CHCI

Creating a transformative and lasting IMPACT on Latino youth and our nation.
EDUCATE.  
EMPOWER.  
CONNECT.  

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Dear Friends:

Over forty years ago, our founders created the Congressional Hispanic Caucus Institute (CHCI) to change the trajectory of the U.S. Latino community - from vulnerable immigrants to empowered and engaged citizens. As we continue to make strides - celebrating the election of a record number of Latinos into public office and the most diverse Congress in our country’s history - now more than ever, CHCI’s mission to develop the next generation of Latino leaders is critical to a more inclusive, equitable U.S. society.

The future is bright. Young Latinos’ dreams and aspirations are irrepressible. Take for instance CHCI alumni Juan Otero, Comcast Chief Diversity Officer, and Bertha Guerrero, Chief of Staff for California Rep. Jimmy Gomez - both were honored as CHCI Distinguished Alumnus and Young Alumnus respectively at the 2018 Annual Alumni Leadership Luncheon. They overcame humble backgrounds and adversity to succeed as first-generation college students and now as accomplished professionals in corporate America and Congress.

Each year, we meet thousands of intelligent, ambitious young Latinos who are ready and excited to lead. Our leadership programs are designed to open life-changing opportunities for these young people. Our founders left an indelible legacy, one that CHCI is proud to nurture and cultivate - and I’m pleased to report that we are thriving.

Thanks in significant part to you, our mission partners, CHCI ended 2018 stronger than ever, with increased revenue and reserves, and reduced debt with our headquarters’ building nearly paid off. Today, CHCI is positioned for an even brighter, more influential future.

In May of 2019, CHCI will welcome a new CEO, Marco A. Davis. The depth and breadth of his experience are impressive. There is no question, Marco will further CHCI’s reach to the regions and position the institute as a center for thought leadership. I am excited for all that Marco will accomplish in 2019 and beyond.

It is bittersweet to write this final message as CEO - to highlight the successes and leave behind a remarkable group of leaders. I am grateful to CHCI’s Board of Directors, Advisory Council, accomplished alumni, and dedicated staff for their support these last several years. Together, we strengthened the institute, transformed more lives, and took CHCI to the next level.

Adelante!

Warmest regards,

Domenika Lynch

CHCI President & CEO

Congressional Hispanic Caucus Institute
IMPACT

EXCEEDING OUR FOUNDERS’ DREAMS

CHCI’s inaugural fellowship class served four Latinos in 1981. In 2018, CHCI changed the lives of more than a thousand young Latinos through our programs, and reached millions more through our social media communities and website. We continue to exceed our founders’ vision to improve the Latino community and shape future Latino leaders.

EDUCATE

In 2018, CHCI educated:

• 1.4 million visitors through our dynamic website: www.chci.org
• 1,232 Latinos through partner events
• 22 scholarship recipients

EMPOWER

In 2018, CHCI empowered:

• 72 Congressional Interns
• 100 R2L® NextGen participants
• 10 Public Policy Fellow participants
• 6 Graduate Fellow Program participants

CONNECT

In 2018, CHCI connected:

• An audience of more than 30,000 people with a 42% follower increase across all social platforms. CHCI also reached more than 500,000 million people through media impressions.
• 5,339 stakeholders at CHCI’s 58 landmark events
• 1,112 young Latinos to our powerful network of leaders
• 3,847 alumni around the world
EDUCATE

CHCI opens pathways to success for future leaders by unlocking and offering congressional internships and fellowships that bolster classroom knowledge with real-world experience in a range of fields.
CHCI’s resources and programs serve a pipeline of young Latinos—from high school students to early-career professionals—with a focus on educational attainment and college access (EDUCATE), professional and leadership development (EMPOWER), and networking with powerful Latino leaders (CONNECT).

For over 40 years, CHCI has educated, empowered and connected thousands of promising American Latino youth with programs and services designed to provide unparalleled leadership opportunities. With profound U.S. demographic and economic shifts expected to continue, we aim to do even more—expanding our important work and offering exceptional programs that encourage college completion and foster community involvement.

By unlocking college access and facilitating congressional internships and fellowships, CHCI bolsters classroom knowledge with real-world experience in a range of fields, providing thousands of bright young Latinos with pathways to future success.

**CHCI NextOpp**

**Preparing Latinos for College Attainment**

Through a continuing partnership with State Farm®, CHCI offers CHCINextOpp.net, a powerful online version of our National Directory of Scholarships, Internships and Fellowships for Latino Students. More than 20,500 Latino students, parents and educators visited the site in 2018 and used its features to search, save and share 925 life-changing opportunities across the U.S., based on their profiles, locations and interests. The site also provides valuable materials to further inform students about what it takes to apply, attend and complete college.

**Scholar-Intern Programs**

**Connecting Financial Support with Hands-On Experience**

Supporting education is a crucial part of our mission to develop the next generation of Latino leaders. CHCI’s Scholar-Intern Programs provide monetary support as well as hands-on experience. From health care to human resources, CHCI’s 2018 Scholar-Intern Programs gave 22 individuals an opportunity to gain important skills while earning money for their education. In addition to awarding $245,000 in scholarships, we facilitated internships across the country to help advance young Latinos’ professional careers and put their academics into action.

**CHCI Partner Events**

**Sharing the Value of Civic Engagement and Leadership**

Through attendance at partner events, speaking engagements and recruitment efforts, CHCI reaches students across the country. CHCI representatives engaged with more than 900 students at these events in 2018, sharing opportunities, leadership guidance and educational support.

In March 2018, in cooperation with the Embassy of Japan and the Japanese International Cultural Center, CHCI sent 17 fellows and alumni to Japan as part of the KAKEHASHI project. Participants spent eight days learning about Japanese government and culture, and gained a greater understanding of the U.S.-Japan alliance.
Congressional Internship Program
Gaining Legislative Experience

Through CHCI’s summer and semester internships, talented Latino undergraduates gain firsthand experience in public policy by working in congressional offices, benefit from weekly leadership development sessions, engage in timely discussions on issues affecting the Hispanic community and learn the importance of engaged citizenship through community service projects. In 2018, CHCI hosted 72 interns.

Eleven interns and fellows from the 2018 cohorts have been hired by Members of Congress since their program including roles in the Senate, House, Committees and District Offices.

R2L® NextGen
Sparking Civic Engagement

In 2018, we marked the eighth year of R2L® NextGen, an invaluable youth leadership experience that brings 100 low-income Latino high school students from across the nation to Washington, D.C., for five days, all expenses paid. During another successful year of the program, students enhanced their leadership skills, learned about public policy and legislation, met with influential Latino leaders, visited historic sites and explored their Hispanic heritage.

“After an unforgettable week in Washington DC, being around other leaders from around the nation, I am excited to see what the future has stored for all of us. R2L NextGen has motivated me even more to continue my search of success. A great future doesn’t require a great past, and taking chances will turn us into extraordinary people.”

Cesar Carlos, Jr.
2018 R2L® NextGen Scholar
Skyline High School, Dallas, Texas

EMPOWER

Through CHCI, young Latinos are mentored by policymakers and gain leadership skills and legislative experience. Through these priceless opportunities, we foster success and encourage work for positive change—locally, regionally and nationally.
“The Fellowship - through its programming, training, and placements - opened my eyes to the endless possibilities and career opportunities for a driven and service-oriented young Latina professional like me. I was especially moved by how the program exposed me to the top events and professionals in the Washington, D.C. area and by the one-on-one dedication to my personal growth that I received. Thanks to the Fellowship, I am now better equipped to pursue these opportunities and I have reaffirmed that there are no limits on what I can accomplish to better myself and my community.”

Jessica Valdes Garcia
2018-2019 CHCI-PepsiCo Foundation Pre-Law Public Policy Fellow
Convening Powerful, High-Profile Leaders to Support CHCI’s Mission

In 2018, CHCI offered unparalleled access to an influential network of leaders through exciting events and robust social media communities.

**CHCI PREMIER EVENTS:**

- Raised $4.978 million to support CHCI programs
- Organized 58 landmark events across the U.S.
- Convened top leaders for 2018 Hispanic Heritage Month Events, including members of Congress.
- Elevated Latino issues, Latino leaders and best practices by convening nearly 1,000 influencers at the 2018 Leadership Conference
- The 2018 Energy Summit and 2018 Tech Summit kicked off the CHCI Industry Summit Series. The day-long summits connected Members of Congress, Fortune 500 executives, entrepreneurs, experts, thought leaders, CHCI program participants and alumni, for high-level discussions on emerging trends, policy issues, and opportunities in their respective sectors.

**INTEGRATED TRADITIONAL & SOCIAL MEDIA:**

- Engaged 30,000+ supporters, followers and fans
- Promoted positive images about Latinos through social, traditional and modern media, with millions of impressions.
- Appeared in more than 24 media outlets covering CHCI Hispanic Heritage Month events
CHCI Educated, Empowered and Connected 1,112 U.S. Latino Students in 2018

CHCI programs serve an important need in the Latino community, promoting educational attainment, developing leadership characteristics and sparking civic engagement in deserving young Hispanics.

GEOGRAPHICALLY DIVERSE PARTICIPANTS

More than 4,800 individuals from 47 states, the District of Columbia and Puerto Rico began CHCI profiles in the 2018 application portal. We directly served 210 students, representing 27 states, the District of Columbia and Puerto Rico.

100 R2L® NextGen Participants
22 Scholar-Interns
72 Congressional Interns
16 Public Policy & Graduate Fellows
LATINOS SERVED WITH GREATEST NEED

In 2018, CHCI programs continued to serve outstanding students with financial need. Of the 148 leadership program participants:

• 66% were from households with incomes below $45,000
• 80% were from households with incomes below $65,000
• 68% were the first generation in their families to attend college
• 3.85 average GPA

REPRESENTING DISTINCT HERITAGES

Participants self-designated a variety of heritages, adding a valuable cultural aspect to each program.

- African American
- American Indian
- Argentinean
- Bolivian
- Chilean
- Columbian
- Costa Rican
- Cuban
- Danish
- Dominican
- Ecuadorian
- Guatemalan
- Cuban
- Honduran
- Mexican
- Nicaraguan
- Peruvian
- Puerto Rican
- Salvadoran
- Spaniard
- Venezuelan

1 IN EVERY 4 AMERICANS UNDER 18 YRS OLD IS LATINO

1 IN EVERY 3 LIVE UNDER THE POVERTY LINE

AVERAGE AGE

28 43

LATINO AMERICANS ALL AMERICANS

27% 2011-2022 PROJECTED INCREASE IN COLLEGE ENROLLMENT

HISPANICS MAKE UP

21% OF ALL U.S. MILLENNIAL

21% 2011-2022 PROJECTED INCREASE IN COLLEGE ENROLLMENT

CHCI’s Powerful Alumni Network: Engaged Leadership in the Latino Community

Every day, CHCI alumni* bring the leadership principles and skills they’ve gleaned from CHCI’s experiential leadership programs into their work in communities across the country and around the world.

Taking CHCI’s mandate of “Educate, Empower and Connect” to heart, they make significant contributions through volunteerism, mentorship and philanthropy.

3,847 ALUMNI ACROSS 47 STATES & 8 CHAPTERS NATIONWIDE

CONTRIBUTED OVER 4,015 VOLUNTEER HOURS VALUED AT OVER $105,528

PERSONALLY DONATED NEARLY $6,388

HELPPED FACILITATE SPONSORSHIPS TOTALING NEARLY $299,300

*A CHCI alumnus/alumna is an individual who completed one of CHCI’s leadership development programs—Graduate Fellowship, Public Policy Fellowship, Congressional Internship, Scholarship/Scholar-Internship and/or R2L* NextGen.

† According to the Independent Sector’s valuation of a volunteer hour at $39.45.
WHY GIVE TO CHCI?

Profound demographic shifts in the American landscape are transforming our nation’s workforce and economy. Already, 1 in 4 Americans under 18 are Latino, nearly 100,000 Latinos turn 18 every month, and 74 percent of new entrants to the workforce between 2010 and 2020 are projected to be Latino (per the U.S. Census Bureau).

Given this demographic reality, the strength of the United States is closely tied to the success of the Latino community. As the future driver of economic growth and the foundation of the modern American workforce, Latino youth must be educated and fully prepared to assume leadership roles across sectors. Investment in the Latino community today through leadership and skills development is critical to the future health of our society, democracy and economy. Investing in Latino youth is smart for business and good for society.

WAYS TO GIVE TO CHCI

Gifts of all sizes help us educate, empower and connect young Latinos. You can support CHCI by:

- **Sponsoring** an event and/or a young leader’s participation in a program.
- **Donating** in-kind products or services.
- **Creating** a long-lasting endowment.
- **Recognizing** a loved one through Gifts in Honor or Gifts in Memoriam.
- **Remembering** CHCI in your estate plan as a contingent beneficiary.

You can make an online gift today at [chci.org/donate](http://chci.org/donate) or contact our giving team at [development@chci.org](mailto:development@chci.org).

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**CHCI is tax-exempt under section 501(c)(3) of the Internal Revenue Code, Federal ID #52-1114225. CHCI does not attempt to influence legislation and does not employ or retain any registered lobbyists. All grants and contributions to CHCI are tax-deductible to the extent permitted by federal law.**
THANK YOU

2018 CHCI Mission Partners

**CAPITAL CAMPAIGN**
Bank of America
Charter Communications
Entravision
Hyundai Motor America
PepsiCo Foundation

**GENERAL DONORS**

**Chair’s Circle**
Walmart Foundation

**Founder’s Society Circle**
Bank of America Foundation

**Legacy Circle**
Facebook
State Farm
United Health Foundation

**Visionary Circle**
Bristol-Myers Squibb
Chevron Corporation
Comcast Corporation and Foundation
ConocoPhillips
Dell
Edison International
Embassy of Japan and the Japan International Cooperation Center
Eli Lilly & Company
Entravision
FedEx Corporation
Ford Motor Company Fund
General Motors Company
JP Morgan Chase & Co.
National Association of Broadcasters
National Education Association
Pacific Gas and Electric Company (PG&E)
Prudential Financial, Inc.
Samsung Electronics America, Inc.
Shell Oil Company
T-Mobile USA
UPS Foundation
Union Pacific
United Food & Commercial Workers Union (UFCW)
Univision Communications, Inc.
Valero Energy Corporation
Verizon Communications
Walmart Corporation
Wells Fargo & Company

**Innovator Circle**

AARP
American Beverage Association
American Federation of Teachers (AFT)
American Fuel & Petrochemical Manufacturers
AstraZeneca
AT&T
California Teachers Association
Crown Imports/Constellation Brands
CVS Health
Dropbox
Edison Electric Institute
Entergy Corporation
Environmental Defense Fund
Exelon/PECO Corporation
Fannie Mae
H&R Block
Heineken USA Incorporated
Herbalife International
Intel
Julu Labs Inc.
Major League Baseball (MLB)
Marathon Oil Corporation
MasterCard
Microsoft Corporation
MGM Resorts International
National Association of Letter Carriers
National Cable and Telecommunications Association (NCTA)
Nationwide
Nielson
Oportun
Otuska America Pharmaceutical, Inc
Pharmaceutical Research and Manufacturers of America (PhRMA)
Phillips 66
Planned Parenthood Federation of America
Pfizer Inc.
Salt River Project
SEMPRA/Southern California Gas Company
Service Employees International Union (SEIU)
Seton Healthcare Family
Southern Company
Target Corporation
Texas Instruments
The Walt Disney Company
Wendy & Dario Marquez Foundation
United Airlines
United Healthcare Group
Walgreens

**Leader Circle**
AmerisourceBergen
American Gas Association
Anthem
Baxter International
CHRISTUS Health
Democracy Fund
Democratic National Committee
DIAGEO
Duty Free America
Emily’s List
Federal Home Loan Bank of San Francisco
Jose Fernandez
Foundation for Advancing Alcohol Responsibility
Geico
Hewlett Packard, Inc. (HP)
Intuit, Inc.
Laborers’ International Union of North America (LIUNA)
Lockheed Martin
Lyft
Macy’s
Mars, Inc.
Mary Kay, Inc.
McDonald’s Corporation
Merck and Company
Motion Pictures Association of America, Inc.
Motorola Solutions Foundation
Property Casualty Insurers Association of America
Quest Diagnostics Foundation
Regions Bank
S&P Global
Sierra Club
Starz Entertainment
The California Endowment
US Chamber of Commerce
University of Southern California - Price School
Visa, Inc.

Principal Circle
AFL-CIO
Alliance One International, Inc.
American Express Corporation
American Federation of State, County and Municipal Employees (AFSCME)
American Hospital Association
American Sugar Alliance
Arizona Public Service
Association of American Railroads
Be the Match
Better Medicare Alliance
BOLD Pac
CBS Corporation
Cruise Industry Charitable Foundation
CTIA Foundation
Dallas Fort Worth Airport
Democratic Senatorial Campaign Committee
Georgetown University
Gilead Sciences
Green Latinos
Honeywell
Hospital Interamericano de Medicina Avanzada (HIMA)
Horizon Pharma
International Brotherhood of Electrical Workers (IBEW)
The International Union, United Automobile, Aerospace and Agricultural Implement Workers of America (UAW)
Insikt
League of Conservation Voters
McAfee
MMM Healthcare, Inc.
National Beer Wholesalers Association
NIKE, Inc.
POET
Public Service Enterprise Group (PSEG)
Salesforce
Share Our Strength - No Kid Hungry Campaign
SOMOS Community Care
The Gilbert and Jacki Cisneros Foundation
Tyson Foods, Inc.
Uber Technologies
University of Texas at Arlington
US Telecom Association
Western Union

Trailblazer Circle
Abbott Laboratories
Airbnb
American Dental Education Association
Avalos Foundation
Caesar’s Entertainment
Center for Responsible Lending
Growth Energy
Leadership for Educational Equity
Local Initiatives Support Corporation
Lumina Foundation
Natural Resource Defense Council
National HEP/CAMP Association
Office of the Director of National Intelligence
Pandora
Ronald Ulloa (Ksla Tv 44 Inc)
Teach for America
Tesla Motors, Inc.

Explorer Circle
American Maritime Congress
California American Water
Great Minds in Stem
Groundswell Communication

STRATEGIC MEDIA PARTNERS
CapitalWirePR
HITN
Latina Style Inc.
Latino Magazine
Latino Print Network
The Hill Latino
Washington Hispanic

Donor Spotlight
2018 FINANCIAL HIGHLIGHTS

**TOTAL ASSETS**
$17,454,834

**CASH & CASH EQUIVALENTS**
$3,606,414

**INVESTMENTS**
$4,504,673

**TOTAL LIABILITIES**
$2,756,769

**UNRESTRICTED NET ASSETS**
$10,850,837

**TEMPORARILY RESTRICTED NET ASSETS**
$3,228,015

**PERMANENTLY RESTRICTED NET ASSETS**
$619,213

**CHANGE IN NET ASSETS**
$1,019,023

**2018 REVENUE**
$8,635,126

- Annual Conference & Gala
  $4,382,672
- Program Services
  $3,923,600
- In Kind Donations
  $290,103
- Investments
  $38,751
- Fundraising
  $631,197

**2018 EXPENSES**
$7,616,103

- Program Services
  $4,735,249
- General & Administrative
  $2,249,657
- Annual Conference & Gala
  $3,821,672

Source: CHCI Inc. Audited Financial Statements
**LEADERSHIP**

We are extremely grateful to the gifted leaders who served on CHCI’s Board of Directors and Advisory Council in 2018. These dedicated individuals volunteered their time and talents to ensure that CHCI had the critical guidance, networking connections and financial support needed to fulfill our mission to Develop the Next Generation of Latino Leaders.*

### 2018–19 CHCI BOARD OF DIRECTORS

<table>
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<tr>
<th>OFFICERS</th>
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<tbody>
<tr>
<td>CHCI Chair</td>
<td>CHCI Alumnus, Toyota Motor Manufacturing, Texas</td>
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<td>Ms. Cristina Antelo</td>
<td>Mr. Ronald (Ron) Estrada</td>
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<td>CHCI Vice Chair; CEO, Ferox Strategies</td>
<td>Univision Communications Inc.</td>
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<td>Mr. Gilberto Valdes</td>
<td>Rep. Ruben Gallego</td>
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<td>CHCI Treasurer, New York Life Insurance Company</td>
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<td>Mr. Lupe De La Cruz, III</td>
<td>Ms. Lily Eskelsen García</td>
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<td>CHCI Secretary; PEPSICO</td>
<td>National Education Association</td>
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<td>Ms. Domenika Lynch</td>
<td>Mr. Rich Garcia</td>
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<td>GENERAL COUNSEL</td>
<td>State Farm</td>
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<td>Ms. Anne Marie Estevez, Esq.</td>
<td>Mr. Amilcar Guzman</td>
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<td>CHCI General Counsel; Morgan, Lewis &amp; Bockius LLP</td>
<td>CHCI Alumnus; President, CHCI Alumni Association; CASA De Maryland</td>
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<td>Ms. Jacki Cisneros</td>
<td>Ms. Esther Lopez</td>
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<td>Ms. Rocio Saenz</td>
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<td>Rep. Juan Vargas</td>
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<td>Mr. Peter R. Villegas</td>
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<td>The Coca-Cola Company</td>
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### 2018–19 CHCI ADVISORY COUNCIL

| Ms. Silvia R. Aldana | Mr. John Collingwood |
| Pacific Gas and Electric Company | Bank of America |
| Mr. Carlos Alzate | Rep. J. Luis Correa |
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| Mr. Arnoldo Avalos | Rep. Jim Costa |
| Mr. Joe Avila | Rep. Carlos Curbelo |
| Ford Motor Company Fund | Ms. Evelyn Dejesus |
| Rep. Nanette Barragan | American Federation of Teachers, United Federation of Teachers |
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| University of Texas, Arlington | American Petroleum Institute |
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| | General Motors |
| | Mr. Jesse Price |
| | Eli Lilly & Company |
| | Ms. Deanna Rodriguez |
| | Enertech |
| | Ms. Ivette Rodriguez |
| | American Entertainment Marketing |

*This text is intended to recognize the important contributions of the leaders who served on CHCI’s Board of Directors and Advisory Council in 2018.*