasting endowment.
• Recognizing a loved one through Gifts in Honor or Gifts in Memoriam.
• Remembering CHCI in your estate plan as a contingent beneficiary.

You can make an online gift today at chci.org/donate or contact our giving team at development@chci.org.

CHCI is tax-exempt under section 501(c)(3) of the Internal Revenue Code, Federal ID #52-1114225. CHCI does not attempt to influence legislation and does not employ or retain any registered lobbyists. All grants and contributions to CHCI are tax-deductible to the extent permitted by federal law.
Thank you

2017 CHCI Mission Partners

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State Farm
Toyota Motor North America

Capstone Donors
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Hyundai Motor America

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BP America
The Coca-Cola Company
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PepsiCo
Southwest Airlines
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H&R Block
Hyundai Motor America
JPMorgan Chase & Co.
Major League Baseball
McDonald’s Corporation
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National Education Association
New York Life Insurance Company
Novo Nordisk
Pacific Gas and Electric Company
Prudential Financial, Inc.
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Shell Oil Company
Society for Human Resource Management
T-Mobile USA
Toyota Motor North America
Union Pacific
United Food and Commercial Workers Union
UnitedHealth Group
Univision Communications
Verizon Communications
Walmart Corporation
The Walt Disney Company
The Walton Family Foundation
Wells Fargo

Innovator Circle
AltaMed
American Federation of Teachers
American Fuel & Petrochemical Manufacturers
American Gas Association
Anheuser-Busch Companies Inc.
Anthem
Apple
AT&T
Bristol-Myers Squibb
California Teachers Association
College of Southern Nevada
Communications Workers of America, AFL-CIO
Crown Imports/Constellation Brands
Drophere
Edison International
Eli Lilly & Co.
Entergy Corporation
Exelon/PECO Corporation
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Heineken USA
Hersheylife International
Intel
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Lumina Foundation
Mary Kay Inc.
MGM Resorts International
Microsoft
National Cable and Telecommunications Association
Nielsen
Oportun
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Pearson
Pfizer Inc.
Phillips 66
PhRMA
Planned Parenthood Federation of America
Salt River Project
Southern California Gas Company/Sempra
Target
Texas Instruments
Time Warner
United Healthcare Group
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Laborers’ International Union of North America
Mars Inc.
Merck
Motion Picture Association of America
Motorola Foundation
Quest Diagnostics Foundation
S&P Global
Shire
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American Federation of State, County and Municipal Employees
American GI Forum National Veterans Outreach
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League of Conservation Voters
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National Beer Wholesalers Association
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California Endowment
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Explorer Circle
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Latino Magazine
Latino Print Network
Washington Hispanic

Donor Spotlight

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PEPSICO FOUNDATION
STATE FARM
TOYOTA
WALMART FOUNDATION
2017 FINANCIAL HIGHLIGHTS

TOTAL ASSETS $17,087,446
CASH & CASH EQUIVALENTS $2,969,989
INVESTMENTS $3,826,407
TOTAL LIABILITIES $3,408,404
UNRESTRICTED NET ASSETS $9,207,835
TEMPORARILY RESTRICTED NET ASSETS $3,851,994
PERMANENTLY RESTRICTED NET ASSETS $619,213
CHANGE IN NET ASSETS $1,534,138

2017 REVENUE $9,026,245

2017 EXPENSES $7,492,107

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We are extremely grateful to the gifted leaders who served on CHCI’s Board of Directors and Advisory Council in 2017. These dedicated individuals volunteered their time and talents to ensure that CHCI had the critical guidance, networking connections and financial support needed to fulfill our mission to Develop the Next Generation of Latino Leaders®.