



# **2021 SPRING POLICY SUMMIT**

## **MEETING THE MOMENT**

**ALL VIRTUAL | MAY 19, 2021**  
**#CHCISUMMIT**

HOSTED BY **amazon**



# 2021 SPRING POLICY SUMMIT

**ALL VIRTUAL**

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**#CHCISUMMIT**

# WELCOME TO THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE 2021 SPRING POLICY SUMMIT



*Rep. Nanette Diaz Barragán (CA-44)*  
*CHCI Chair*



*Marco A. Davis*  
*CHCI President and CEO*

Dear Friends,

Welcome to our 2021 Spring Policy Summit: Meeting the Moment!

As a national convener, CHCI brings together Members of Congress, global leaders, and other stakeholders from throughout the country to discuss important and timely issues that impact the nation and the Latino community.

The past 15 months uncovered what many of us have known for decades about the health, education, and economic disparities, as well as the gaps in access to technology that exist in society—especially in the Latino community, which represents more than 63 million people, a significant and growing segment of our nation's population.

As we move towards reopening our economy, and as the new Congress, and a new administration embark on an ambitious agenda, today's policy summit includes sessions on much of that agenda.

Our featured speakers from the public, private, and nonprofit sector will discuss in depth returning to schools safely, rebuilding our workforce, continuing the vaccine rollout, new trends in investing, energy and climate change, and our nation's infrastructure.

We look forward to your participation in these conversations during this critical time in our nation. The discussions will also provide insightful solutions that provide equitable opportunities for our community—our children, families, and workers.

Thank you to our corporate partners for their leadership and support of these events. We also want to extend our thanks to our speakers, Members of Congress, national and community leaders, as well as our CHCI alumni and program participants, for joining us at what will be a highly informative day of meaningful policy conversations.

Sincerely,

A handwritten signature in black ink that reads "Nanette Diaz Barragán".

**Rep. Nanette Diaz Barragán (CA-44)**  
*CHCI Chair*

A handwritten signature in black ink that reads "Marco A. Davis".

**Marco A. Davis**  
*CHCI President and CEO*

# CHCI 2021 SPRING POLICY SUMMIT

## WEDNESDAY, MAY 19

### OPENING PLENARY

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11:00AM – 12:15PM EDT

#### **The Future of Energy and Climate Innovation**

The United States is entering a new era of innovation in addressing the global climate change crisis and the recent devastating winter storm in Texas has led Americans across the nation to reconsider how we meet our communities' energy needs. Coupled with changing industry standards, evolving consumer demands, and the acceleration of technology in the wake of the COVID-19 pandemic, there are now unprecedented opportunities to transform the future of climate action and the energy sector. Join leaders across the public and private sectors in conversation around the changes taking place in our nation's environmental policies and industry practices, and how we can ensure Latino communities and workers are not left behind.

**Rep. Nanette Diaz Barragán (CA-44)**, CHCI Chair & CHC 1st Vice-Chair, U.S. House of Representatives

**Rep. Veronica Escobar (TX-16)**, U.S. House of Representatives

**Marco A. Davis**, President & CEO, Congressional Hispanic Caucus Institute

**Ed O'Keefe**, Senior White House & Political Correspondent, CBS News

**Agustín F. Carbó**, Senior Manager, Clean Energy, Environmental Defense Fund, San Juan, Puerto Rico

**Jessica C. Hogle**, Vice President, Federal Affairs and Corporate Sustainability, PG&E Corporation

**Angela Manso**, National Outreach Director, Natural Resources Defense Council

**Michelle Patron**, Senior Director of Sustainability Policy, Microsoft

**Elia Quintana**, Director of Stakeholder Relations, American Petroleum Institute

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### FLASH SESSION

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12:15PM - 12:45PM EDT

#### **Immigration Briefing**

In a nation of over 47 million immigrants, our immigration system has not functioned well for quite some time, and the COVID-19 pandemic exacerbated the inequities caused by the system. Join this flash conversation for brief but comprehensive updates on the current debate around updating our immigration policies and how this impacts Latino communities.

**Marco A. Davis**, President & CEO, Congressional Hispanic Caucus Institute

**Alida Garcia**, Senior Advisor, Migration, White House

**Rep. Linda Sánchez (CA-38)**, U.S. House of Representatives

# CHCI 2021 SPRING POLICY SUMMIT

## WEDNESDAY, MAY 19

### BREAKOUT SESSIONS

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#### CONCURRENT BREAKOUT SESSION 1

12:45PM - 1:45PM EDT

##### **The Role of Online Platforms in Content Moderation**

American adults spend nearly every waking moment connected to a device and clocked an incredible average of 16:06 hours of overlapping digital activity every day during the pandemic. The Age of Information and the internet have ushered in incredible global connectivity with positive movements for social progress, but the spread of dis/misinformation and online extremism have presented fundamental challenges to our nation's democracy, challenges that we must not ignore. This panel will feature leaders and experts as they address pressing issues around content moderation and the online experience, particularly on social media platforms, and examine the role of platforms in addressing the new issues of the Digital Age.

**Rep. Tony Cárdenas (CA-29)**, U.S. House of Representatives

**Ashley Gold**, Technology Reporter, Axios

**Jeff Kosseff**, Assistant Professor, Cyber Science Department, United States Naval Academy

**Katherine Oyama**, Global Director, Business Public Policy, YouTube

**Alejandro Roark**, Executive Director, Hispanic Technology & Telecommunications Partnership

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#### CONCURRENT BREAKOUT SESSION 2

12:45PM - 1:45PM EDT

##### **The Role of the Latino Workforce in the Recovery**

The United States lost 22 million jobs as a result of the COVID-19 pandemic, and this recession's effects on the Latino workforce have been devastating; at its peak in April 2020, Latino unemployment neared 20% with Latinas facing disproportionate job loss and reduced incomes. As the nation begins to emerge from its lockdown - with opportunities in manufacturing and the service industry in particular back on the job market, we are starting to see the first signs of economic recovery. Join us for a discussion on how employers are safely reopening the economy and how they are ensuring Latino communities are provided with equitable opportunities to rejoin and thrive in the American workforce.

**Tsi-tsi-ki Félix**, Host and News Anchor, Univisión Washington Newscasts

**Toney Anaya**, Global Head, Government Relations, DoorDash

**Ademola Oyefeso**, International Vice President & Director, Legislative and Political Action Department, United Food and Commercial Workers International Union

**Elliott Segarra**, Managing Director, Strategy and Consulting, Accenture

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# CHCI 2021 SPRING POLICY SUMMIT

## WEDNESDAY, MAY 19

### AFTERNOON PLENARY

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2:00PM - 3:00PM EDT

#### **Latinos and COVID-19: The Vaccine Phase**

As Americans look with hope towards the end of the COVID-19 pandemic, Latino leaders have worked tirelessly to ensure our communities are adequately informed about the COVID-19 vaccine and that our families have equitable access to these life-saving treatments. Yet, in early 2021 less than a third of Latinos reported that they would elect to receive the COVID-19 vaccine, and many pointed to their lack of trust in the healthcare system as their reasons behind vaccine hesitancy. Join this discussion as we address new developments around the COVID-19 vaccine and how health experts, policy makers, and Latino leaders can build stronger relationships between the health sector and Latino communities.

**Rep. Raul Ruiz, MD (CA-36)**, CHC Chair, U.S. House of Representatives

**Ronald Estrada**, Senior Vice President, Head of Government Relations and Corporate Social Responsibility, Univision Communications Inc.

**Yarel Ramos**, Anchor, Edición Digital California, Univision Communications Inc.

**Sally Embrey**, Vice President, Public Health and Medical Technologies, DataRobot

**Rob Kossmann, MD, FACP, FASN**, Chief Medical Officer, Fresenius Medical Care North America

**Marcella Nunez-Smith, MD, MHS**, Chair, COVID-19 Health Equity Task Force

**Dara Richardson-Heron, MD**, Chief Patient Officer, Pfizer

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### BREAKOUT SESSIONS

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#### CONCURRENT BREAKOUT SESSION 1

3:15PM - 4:15PM EDT

#### **Democratizing Investing: Latinos and the Markets**

The United States stock market has seen both steep losses and quick gains in response to the uncertainty surrounding the COVID-19 pandemic, coming at a time when 52% of Americans have some level of investment in the market. Even as disruptive services in the financial sector seek to democratize investing, overall participation from Latinos in the market remains low: only 28% of Latino households are invested in the stock market compared to 61% of white households, and 10% of all Latino adults still remain unbanked while 22% are underbanked. Join a discussion with leaders in the financial services sector on how they plan to tap into the Latino community's economic power and enable one of our nation's largest demographics to take control of their financial futures.

**Rep. Vicente Gonzalez (TX-15)**, U.S. House of Representatives

**Janet Alvarez**, Contributor, CNBC

**Gabriela Berrospi**, CEO/Fundadora, Latino Wall Street

**Jasmine R. Vasquez**, Director of Government Affairs, Financial Security, AARP

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# CHCI 2021 SPRING POLICY SUMMIT

## WEDNESDAY, MAY 19

### CONCURRENT BREAKOUT SESSION 2

3:15PM - 4:15PM EDT

#### **Back to School: Safely Reopening and Moving Forward**

As our nation begins to reopen, school administrators, teachers, students, and parents are looking at new guidelines for fostering safe in-person learning environments. Beyond COVID-19 protocols, schools across the country are hoping to address outdated building infrastructure, update their technology capabilities, protect students' and staff's physical and emotional safety, and so much more. This session will feature a critically important discussion on exactly what is at stake as we reopen America's schools and how this moment provides our institutions the opportunity to reimagine educational justice, particularly for Latinos.

**Rep. Juan Vargas (CA-51)**, U.S. House of Representatives

**Dominique Maria Bonessi**, Maryland Reporter, WAMU 885

**Akua Bonsu**, Senior Research Associate, Everytown for Gun Safety

**Noel Candelaria**, Secretary-Treasurer, National Education Association

**Evelyn DeJesus**, Executive Vice President, American Federation of Teachers

**Dr. Grant Rivera**, Superintendent, Marietta City Schools

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### CLOSING PLENARY

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4:45PM - 6:00PM EDT

#### **Equitable Infrastructure for American Growth**

Our public infrastructure connects, sustains, and defines the American community. Millions of people throughout the nation depend on our roads, bridges, ports, airports, and water and sewage systems, yet the American Society of Civil Engineers recently estimated that the United States has an unfunded infrastructure gap of more than \$2 trillion. This chronic lack of investment has had disproportionate impacts on low-income communities and communities of color, where inadequate resources and infrastructure have created physical, mental, and intergenerational harm. This session will highlight infrastructure initiatives that prioritize both equity and American growth, and how equitable investments in our nation's infrastructure will create opportunities for Latino communities and workers.

**Sec. Pete Buttigieg**, United States Secretary of Transportation

**Rep. Salud Carbajal (CA-24)**, U.S. House of Representatives

**Rep. Nanette Díaz Barragán (CA-44)**, CHCI Chair & CHC 1st Vice-Chair, U.S. House of Representatives

**Marco A. Davis**, President & CEO, Congressional Hispanic Caucus Institute

**Arnulfo De La Cruz**, Executive Vice President, SEIU 2015

**Ashleigh de la Torre**, Director, Public Policy, Amazon

**Leo Muñoz**, Executive Director, Federal Governmental Affairs, Comcast Corporation

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**Amazon is a proud supporter of  
the Congressional Hispanic Caucus Institute  
Spring Policy Summit.**

Amazon's ability to innovate  
and create for all our customers  
relies on our employees' diverse  
perspectives and backgrounds.

We are committed to CHCI's  
mission of building a pipeline  
of Latinx Leadership.

Everytown is grateful for our continued partnership with the Congressional Hispanic Caucus Institute and to participate in this year's Spring Policy Summit.

We look forward to working together to ensure that all Latinx communities are able to live free of gun violence.



La diversidad, la equidad y la inclusión son nuestras bases para la innovación e impulsan nuestro negocio.

They also inspire a deep connection to the Latino community, and to all the communities we serve.

Comcast NBCUniversal and Telemundo are proud to support the Congressional Hispanic Caucus Institute and their 2021 Spring Policy Summit.



[COMCASTCORPORATION.COM/DIVERSITY](https://comcastcorporation.com/diversity)



# Verizon is proud to partner with the Congressional Hispanic Caucus Institute

to empower and elevate the next generation  
of Latina and Latino leaders.

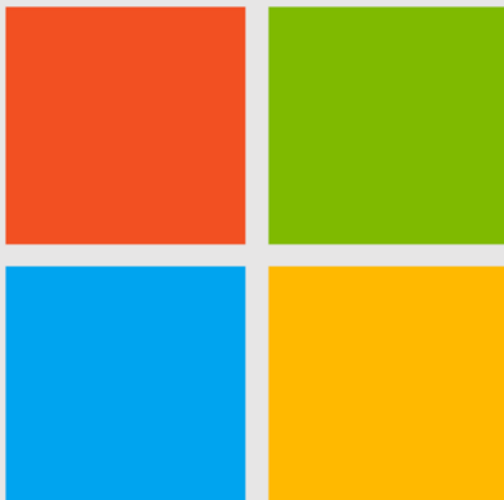
2021 Spring Policy Summit

## Empowerment Begins with Inclusion

At Microsoft, it is our mission to empower every person and every organization on the planet to achieve more.

That is why we are proud to support the Congressional Hispanic Caucus Institute and its work to develop the next generation of Latino leaders.

Microsoft joins you in celebrating a successful 2021 Spring Policy Summit.





**FRESENIUS MEDICAL CARE  
IS PROUD TO SUPPORT  
THE CONGRESSIONAL  
HISPANIC CAUCUS INSTITUTE**

The Congressional Hispanic Caucus Institute is making a difference—empowering the leaders of tomorrow, transforming lives, and striving for a brighter, healthier future for children, youth, and families. We are honored to share your vision.

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**NRDC IS A PROUD PARTNER OF  
CHCI AND ITS MISSION TO DEVELOP THE NEXT  
GENERATION OF LATINO LEADERS.**

Photo: Thomas Barwick/Getty Images





## Equality drives innovation

Equality is a powerful multiplier of innovation and growth. It inspires creativity and a sense of belonging. At Accenture we're committed to championing a culture of equality where our people are empowered to be their best, professionally and personally. Because as equals, anything is possible.

**PFIZER IS  
PROUD TO  
SUPPORT THE  
CONGRESSIONAL  
HISPANIC  
CAUCUS  
INSTITUTE.**

**SCIENCE WILL WIN™**



## **The future of work is now.**

As a technology company committed to social equality, DoorDash is proud to sponsor the Congressional Hispanic Caucus Institute's 2021 Spring Policy Summit's discussions to build a better framework to support today's workforce.





HISPANIC HERITAGE  
MONTH EVENTS

# **PRESENTE**

## **LATINOS LEADING THE WAY**



**2021 LEADERSHIP CONFERENCE** SEPT. 20-23  
**44<sup>TH</sup> ANNUAL AWARDS GALA** SEPT. 23

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## RECRUITMENT

### 2022 APPLICATION DEADLINES

**Congressional Internship Program** | October 1, 2021 - February 15, 2022

**Public Policy Fellowship Program** | January 18, 2022

**Graduate Fellowship Program** | January 18, 2022

**R2L NextGen Program** | February 15, 2022

**chci.org**



# CHCI

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