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ALL VIRTUAL

NOVEMBER 17, 2021

#CHCISUMMIT
2021 HEALTH SUMMIT
ALL VIRTUAL

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#CHCISUMMIT
Dear Friends,

Welcome to the CHCI 2021 Health Summit! Throughout the Summit, we will tackle a topic that has become even more important in the last two years - health. The global pandemic has exposed weaknesses in our healthcare system and shined a bright light on the healthcare disparities that exist. It also showed that despite the continued challenges, our healthcare system has made incredible strides in some areas and helped save the lives of millions of Americans.

As we work to move forward from the pandemic, it is important that the public, private, and nonprofit sectors think critically about addressing the health and healthcare needs of the Latino community and the nation. During the Health Summit, Members of Congress, thought leaders, corporate executives, healthcare advocates, and health experts from throughout the country will engage in necessary dialogue around how we move the needle forward and create a more accessible and affordable healthcare system for the more than 62 million Latinos in this country.

CHCI prides itself on being a national convener and we are thankful to once again foster dialogue that produces solutions for the challenges we all face. And we hope the 2021 Health Summit helps us forge a path to a stronger, united, and more just America that upholds its founding values.

Of course, we could not do this work without your support. The support we receive for our events – including this Health Summit – is a vital funding source for our programs and activities.

We are grateful to our sponsors and corporate partners for their leadership, and for everyone’s support and participation, which represent an investment in the nation’s future. Your role is vital to our mission.

Sincerely,

Rep. Nanette Diaz Barragán (CA-44)
CHCI Chair

Marco A. Davis
CHCI President and CEO
Latino Longevity: Equitable Care for a Lifetime of Health and Wellness

Latinos have the highest life expectancy in the United States with Latino men averaging 79 years old and Latinas averaging 84 years old. However, a long life can be a double-edged sword for some and can create serious health and financial challenges for Latinos who face disproportionate inequities in our nation’s healthcare system. Beyond issues of access, Latinos on average have the second highest rate of obesity in the nation and face higher rates of chronic diseases such as cancer, liver disease, diabetes, and Alzheimer’s, which increase the risk of other health complications and tend to worsen with age. Panelists in this session will examine the health challenges of aging in America and highlight new opportunities in health innovation that are working to ensure Latinos live long and healthy lives.

Rep. Nanette Diaz Barragán (CA-44), CHCI Chair & CHC 1st Vice-Chair; U.S. House of Representatives
Marco A. Davis, President and CEO, Congressional Hispanic Caucus Institute
Rick Gates, Senior Vice President, Pharmacy and Healthcare, Walgreens Co.
Dr. Silvia Lorena Mazzula, Founder & Executive Director, Latina Researchers Network
Dr. Yanira Cruz, President & CEO, National Hispanic Council on Aging
Marybeth Howlett, MEM, Senior Director, External Affairs, Alzheimer’s Disease Platform, Eli Lilly & Company
Yasmin Yaver, Director, Launch Excellence for Market Access, Bayer
Amanda Velazquez, M.D., D.A.B.O.M., Obesity Medicine and Internal Medicine Physician

Breaking Sessions

CONCURRENT BREAKOUT SESSION 1
12:30PM - 1:30PM
The Future of Accessible Medicine

Three out of every five Latinos in the United States believe that the cost of prescription drugs is unreasonably high and attribute rising costs as one of the main reasons for not filling a prescription. Latinos, who suffer disproportionate rates of chronic diseases and are one of the least likely American demographics to be insured, cannot afford to skip out on potentially lifesaving medications. Responding to calls for drug pricing reform, this session will highlight pharmaceutical innovations as well as policies and practices on the horizon that have the potential to improve access to medicine and make it more affordable for Latino communities.

Rep. Sylvia Garcia (TX-29), U.S. House of Representatives
Marilyn Serafini, Director, Health Project, Bipartisan Policy Center
Mariana Socal, Associate Scientist, Johns Hopkins Bloomberg School of Public Health
Justin Mendoza, M.P.H., President, Universities Allied for Essential Medicine
Jesus Morales Sanchez, Advocacy Manager, T1International
CONCURRENT BREAKOUT SESSION 2
12:30PM - 1:30PM
The State of Latina Health

Latinas are amongst the fastest growing groups in the nation and continue to make strides in educational and economic empowerment. Despite advancements in coverage through the Affordable Care Act (ACA), Latinas still have the highest rates of uninsurance in America and face significant reproductive, mental, and general health disparities that were tragically compounded by limited health access and services available during the pandemic. In this session, panelists will discuss the state of Latina health in America and how health providers can ensure Latinas are being provided with equitable and culturally competent care.

Rep. Linda T. Sánchez (CA-38), Member of Congress, U.S. House of Representatives
Mariela Romero, Regional Community Empowerment Director, Univision Communications Inc.
Janet Alvarez, Contributor, CNBC & Telemundo
Berenice Núñez Constant, M.P.H., Vice President, Government Affairs & Civic Engagement, AltaMed Health Services
Yamelsie Rodríguez, President & CEO, Planned Parenthood, St. Louis Region and Southwest Missouri
Debra Zack, M.D., Ph.D., Chief Medical Officer, Exagen
Lillian German, Director, Government Affairs, Ferring Pharmaceuticals

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CONCURRENT BREAKOUT SESSION 3
12:30PM - 1:30PM
Leading the Way: Diversity, Equity, and Inclusion in Healthcare

Latinos are a powerful force within our nation’s healthcare workforce, constituting 2.2 million employees in the field with the highest concentration in home health aide care. Yet, Latinos are one of the least likely demographics in America to see a doctor. Beyond issues of access, ensuring that our healthcare providers have the culturally competent tools to provide adequate and holistic care for Latino patients is essential. This session will feature health leaders who are prioritizing Diversity, Equity, and Inclusion (DEI) in their workforce and why building a pipeline of Latino healthcare providers is a crucial element to achieving health equity for Latino communities.

Keysha Brooks-Coley, Vice President, Advocacy, Blue Cross Blue Shield Association
Ana Ibarra, Health Reporter, CalMatters
Dr. Leticia Ferri, Executive Director, Worldwide Medical Cardiovascular, Bristol Myers Squibb
Ana Cecilia Delgado Santana, R.N., Member, Health Professionals and Allied Employees Executive Board

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PLENARY

1:45PM - 2:45PM

Diversity in Clinical Trials

The COVID-19 pandemic brought our nation to a standstill and as scientists raced to develop life-saving vaccines and treatments for the virus, clinical trials reported struggling to find participants from diverse racial and ethnic backgrounds. Though Latinos make up nearly 20% of the American population, fewer than five percent participate in clinical trials despite facing disproportionate rates of dangerous diseases like diabetes, liver disease, and cancer. This session highlights the scientific and social imperative of diverse clinical trials and how leaders in the healthcare sector are working to address misinformation, historical mistrust, and other factors that prevent Latinos from participating in this crucial research.

Sen. Robert Menéndez (NJ), U.S. Senate
Marisa Fernandez, Reporter, Axios
Selene Tituana Jurado, Program Manager, Health, UnidosUS
Jude Ngang, Pharm.D., Director, Representation in Clinical Research, Amgen
Veronica Sandoval, Ph.D., J.D., Principal, Inclusion & Health Equity, Genentech
Carmen E. Guerra, M.D., M.S.C.E., F.A.C.S.P., Scientific Officer, American Cancer Society
Board of Directors

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CONCURRENT BREAKOUT SESSION 1
3:00PM - 4:00PM

**Nuestra Familia: Health Justice for Latino Children and Families**

Despite rising community success in educational, professional, and financial prosperity in America, Latino families still face higher rates of unemployment, food and housing insecurity, inadequate or unreliable infrastructure and resources, and more when compared to white families. These social determinants of Latino health can directly contribute to poor health outcomes in Latino children and families. Our nation’s chronic health inequities were dramatically exposed during the COVID-19 pandemic – 35% of American children who lost a primary caretaker during the pandemic are Latino, and tragically these effects could be felt for generations. This session will address the underlying social, economic and environmental determinants that contribute to Latino health disparities and highlight the policies, resources, and initiatives working to bring justice to the health of Latino children and families.

- **Robert Kossman, M.D., F.A.C.P., F.A.S.N.**, Chief Medical Officer, Fresenius Medical Care North America
- **Russell Contreras**, Co-author, Race & Justice, Axios
- **Dr. Eliseo Pérez-Stable**, Director, National Institute on Minority Health and Health Disparities
- **Dr. Linda Lopez**, Founder, Impact Strategies
- **Monica Gonzales**, Director, Federal Government Relations, Share Our Strength
- **Jaime Murillo**, Senior Vice President and Chief CardioMetabolic Health Office, UnitedHealth Group

**Sponsored By:**

CONCURRENT BREAKOUT SESSION 2
3:00PM - 4:00PM

**¡Hablemos! Mental Health in the Latino Community**

Latinos experience challenges with mental health and illness at the same rates as other American demographics. Yet, for Latinos who live with mental health illness, only 20% talk to a medical doctor and only 10% contact a mental health professional. These disparities in access were exacerbated during the COVID-19 pandemic and when left untreated, mental unwellness has the potential to elevate risks for other health concerns. This session will examine the many barriers Latino communities experience in their search for mental health care and how industry leaders are working to ensure Latinos are receiving comprehensive health care.

- **Laura Herrera Scott, M.D., M.P.H.**, Vice President, Population Health, Anthem
- **Dr. Leana Wen**, Professor, Health Policy and Management, George Washington University Milken Institute School of Public Health
- **Lisa Fortuna, M.D., M.P.H.**, Professor & Vice-Chair, Psychiatry, University of California, San Francisco
- **Dr. Irma Elisheva Diaz**, Health & Mental Health Liaison, Congresswoman Grace Napolitano

**Sponsored By:**

**Anthem**
4:15PM - 5:15PM
Healthcare from the Future: Advancements in Health Technology Today

From AI-integrated administrative tools and insurance marketplaces to machine learning-powered drug research and development, to broader adoption of telemedicine, and even wearable technologies that alert the user about their health condition, advancements in health technology, or “health tech,” are poised to disrupt America’s $2 trillion healthcare sector. Designed, implemented, and utilized by both doctors and patients, tech-infused healthcare looks to customize care for improved public health and has the potential to overcome major obstacles in our system like rising costs, incorrect or overdue diagnostics, and inefficiencies. Join this session as leaders in healthcare look to the current state of health technology, discuss how it’s being used in hospitals and doctors’ offices across the country, and what this means for the health of Latino communities.

Rep. Raul Ruiz, M.D. (CA-36), CHC Chair; U.S. House of Representatives
David Blumenthal, M.D., President, The Commonwealth Fund
Bertha Coombs, Reporter, CNBC
Mario Anglada, Founder & CEO, Hoy Health
Bruce Taylor, Senior Director, Government Affairs, Policy, Advocacy & Access, Dexcom, Inc.
Phil Febbo, Chief Medical Officer, Illumina
Adrienne Boissy, M.D., M.A., Chief Medical Officer, Qualtrics

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Through paid internships and fellowships, CHCI opens doors for talented young Latinos who are interested in pursuing a career in public policy. CHCI gives current college students and recent graduates the opportunity to work on Capitol Hill while participating in weekly professional and leadership development training. In 2021, CHCI welcomed five fellows and one intern who were specifically focused on health policy.

Isabella Paz Baldrich  
CHCI-PepsiCo Foundation Nutritional Health Graduate Fellow  
Hometown: Budd Lake, New Jersey  
School: Saint Elizabeth University  
Degree: Master of Nutritional Science  
Placement: U.S. House Committee of Education and Labor

Michelle Paucar  
CHCI-CVS Health Graduate Fellow  
Hometown: Brooklyn, New York  
School: New York University  
Degree: Master of Public Health  

Omar Ibarra  
CHCI-AHIP Health Graduate Fellow  
Hometown: Guymon, Oklahoma  
School: University of North Carolina - Chapel Hill  
Degree: Master of Public Health  
Placement: The Office of Senator Ben Ray Lujan (NM)

Kasandra Navarro  
CHCI-PepsiCo Nutritional Health Public Policy Fellow  
Hometown: Los Angeles, California  
School: University of California, Los Angeles  
Degree: B.A. in Political Science  
Placement: The Office of Senator Richard Blumenthal (CT)

Tania Calle  
CHCI-DaVita Health Graduate Fellow  
Hometown: Corona, New York  
School: University of Cambridge  
Degree: Master of Philosophy in Public Health  
Placement: U.S. House Energy and Commerce Committee, Subcommittee on Health

Lorena Serrato  
CHCI-Walmart Intern  
Hometown: Oklahoma City, Oklahoma  
School: University of Oklahoma  
Major: Health & Exercise Science  
Placement: The Office of Rep. Dean Phillips (MN-03)
COMMITTED TO AFFORDABLE CARE FOR THE HEALTH OF AMERICA℠
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Comunidades de Apoyo

Casey Family Programs is proud to support the CHCI 2021 Health Summit.

Every one of us has a role to play in raising happy, healthy children, and a shared responsibility for the well-being of every child and family across the nation. Working together, we can create a better future where children are safe and families have what they need to thrive.

Learn more at casey.org
After more than 40 years of tackling the toughest medical challenges, we know that approaching any problem from a single point of view is setting a course for failure.

Success depends upon welcoming diverse approaches, challenging the status quo and exploring hypotheses from all angles. Science demands diversity and so do we.
AMGEN IS PROUD TO SUPPORT THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE’S HEALTH SUMMIT.

As part of our mission to serve patients, our vision is for a future in which all Americans have an opportunity to be as healthy as possible.

We believe everyone, regardless of their race, ethnicity or socioeconomic status, should have equal opportunities to experience the benefits of science from access to life-changing medicines.

Amgen is committed to expanding access to and participation in clinical trials across priority disease states and development of medicines to address unmet needs including among Hispanic patients.

We look forward to continuing our work with you and other stakeholders on programs and policy solutions that will reduce disparities and improve health outcomes for the Hispanic community.
Transforming patients’ lives through science™

We are in the business of breakthroughs—the kind that transform patients’ lives. Dedicated to our mission of discovering, developing and delivering life-saving innovations that help patients prevail over serious diseases, we’ll never give up our search for more hope, for more people, around the world.

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LILLY SALUTES
CHCI’s Health Summit for raising awareness of health and healthcare issues in the Latino community.
Affordable, quality health care. For everyone.

For more than 100 years, the Commonwealth Fund has worked to improve health care and make it accessible to all Americans, especially the most vulnerable.

The Commonwealth Fund is proud to support the Congressional Hispanic Caucus Institute.

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Commonwealth Fund programs support research in four key areas:

- expanding health insurance coverage and access to care
- improving how care is delivered to patients
- creating a more equitable health care system
- reducing the cost of care

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