

2020 CHCI Health SUMMIT



November 17th & 18th, 2020
All Virtual

SPONSORSHIP OPPORTUNITIES

The Congressional Hispanic Caucus Institute (CHCI) will convene a Health Summit to raise awareness about health and healthcare issues, policies, practices, and trends in the Latino community in an environment that facilitates solution-oriented dialogue. As Latinos in the US continue to grow in number and influence, it is important for the public, private, and nonprofit sectors to think critically about addressing the needs of the Latino community. Based on the success of the 2019 Health Summit, this two-day summit will bring together Members of Congress, thought leaders, corporate sponsors, healthcare advocates, pharmaceutical, medical and health insurance experts, CHCI program participants and alumni, and other stakeholders for high-level discussions.

1978 CIRCLE \$50,000

Limited to three non-competing companies

Recognition

- Membership in CHCI's 1978 Circle, with access to special events:
 - Two (2) invitations to each CHCI Open Dialogue Series
- Recognition as event **Host**
- Exclusive opportunity to recommend **up to three (3) thought leaders for virtual plenary or breakout session* OR**
- Opportunity to provide company representative **two (2) minute opening remarks for virtual plenary or breakout session****
- Acknowledgement from CHCI leadership during sponsored session
- Logo on digital signage at event
- Logo on digital program agenda
- Listing in CHCI 2020 Annual Report

Digital Communications Package

- Prominent company logo placement and Host recognition within the event webpage and virtual platform
- Tribute message ad graphic to be displayed throughout the live event * (furnished by sponsor)
- Full-page tribute message ad graphic on digital program agenda
- One thirty-second company video ad that includes tribute messaging* (furnished by sponsor)
- Company logo w/ hyperlink included on the event webpage
- Company logo included in all email blasts for event
- Sharing of session recording on the event webpage
- Company promotion through CHCI social media

**Subject to CHCI's approval*

Admissions

- Unlimited access to the all-virtual Health Summit

Innovator Circle \$30,000

Recognition

- Membership in CHCI's Innovator Circle, with access to special events:
 - one (1) invitation to a CHCI Open Dialogue Series
- Opportunity to recommend a **thought leader for virtual plenary or breakout session* OR**
- Opportunity to provide company representative **two (2) minute sponsor remarks for virtual plenary or breakout session****
- Acknowledgement from CHCI leadership during sponsored session
- Logo on digital signage at event
- Logo on digital program agenda
- Listing in CHCI 2020 Annual Report

Digital Communications Package

- Company logo displayed on event webpage and virtual platform
- Tribute message ad graphic to be displayed throughout the live event * (furnished by sponsor) Company logo w/ hyperlink included on the event webpage
- Half-page tribute message ad graphic on digital program agenda
- Company logo included in all email blasts for event
- Sharing of session recording on the event webpage
- Company promotion through CHCI social media

**Subject to CHCI's approval*

***Company responsible of providing written remarks and subject to CHCI approval*

Admissions

- Unlimited access to the all-virtual Health Summit
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Leader Circle \$20,000

Recognition

- Membership in CHCI's Leader Circle
- Opportunity to recommend a **thought leader for a virtual breakout session* OR**
- Opportunity to provide company representative **two (2) minute sponsor remarks** at virtual plenary or breakout session**
- Acknowledgement from CHCI leadership during sponsored session
- Logo on digital signage at event
- Logo on digital program agenda
- Listing in CHCI 2020 Annual Report

Digital Communications Package

- Company logo to be displayed during sponsored session
- Tribute message ad graphic to be displayed throughout the live event * (furnished by sponsor)
- Company logo w/ hyperlink included on the event webpage
- Company promotion through CHCI social media

**Subject to CHCI's approval*

**Company responsible of providing written remarks to CHCI and subject to CHCI approval

Admissions

- Unlimited access to the all-virtual Health Summit
-

Principal Circle \$10,000

Recognition

- Acknowledgement from CHCI leadership during sponsored session
- Logo on digital signage at event
- Logo on digital program agenda
- Listing in CHCI 2020 Annual Report

Digital Communications Package

- Logo on virtual displays
- Company logo to be displayed during sponsored session
- Company listing w/ hyperlink included on the event webpage

Admissions

- Unlimited access to the all-virtual Health Summit
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Trailblazer Circle \$5,000

Recognition

- Logo on digital signage at event
- Listing on digital program agenda
- Listing in CHCI 2020 Annual Report

Digital Communications Package

- Company listing w/ hyperlink included on the event webpage

Admissions

- Unlimited access to the all-virtual Health Summit