



# 2020 TECH SUMMIT

ALL VIRTUAL  
**DECEMBER 8, 2020**  
#CHCISUMMIT

HOSTED BY





# 2020 TECH SUMMIT

## ALL VIRTUAL

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**#CHCISUMMIT**

# WELCOME TO THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE 2020 TECH SUMMIT



*Rep. Ruben Gallego*  
*CHCI Chair*



*Marco A. Davis*  
*CHCI President and CEO*

Dear Friends,

Welcome to the **CHCI 2020 Tech Summit** where we will engage in high level discussions about technological innovations, digital media, the future of the tech workforce, automation, artificial intelligence, the role of fintech in growing our economy, and what it all means for our community and the nation. This unprecedented year has revealed how wide the digital divide is for our community and other underserved populations.

Latinos in the U.S. continue to grow in numbers and influence. We represent a significant segment of our nation's population, now more than 60 million strong. As a national convener, CHCI brings together global and national leaders, and other stakeholders from across the country to discuss policy issues and encourage meaningful solutions that are inclusive and equitable for the Latino community.

At this summit, Members of Congress, thought leaders, corporate executives, advocates, experts and stakeholders in all areas of the tech industry will take part in these relevant conversations.

As the premier Hispanic leadership development organization in the nation's capital for more than 40 years, we have educated, empowered, and connected Latino leaders who are actively changing the economic and public policy landscape in the United States. We foster dialogues that produce solutions for the challenges we all face, and help forge a path to a stronger, united, and more just America that upholds its founding values.

All that we do stems from our commitment to developing the next generation of Latino leaders. The R2L NextGen Participants, Congressional Interns, Public Policy and Graduate Fellows, and more than 4,000 CHCI alumni we serve make an impact through the activities they carry out. Get to know our CHCI Technology Fellows and Interns on page nine. We are pleased to support their continued leadership development and contributions, and your participation and support is vital to our mission.

The support we receive for our events — including this Tech Summit — is a vital funding source for our programs and activities. We are grateful to our sponsors for their leadership, and for everyone's support and participation, which represent an investment in the nation's future.

A handwritten signature in black ink, appearing to read 'Ruben Gallego'.

**Rep. Ruben Gallego (AZ-7)**  
*CHCI Chair*

A handwritten signature in black ink, appearing to read 'Marco A. Davis'.

**Marco A. Davis**  
*CHCI President and CEO*

# CHCI 2020 TECH SUMMIT

## TUESDAY, DECEMBER 8

### OPENING PLENARY

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11:00AM – 12:15PM

#### **The Arrival of Our Digital Age**

According to a Pew Research report just last year, roughly a third of Americans were “constantly” online. Now, as more Americans are at home in response to the COVID-19 pandemic, our families rely on our devices more than ever and spend even more time in the digital space. The pandemic has shifted nearly every aspect of our lives online — we go to work or school online, we visit the doctor online, we do our shopping online — and technology companies are racing to ensure the time we spend online is easier, safer, and more enjoyable. In this session, policy makers, industry experts, and advocates, will talk about how COVID-19 accelerated the American digital age and what they are doing to meet our society’s new and increased digital demands.

**Rep. Ruben Gallego (AZ-7)**, CHCI Chair; U.S. House of Representatives

**Marco A. Davis**, President and CEO, Congressional Hispanic Caucus Institute

**Martha Ventura**, Vice President, Engineering & Operations, T-Mobile

**Daniel Castro**, Vice President, Information Technology and Innovation Foundation (ITIF)

**Pablo Chavez**, Vice President, Global Public Policy & Government Relations, Google Cloud

**Sid Espinosa**, Senior Director, Philanthropy, Microsoft

**Veronica Fernandez**, Vice President, Ecommerce and Marketplaces, Visa Inc.

**Zuraya Tapia-Hadley**, CHCI Advisory Council Member; Manager, Public Policy, Facebook

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### BREAKOUT SESSIONS

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#### CONCURRENT BREAKOUT SESSION 1

12:30PM - 1:30PM

#### **A Healthy Digital Life**

As Americans spend more time at home and on the internet due to the COVID-19 pandemic, an increasing number of people reported feeling anxious about the amount of time they spend online and the lack of safety they felt. By inviting technology companies to take up more space in our lives, we are increasingly adopting good “digital hygiene” practices like advanced software updates, sophisticated password management, and regular breaks from the screen. Join this conversation with advocates, policy makers, and technology leaders to hear how we can ensure we feel “digitally healthy” in an increasingly digital world.

**Rep. Lori Trahan (MA-3)**, U.S. House of Representatives

**Jens Manuel Krogstad**, Senior Writer and Editor, Pew Research Center

**Stephen Balkam**, Founder & CEO, Family Online Safety Institute

**Noel Candelaria**, Secretary-Treasurer, National Education Association

**Annie Chávez**, Senior Director, Federal Government Affairs, Entertainment Software Association

**Allison Vendt**, Global Head, People Strategy & Operations and Analytics, Dropbox

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### CONCURRENT BREAKOUT SESSION 2

12:30PM - 1:30PM

#### **Investing in the Future of Technology**

The technologies of tomorrow will be made possible by the investments of today. From autonomous vehicles, private travel to space, fully conscious Artificial Intelligence (AI) and beyond, technologies that once filled the pages of science fiction novels are potentially close to becoming our reality. The United States leads in technology investment with tech scaleups raising \$148.75 billion in 2019, nearly half of the global total of dollars invested in the technology sector. While the COVID-19 pandemic has ushered in historic amounts of technology investment, sector leaders point to the need for even larger investments from both the public and private sector in order to research and develop the technologies needed to address our nation's most pressing issues. In this session, policy makers, advocates, and industry experts will discuss how technology can advance with the right investments, and how we can ensure the technologies which are funded are designed with people of color in mind.

**Jason Oxman**, President and CEO, Information Technology Industry Council (ITI)

**Mike French**, Vice President, Space Systems, Aerospace Industries Association

**Damon Lester**, President, National Association of Minority Automobile Dealers (NAMAD)

**Andrea Nill Sánchez**, Former Executive Director, AI Now Institute, New York University

**Zoraida Rodríguez Montenegro**, Public Policy Manager, Federal Affairs Team, Uber

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### PLENARY

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1:45PM - 3:00PM

#### **Broadband: What's Ahead**

Having access to a fast, reliable, and secure internet connection is no longer a luxury in America — it is a necessity. Broadband internet has changed the way people across the world connect, go to work, send their children to school, visit the doctor, and more. As American families spend more time at home during the COVID-19 pandemic, their internet needs have increased. Sadly, according to a 2019 report from the Federal Communications Commission, over 21 million Americans lack reliable internet service. While Latinos are the most likely consumer to own a smartphone, less than half of Latino adults access the internet through a broadband connection. Join us for a timely discussion on how we can work together to build a more robust digital infrastructure that serves all Americans and why addressing the digital divide is fundamental to success of a twenty-first century America.

**Rep. Adriano Espaillat (NY-13)**, CHCI Advisory Council Member; U.S. House of Representatives

**Lily Eskelsen García**, CHCI Board Secretary

**Rosa Mendoza**, Founder, President and CEO, ALLanza

**Sindy Benavides**, CEO, League of United Latin American Citizens (LULAC)

**Laura Berrocal**, Vice President, Policy & External Affairs, Charter Communications

**Prof. Fernando Laguarda**, Faculty Director, Program on Law and Government, American University  
Washington College of Law

**Leo Muñoz**, CHCI Advisory Council Member; Executive Director, Federal Governmental Affairs,  
Comcast Corporation

**Marcela Urrutia Zamora**, Vice President, Federal Government Relations, Verizon

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### BREAKOUT SESSIONS

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#### CONCURRENT BREAKOUT SESSION 1

3:15PM - 4:15PM

##### **“Are You Still Watching?” Latinos and Digital Media**

While movie theaters and production studios are shuttered due to the COVID-19 pandemic, Americans are finding ways to have fun at home with digital media. Digital media, from streaming services to video games to social media, has completely disrupted the entertainment industry, both in terms of capturing an audience’s attention and democratizing the process of creating popular, or “viral,” content. American Latinos are avid users of digital media, with nearly a third of the community spending more than 3 hours every day on social media when compared to their white peers. However, Latino users are concerned with the lack of representation in these new forms of media and are calling on the industry to cultivate Latino leadership in positions of power. Join this exciting conversation on the future of digital media and entertainment, and how technology companies are building relationships with Latino digital media users and content creators.

**Rep. Veronica Escobar (TX-16)**, CHCI Advisory Council Member; U.S. House of Representatives

**Daniel Hernandez**, Culture Reporter, Los Angeles Times

**Wifredo “Wifi” Fernández**, Public Policy Manager, Federal & State, Twitter

**Grisella Martinez**, CHCI Advisory Council Member, CHCI Alum; Vice President, Government Relations, National Association of Broadcasters

**Carolina Sarassa**, Co-anchor, Noticiero Univision Edición Digital & UNews

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#### CONCURRENT BREAKOUT SESSION 2

3:15PM - 4:15PM

##### **Algorithms for Good and Ethical Technologies**

The advance of algorithms and Artificial Intelligence can optimize human potential. With the help of code, we have the ability to make smarter, and faster decisions based on data and facts, and these technologies can allow us to make our bureaucracies more efficient, tackle social issues, and so much more, if built and developed without bias and racism. While most Americans feel optimistic about the future of technology, many are increasingly concerned about the ethical dilemmas and racial bias posed by our reliance on technology for our news, information, and other crucial services. With Latinos constituting only 15.1% of the tech sector’s workforce, many are also rightly concerned about what this lack of diversity means for the code that runs our digital selves. Join a conversation on how technology leaders can cultivate a diverse workforce that builds ethical products for good that are free of racism and bias.

**Rep. Nanette Diaz Barragán (CA-44)**, CHCI Board Member; U.S. House of Representatives

**Susan Gonzales**, Founder and CEO, ALandYou

**Stacy Hobson, Ph.D.**, Research Scientist, IBM Research

**Martha Laguna**, Senior Technical Program Manager, Ethics and Society, Microsoft

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### CONCURRENT BREAKOUT SESSION 3

3:15PM - 4:15PM

#### Fintech for an Equitable Future

According to the FDIC, 14 percent of Hispanic families lack basic financial services, compared with 3 percent of white households in 2017. This lack of access and culturally appropriate financial planning tools create barriers to an American family's financial success and contribute to economic and racial inequality. As banking, commerce, and financial transactions move into the digital space, new technologies in the financial space including virtual or digital currencies, have the potential to level the financial playing field and ultimately provide accessible financial resources to the unbanked and underbanked. Join technology and financial sector leaders as they discuss the future of fintech and the technologies being rolled out that have the potential to help secure the financial health of all and solve some of our nation's most pressing social needs.

**Rep. Darren Soto (FL-9)**, CHCI Advisory Council Member; U.S. House of Representatives

**Rep. Juan Vargas (CA-51)**, CHCI Board Member; U.S. House of Representatives

**Beatriz Acevedo**, CEO & Co-founder, SUMA Wealth

**Drea Rodriguez Miller**, Director, Service Operations and Business Intelligence,  
Small Business and Self Employed Group, Intuit

**Kristin Smith**, Executive Director, Blockchain Association

**Alejandra Velázquez**, Senior Director, Public Affairs, Oportun

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### CLOSING PLENARY

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4:30PM - 5:45PM

#### The Future of Work is Now

The use of robotics, Artificial Intelligence (AI), and machine learning in manufacturing could usher in a new kind of Industrial Revolution. With increased productivity and more efficient manufacturing processes, these new technologies will require highly-trained and knowledgeable workers to manage their operations, potentially leading to the manufacturing industry shifting back to developed countries. Latinos constitute 15.1% of the American manufacturing workforce and as companies look to retrain and upskill their employees ahead of these major labor changes, it is crucial that these educational and professional opportunities are available to Latino workers. This discussion will feature technology and labor leaders on the future of work, the value of the Latino workforce, and how they are preparing American workers for the changing nature of work.

**Rep. Tony Cárdenas (CA-29)**, U.S. House of Representatives

**Grisella Martinez**, CHCI Advisory Council Member, CHCI Alum; Vice President,  
Government Relations, National Association of Broadcasters

**Hernan Espinosa**, Senior Manager, S&C Talent & Organization/Human Potential, Accenture

**Lisette Nieves**, President, Fund for the City of New York

**Horacio Miranda**, Head of Marketing, North America, HP Inc.

**Mariana Santiago**, Vice President, Product Management and Strategy, Workday

**Nichole Francis Reynolds**, Vice President & Head of Global Government Relations, ServiceNow, Inc.

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# CHCI 2020 TECH SUMMIT SPONSORS

## LEADER CIRCLE



## PRINCIPAL CIRCLE

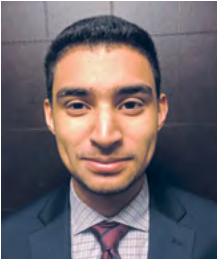
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## MEDIA PARTNERS



# CHCI 2020 STEM INTERNS & FELLOWS

Through paid internships and fellowships, CHCI opens doors for talented young Latinos who are interested in pursuing a career in public policy. CHCI gives current college students and recent graduates the opportunity to work on Capitol Hill while participating in weekly professional and leadership development training. In 2020, CHCI welcomed nine interns and four fellows\* who were specifically focused on STEM policy:

**Leo Acosta**

Summer 2020 CHCI-  
Facebook Participant  
*Hometown: Annapolis,  
Maryland*  
*School: University of Virginia*  
*Major: Computer Science*

**Julia Beliz**

Spring 2020 CHCI-  
Amgen Intern  
*Hometown: Coral Gables,  
Florida*  
*School: University of Miami*  
*Major: Environmental  
Engineering*  
*Placement: The Office of Rep.  
Veronica Escobar (TX-16)*

**Selene Ceja**

2020-2021 CHCI-  
Facebook Graduate Fellow  
*Hometown: Los Angeles,  
California*  
*School: University of Michigan*  
*Gerald R. Ford School of  
Public Policy*  
*Degree: Master of Public Policy*  
*Placement: Senate Homeland  
Security and Governmental  
Affairs Committee*

**Paula Da Silva**

Summer 2020 CHCI-  
Facebook Participant  
*Hometown: Miami, Florida*  
*School: University of Miami*  
*Major: Biochemistry*

**Carolina Gabriela Kane**

Fall 2020 CHCI-  
Valero Intern  
*Hometown: Plano, Texas*  
*School: Texas A&M University*  
*Major: Chemical Engineering*  
*Placement: The Office of Rep.  
Joaquin Castro (TX-20)*

**April Lopez**

2020-2021 CHCI-Google  
Public Policy Fellow  
*Hometown: Highland Park,  
New Jersey*  
*School: Rutgers University*  
*Degree: B.S. in Marketing,  
B.A. in Latino and  
Caribbean Studies*  
*Placement One: Center for  
Democracy and Technology*

\* Please note, Summer 2020 Interns were unable to complete a placement due to COVID-19, and instead participated in a virtual leadership program.

# CHCI 2020 STEM INTERNS & FELLOWS



## **Jasmin Lopez**

Spring 2020 CHCI-Exxon  
Mobil Intern

*Hometown: Lawrenceville,  
Georgia*

*School: Georgia Institute  
of Technology*

*Major: Chemical Engineering*

*Placement: The Office of Rep.  
Nanette Barragan (CA-44)*



## **Magalli Morado Landaverde**

Summer 2020 CHCI-HEP  
CAMP Participant

*Hometown: Aberdeen, Idaho*

*School: Boise State University*

*Major: Computer Science*



## **Javier Ortiz**

2020-2021 CHCI-BP Public  
Policy Fellow

*Hometown: Austin, Texas*

*School: Texas State University*

*Degree: B.S. in Industrial  
Engineering*

*Placement one: Resources for  
the Future*



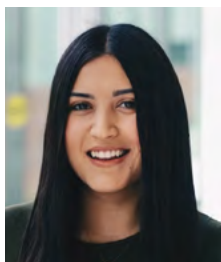
## **Henry Ponce-Orellana**

Summer 2020 CHCI-Valero  
Participant

*Hometown: Salt Lake City,  
Utah*

*School: University of Utah*

*Major: Chemical Engineering*



## **Lenika Rivas**

Summer 2020 CHCI-  
Environmental Defense  
Fund Participant

*Hometown: Mesa, Arizona*

*School: Brown University*

*Major: Environmental Studies  
and Latin American &  
Caribbean Studies*



## **David Valdes**

2020-2021 CHCI-API  
Public Policy Fellow

*Hometown: Houston, Texas*

*School: Columbia University*

*Degree: B.S. in Chemical  
Engineering*

*Placement One: American  
Petroleum Institute*



## **Regina Vazquez**

Fall 2020 CHCI-Amgen Intern

*Hometown: Downey, California*

*School: University of California,  
Berkeley*

*Major: Environmental Studies*

*Placement: The Office of Rep.  
Lucille Roybal Allard (CA-40)*

# CHCI 2020 STEM PROGRAM SPONSORS

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## LEADER CIRCLE

ENVIRONMENTAL DEFENSE FUND

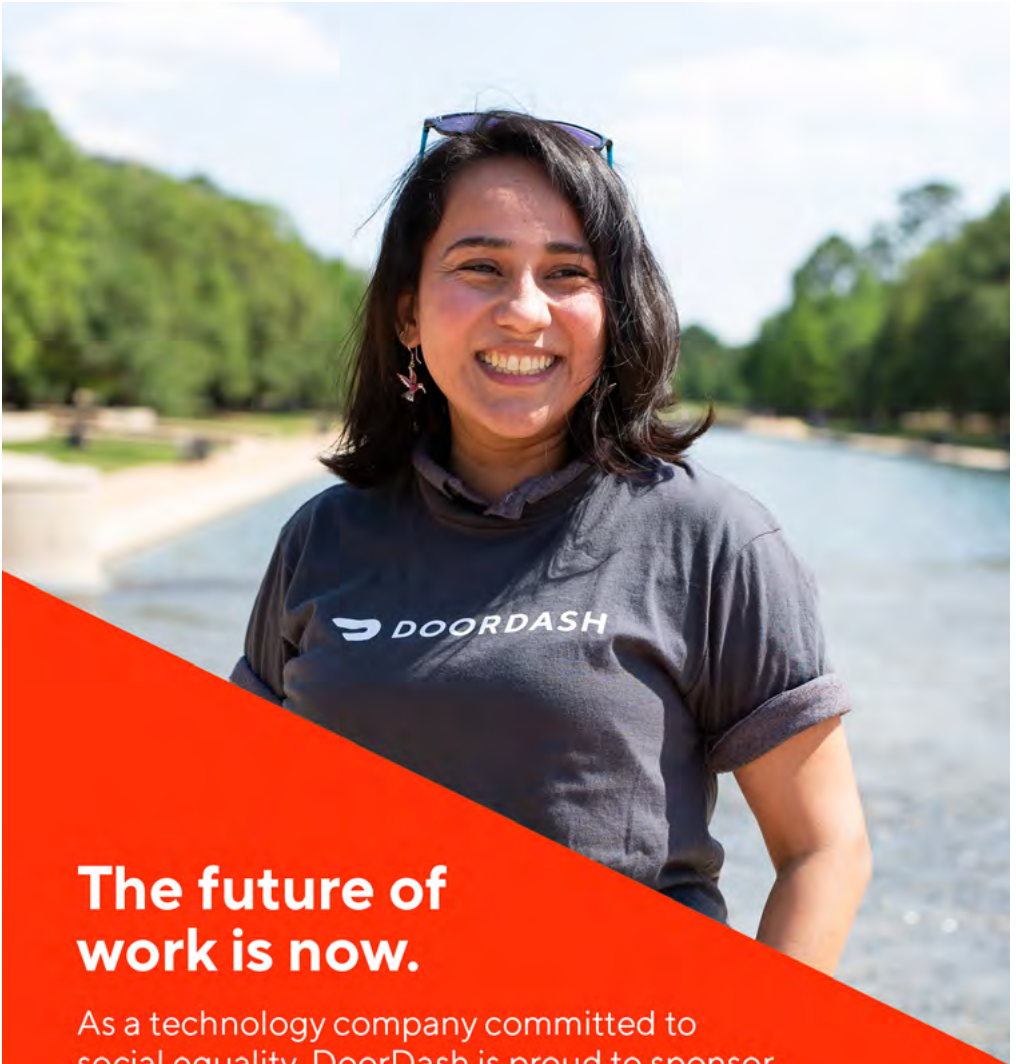
NATIONAL HEP CAMP ASSOCIATION



**Amazon is a proud supporter of  
the Congressional Hispanic Caucus  
Institute Tech Summit.**

*We are committed to CHCI's mission of  
building a pipeline of Latino Leadership.*

Diverse teams have a positive impact  
on our products and services all  
while helping us better serve  
customers, selling partners,  
employees, and community  
stakeholders by ensuring we have a  
variety of thought from every  
background.




## The future of work is now.

As a technology company committed to social equality, DoorDash is proud to sponsor the Congressional Hispanic Caucus Institute's initiative to bring awareness to tech issues and trends in the Latino community.

**DoorDash unites with you in celebrating a successful CHCI 2020 Tech Summit.**







La diversidad, la equidad y la inclusión son nuestras bases para la innovación e impulsan nuestro negocio.

They also inspire a deep connection to the Latino community, and to all the communities we serve.

Comcast NBCUniversal and Telemundo are proud to support the Congressional Hispanic Caucus Institute and their 2020 Tech Summit.



[COMCASTCORPORATION.COM/DIVERSITY](https://comcastcorporation.com/diversity)



Thank you CHCI for developing the next generation of Latino and Latina leaders.

At HP, we embrace diversity, equity and inclusion as fuel for innovation and as a business imperative.



keep reinventing

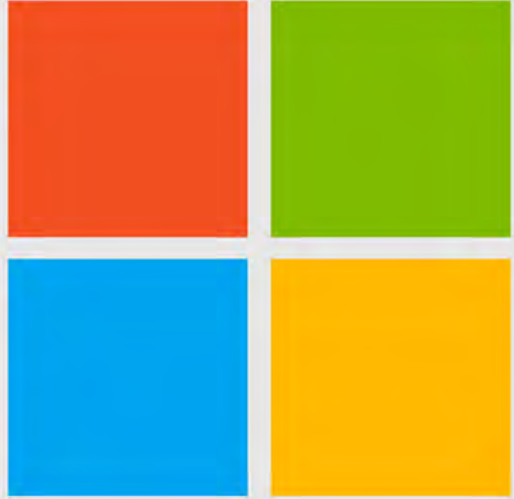


## Empowerment Begins with Inclusion

At Microsoft, it is our mission to empower every person and every organization on the planet to achieve more.

That is why we are proud to support the Congressional Hispanic Caucus Institute and its work to develop the next generation of Latino leaders.

Microsoft joins you in celebrating a successful CHCI 2020 Tech Summit.



FedEx®



FedEx is proud to support the  
Congressional Hispanic Caucus Institute  
Tech Summit.

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**Uber is proud  
to support the  
Congressional Hispanic  
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**Uber**



**Google congratulates the Congressional Hispanic Caucus Institute  
and Chair Ruben Gallego for their ongoing work  
to advance the Latino community and  
build the pipeline of Latino policy leadership.**



Oportun is a proud supporter of the  
**CONGRESSIONAL HISPANIC  
CAUCUS INSTITUTE'S  
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**PROUD OF OUR PAST.  
FACING THE PRESENT.  
IMPACTING THE FUTURE.**

T-Mobile is honored to be partner and sponsor of  
the Congressional Hispanic Caucus Institute.



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★ ★ ★ ★ ★

# SWEARING-IN CEREMONY

*for Hispanic members of the  
117<sup>th</sup> Congress*

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## GRADUATE FELLOWSHIP PROGRAM

### 2021 APPLICATION DEADLINE:

- January 15, 2021
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## R2L NEXTGEN PROGRAM

### 2021 APPLICATION DEADLINE:

- February 15, 2021

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