

2020 HEALTH SUMMIT

ALL VIRTUAL NOVEMBER 17-18, 2020 #CHCISUMMIT

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2020 HEALTH SUMMIT

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#CHCISUMMIT

WELCOME TO THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE 2020 HEALTH SUMMIT



Rep. Ruben Gallego CHCI Chair



Marco A. Davis CHCI President and CEO

Dear Friends,

Welcome to the CHCI 2020 Health Summit where we will address some of the most critical health issues and the health care of the Latino community and the nation. This unprecedented year has revealed disparities and inequities in our community, while Latinos in the U.S. continue to grow in numbers and influence. It is important for the public, private, and nonprofit sectors to think critically about addressing the health and health care needs of the Latino community, now more than 60 million strong.

At this summit, Members of Congress, thought leaders, corporate executives, healthcare advocates, and pharmaceutical, medical and health insurance experts from across the country will take part in timely discussions about health disparities, the healthcare workforce, technological advances in medicine and patient care, mental health, and the social determinants in health for children, youth, and families.

As the premier Hispanic leadership development organization in the nation's capital for more than 40 years, we have educated, empowered, and connected Latino leaders who are actively changing the economic and public policy landscape in the United States. We foster dialogues that produce solutions for the challenges we all face, and help forge a path to a stronger, united, and more just America that upholds its founding values.

All that we do stems from our commitment to developing the next generation of Latino leaders. The R2L NextGen Participants, Congressional Interns, Public Policy and Graduate Fellows, and more than 4,000 CHCI alumni we serve make an impact through the activities they carry out. Get to know some of those leaders, our CHCI Health Fellows and Interns on page 12. We are pleased to support their continued leadership development and contributions, and your participation and support is vital to our mission.

The support we receive for our events – including this Health Summit – is a vital funding source for our programs and activities. We are grateful to our sponsors for their leadership, and for everyone's support and participation, which represent an investment in the nation's future.

Sincerely,

Rep. Ruben Gallego (AZ-7) *CHCI Chair*

a

Marco A. Davis CHCI President and CEO

CHCI 2020 HEALTH SUMMIT DAY 1 TUESDAY, NOVEMBER 17

OPENING PLENARY

12:00PM - 1:30PM Racial Justice, The State of Latino Health and What Lies Ahead

Today, the biggest threats to the health and longevity of Latinos are preventable diseases, which are crippling the community, including with the financial burden of medical bills. The root causes of many of these preventable health threats are inextricably linked to the conditions that shape peoples' opportunity to attain good physical, mental, and economic health and adopt healthy behaviors. They also include long-standing systemic racism and discrimination that have put many Latinos at increased risk of getting COVID-19, or suffering from more severe effects of it. This session will start with a discussion on the current state of Latino health in the U.S. and what lies ahead, and will be followed by a discussion on effective strategies to address systemic racism, discrimination, and bias. Experts will uncover the biggest and the unique health care challenges facing the U.S. Latino population today and outline solutions based policies and practical approaches to increase health outcomes and mitigate discrimination, bias, and racism that have perpetuated generational cycles of poor health and risky health behaviors.

Rep. Jesús G. "Chuy" García (IL-4), U.S. House of Representatives

Marco A. Davis, President and CEO, Congressional Hispanic Caucus Institute Oxiris Barbot, M.D., Adjunct Assistant Professor, Columbia University Mailman School of Public Health Eduardo Cetlin, President, Amgen Foundation

David E. Hayes-Bautista, Ph.D., Director, Center for the Study of Latino Health and Culture at the School of Medicine, UCLA

Eduardo Sanchez, M.D., MPH, Chief Medical Officer, Prevention, American Heart Association Randi Weingarten, President, American Federation of Teachers



YOGA STRETCH BREAK

1:30PM - 1:50PM

Yoga Stretch Break with Dominique Scott

Join yoga instructor, Dominique Scott, who will lead a 20-minute beginner's Vinyasa flow featuring a combination of floor and standing poses.

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DAY 1 TUESDAY, NOVEMBER 17

(CONTINUED)

BREAKOUT SESSIONS

CONCURRENT BREAKOUT SESSION 1 2:00PM - 3:00PM

Diversity, Equity, and Inclusion in the Healthcare Industry Workforce

Diversity, equity, and inclusion in the healthcare sector is as important to fostering innovation and boosting performance as it is in other sectors. From C-suite executives, doctors, nurses, caregivers, to IT staff, the industry has faced challenges in finding and retaining diverse talent. It is more imperative than ever that our healthcare workforce have the diversity and cultural competency to treat some of the most affected by health challenges effectively. Join this session to learn what the healthcare industry is doing to elevate Latino and other minority groups into the industry's top echelons and approaches to providing equitable and accessible healthcare for all.

Rep. Norma Torres (CA-35), U.S. House of Representatives
Javier Rodriguez, CEO, DaVita Inc.
Marvin B. Figueroa, CHCI Alum, Deputy Secretary of Health and Human Resources,
Office of Governor Ralph S. Northam, Commonwealth of Virginia
Marion Brooks, Vice President and U.S. Country Head, Diversity & Inclusion, Novartis
Leobardo Hidalgo, General Manager for Puerto Rico and Caribbean, Bristol Myers Squibb
Eneida O. Roldan, M.D., MPH, MBA, CEO, FIU Health Care Network

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CONCURRENT BREAKOUT SESSION 2 2:00PM - 3:00PM

Innovation for Detecting and Treating Latino Mortality

Technological advances have the potential to improve and save the lives of Latinos through early detection and treatment of cancer and heart disease, the leading causes of death for Hispanics in the US. This session will examine how we can save lives through early adoption of safe, innovative, and effective technologies that facilitate early detection and treatment. It will also include a discussion on what policymakers can do to ensure new and safe technological innovations can be made widely available, affordable, and accessible to Latino patients who need them most.

Rep. Eric Swalwell (CA-15), U.S. House of Representatives
Maria Thacker Goethe, MPH, President and CEO, Georgia Bio
Ruben A. Mesa, M.D., FACP, Director, Mays Cancer Center, UT Health San Antonio MD Anderson
Cancer Center
Josh Ofman, M.D., MSHS, Chief Medical Officer and External Affairs, GRAIL
Robert Stoekenbroek, Medical Director, Cardio-Renal-Metabolism Unit, Novartis

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DAY 1 TUESDAY, NOVEMBER 17

(CONTINUED)

CONCURRENT BREAKOUT SESSION 3 2:00PM - 3:00PM

Prescription Drugs: Access and Affordability for Underserved Communities

Prescription drugs can treat many previously untreatable and rare illnesses, leading to improved health and higher life expectancy. Unfortunately, while medically promising, these innovations are out of reach for many Latinos, who are likely to suffer disproportionately from health conditions such as: asthma, cancer, liver disease, tuberculosis, obesity, HIV, diabetes, and Alzheimer's disease. In the wake of several drug pricing reforms on the horizon, including recently passed legislation to lower drug prices, session speakers will discuss policy recommendations that promote innovation in the pharmaceutical industry while at the same time improving access and affordability for life-saving medications.

Rep. Sylvia Garcia (TX-29), U.S. House of Representatives
Rep. Marc Veasey (TX-33), U.S. House of Representatives
Elena V. Rios, M.D., MSPH, FACP, President and CEO, National Hispanic Medical Association
Amy Kelbick, Senior Legislative Representative, AARP
Kenneth Romero, Executive Director, National Hispanic Caucus of State Legislators
Marissa Watkins, Deputy Vice President, Advocacy and Strategic Alliances, PhRMA

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SPARK TALK

3:00PM - 3:15PM COVID-19 and Environmental Health Threats in the Latino Community

Hear from the President and CEO of the National Hispanic Medical Association (NHMA), Dr. Elena Rios, and NHMA Board Chair, Dr. Nereida Correa, in a brief presentation recorded in September 2020 about COVID-19, its disproportionate impact on the Latino community and its intersectional connection with environmental health.

Elena V. Rios, M.D., MSPH, FACP, President and CEO, National Hispanic Medical Association Dr. Nereida Correa, Chairwoman, Board of Directors, National Hispanic Medical Association

Presented By:



DAY 1 TUESDAY, NOVEMBER 17

(CONTINUED)

PLENARY

3:30PM - 5:00PM Addressing Social Determinants of Health in Latino Children, Youth, and Families

Social Determinants of Health (SDOH) are the leading cause of health disparities in underserved Latino children, youth, and families. Factors including socioeconomic status, education, neighborhood and physical environment, employment, and access to health care impact long-term health. Learn from experts who will discuss promising programs designed to address SDOH such as: addressing the holistic needs of children, youth and families, ensuring access to nutritious food, increasing access to quality and comprehensive healthcare services, and exploring ways of leveraging technology to address SDOH.

Rep. Nanette Diaz Barragán (CA-44), U.S. House of Representatives
Lupe De La Cruz III, CHCI Treasurer, Senior Director of Government Affairs, PepsiCo
Lisa A. Lacasse, President, American Cancer Society Cancer Action Network
Rafael López, Founder and President, López Consulting
Dr. America Bracho, Executive Director, Latino Health Access
Rev. Danny Cortés, Executive Vice President and Chief of Staff, Esperanza
Dr. Dugan Maddux, Vice President, Kidney Disease Initiatives, Fresenius Medical Care North America
Kelli Tice Wells, M.D., Senior Medical Director, Medical Affairs, Florida Blue Cross
Blue Shield Association

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CHCI 2020 HEALTH SUMMIT DAY 2 WEDNESDAY, NOVEMBER 18

PLENARY

12:00PM - 1:30PM Equitable Vaccine Development and Distribution

COVID-19 is a stark reminder of how effective vaccines can help reduce morbidity and mortality if developed in a way that meets the needs of communities of color. As we grapple with a pandemic that disproportionately impacts Latinos, we are seeing a growing anti-vaccine movement fueling the mistrust of a COVID vaccine in communities of color that could lead to disparities in COVID vaccination rates. This session will start with a discussion about the pivotal role that vaccines can play in preventing infectious diseases and mortality and will be followed by a discussion about equitable and ethical development and distribution of vaccines, clinical trials, and the lessons learned from the COVID-19 pandemic.

Rep. Joaquin Castro (TX-20), CHC Chair, U.S. House of Representatives
Ronald Estrada, CHCI Vice Chair, Senior Vice President, Head of Government Relations, Corporate
Social Responsibility & Community Empowerment, Univision Communications Inc.
Rosemary Garza, Director, Government & Corporate Affairs, Univision Communications Inc.
Miguel Rodriguez, Director, Government Relations North America,
Bill and Melinda Gates Foundation
Patricia Guadalupe, Journalist, Latino USA
Nanette Cocero, Global President, Pfizer Vaccines
Oralia G. Dominic, Ph.D., M.S., M.A., Medical Policy Research Analyst and Chief Medical
Officer Organization, Highmark Inc.
Dr. Peter Hoetz, Dean, Baylor College of Medicine
Rina Shah, Vice President, Pharmacy Operations and Services, Walgreens



YOGA STRETCH BREAK

1:30PM - 1:50PM

Yoga Stretch Break with Dominique Scott

Join yoga instructor, Dominique Scott, who will lead a 20-minute beginner's Vinyasa flow featuring a combination of floor and standing poses.

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DAY 2 WEDNESDAY, NOVEMBER 18

(CONTINUED)

BREAKOUT SESSIONS

CONCURRENT BREAKOUT SESSION 1 2:00PM - 3:00PM

Addressing Mental Health and Obesity in Times of COVID-19

COVID-19 has brought with it a mental health crisis that, like so many aspects of the pandemic, will disproportionately impact Latinos and other people of color. Also, obesity puts people at risk for serious chronic diseases, and increases the risk of severe illness from COVID-19. Tune in for a two-part discussion which will include a conversation with a CHCI alum, Miguel Blancarte, on how he turned the tide against obesity and mental health, and is leading the charge to achieve health equity in the City of Chicago through community building strategies. The second part will feature a conversation with a mental health expert about ways to address mental health during COVID-19.

Rep. Grace F. Napolitano (CA-32), U.S. House of Representatives

Margarita Chavez-Sanchez, M.S., CHCI Alum, Director, Regional Behavioral Health Services, Bernalillo County Department of Behavioral Services

Miguel A. Blancarte, Jr., CHCI Alum, Regional Director of Community Engagement, Health Equity, and Partnerships, CORE

Mónica L. Villalta, National Director, Inclusion and Diversity Officer, National Alliance on Mental Illness



CONCURRENT BREAKOUT SESSION 2 2:00PM - 3:00PM

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Maternal Health: Achieving Health Equity in the Latino Community

Latinas experience high rates of unplanned pregnancy and sexually transmitted infections, including HIV/AIDS. They also face challenges in accessing contraception that is affordable and available. And Latinas face additional obstacles including cultural and linguistic barriers, as well as hurdles based on immigration or economic status, and geographic location, which prohibit many of them from obtaining comprehensive and quality maternal health care. Join session speakers to learn about proven practices and recommended policy solutions to achieve maternal health equity for Latina mothers and prevent avoidable maternal morbidity and mortality in an era of rapid demographic and epidemiological transition.

Rep. Jamie Herrera Beutler (WA-3), U.S. House of Representatives

Rep. Xochitl Torres Small (NM-02), US House of Representatives

Stacey D. Stewart, President and CEO, March of Dimes

Zipatly V. Mendoza, MPH, Director, Latino Leadership and Engagement, Planned Parenthood Federation of America

Elvia Provencio, Senior Director, Government Programs Clinical Operations, Blue Cross Blue Shield, New Mexico

Dr. Yesmean Wahdan, M.D., Senior Medical Director, U.S. Medical Affairs, Bayer Women's HealthCare

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DAY 2 WEDNESDAY, NOVEMBER 18

(CONTINUED)

CONCURRENT BREAKOUT SESSION 3 2:00PM - 3:00PM

The Future of the Affordable Care Act and its Implications for the Latino Community

According to the Kaiser Family Foundation, Latinos experienced large gains in coverage under the Affordable Care Act (ACA) that reduced disparities in healthcare coverage. The percentage of Latinos with no health insurance coverage dropped from 30% in 2010 when the ACA was enacted to 19% in 2017. However, these gains reportedly stalled or began reversing and are now at significant risk because of state and federal policies and the Trump Administration's efforts to invalidate the ACA, including a Supreme Court case currently being considered. In light of these current trends, experts will discuss the future of the ACA and its implications for the Latino community, including the potential impact of a Supreme Court decision striking down the law.

Rep. Raul Ruiz, M.D. (CA-36), U.S. House of Representatives Rep. Ami Bera, M.D. (CA-7), U.S. House of Representatives Rep. Robin Kelly (IL-2), U.S. House of Representatives Marco A. Davis, President and CEO, Congressional Hispanic Caucus Institute Maria Cardona, Founder and Principal, Dewey Square Group's Public Affairs Practice; Latinovations

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SPARK TALK

3:00PM - 3:15PM The Current Healthcare Crisis and the Role of Latinos in Shaping **Healthcare Policy**

Physician and former Healthcare CEO, Dr. J. Mario Molina, is the founder of votercare.org, a platform that shares the truth about the current healthcare crisis, how to take action, and weighs in on the state of healthcare policy in the United States. Hear from Dr. Molina in this crucial conversation on engaging Latino communities on healthcare policies and his experience indirectly serving their healthcare needs. Mobilizing Latino communities is vital for the sake of our lives, our families, and our future. Be part of the conversation on the impact that record-breaking Latino voters will have on the future of healthcare.

Dr. J. Mario Molina, Founder, VoterCare.org

DAY 2 WEDNESDAY, NOVEMBER 18

(CONTINUED)

CLOSING PLENARY

3:30PM - 5:00PM Digital Health: Addressing the Needs of Underserved Latino Communities

Latinos represent a significant and growing segment of our nation's population. Sadly, many Latinos are caught in a cycle of vulnerability with declining access to healthcare. Although digital health is not a solution in and of itself for eliminating the systemic factors that perpetuate health disparities for underserved Latinos, it has wide-ranging potential to reduce the disparities caused by economic, social, environmental, and other factors. From the introduction of telehealth services, cloud computing, and mobile devices, to remote monitoring with peripheral devices and care management coaching, technology has the potential to transform access to healthcare and medical treatment for Latino communities. Speakers in this session will discuss proven ways of leveraging technology to connect some of the most vulnerable Latino populations to better access to healthcare.

Rep. Ruben Gallego (AZ-7), CHCI Chair, U.S. House of Representatives
Lily Eskelsen García, CHCI Board Secretary, Immediate Past-President, National Education Association
Alejandra Campoverdi, Host, Pod is a Woman
Dr. Wanda Castro-Borrero, Global Head, Field Medical Excellence, Biogen
Robert Jarrin, Managing Member, The Omega Concern, LLC
Jennie Lopez, Chief Operating Officer and Senior Advisor, Eli Lilly and Company
Shalini Mohan, M.D., Medical Director, U.S. Medical Affairs, Genentech
Lauren Steingold, Head, Strategic Initiatives, Uber Health, Uber

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CHCI 2020 HEALTH INTERNS & FELLOWS

Through paid internships and fellowships, CHCI opens doors for talented young Latinos who are interested in pursuing a career in public policy. CHCI gives current college students and recent graduates the opportunity to work on Capitol Hill while participating in weekly professional and leadership development training. In 2020, CHCI welcomed two interns and four fellows who were specifically focused on health policy.



Ana Arana Spring 2020 CHCI-United Health Foundation Intern

Hometown: Atlanta, Georgia School: Delaware State University Major: Public Health Placement: The Office of Rep. Lucille Roybal-Allard (CA-40)



Isrrael Garcia CHCI-DaVita Health Graduate Fellow, 2020-2021 Hometown: Wichita, Kansas School: University of Nebraska Major: Master of Public Health Placement: The Office of Rep. Lucille Royal-Allard (CA-40)



Devon Lara CHCI-Bristol Myers Squibb Health Graduate Fellow, 2020-2021 Hometown: Alamogordo, New Mexico School: University of New Mexico Major: Master of Public Health, Master of Latin American Studies Placement: Bristol Myers Squibb



Fabian Lucero CHCI-PepsiCo Foundation Nutritional Health Graduate Fellow, 2020-2021 Hometown: Tucson, Arizona School: Saint Louis University

School: Saint Louis University School of Law Major: Juris Doctor – Health Law and Health Law and International Law Concentrations Placement: House Ways and Means Committee, Subcommittee on Health



Sanjuana Castorena Mares CHCI-Charter Participant, Summer 2020 Hometown: Asheboro, North Carolina School: Georgetown University Major: Health Care Management and Policy



Alfredo Octavio Zarraga CHCI-PepsiCo Nutritional Health Public Policy Fellow, 2020-2021 Hometown: Garland, Texas School: The University of Texas at Dallas Major: B.S. Neuroscience, B.S. Biology

Placement: The Alliance for Public Health

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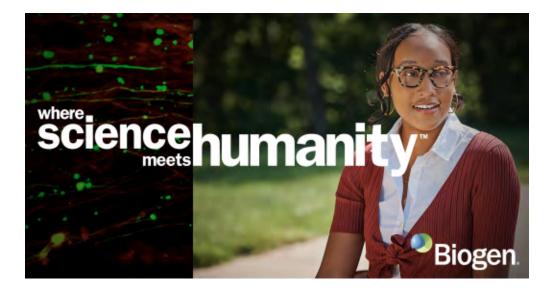


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• January 15, 2021

GRADUATE FELLOWSHIP PROGRAM

2021 APPLICATION DEADLINE:

• January 15, 2021

R2L NEXTGEN PROGRAM

2021 APPLICATION DEADLINE:

• February 15, 2021



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