



# HEALTH SUMMIT

ALL VIRTUAL  
NOVEMBER 17, 2021  
#CHCISUMMIT

HOSTED BY





# 2021 HEALTH SUMMIT

ALL VIRTUAL

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#CHCISUMMIT

# WELCOME TO THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE 2021 HEALTH SUMMIT



*Rep. Nanette Diaz Barragán (CA-44)*  
*CHCI Chair*



*Marco A. Davis*  
*CHCI President and CEO*

Dear Friends,

Welcome to the **CHCI 2021 Health Summit!** Throughout the Summit, we will tackle a topic that has become even more important in the last two years - health. The global pandemic has exposed weaknesses in our healthcare system and shined a bright light on the healthcare disparities that exist. It also showed that despite the continued challenges, our healthcare system has made incredible strides in some areas and helped save the lives of millions of Americans.

As we work to move forward from the pandemic, it is important that the public, private, and nonprofit sectors think critically about addressing the health and health care needs of the Latino community and the nation. During the Health Summit, Members of Congress, thought leaders, corporate executives, healthcare advocates, and health experts from throughout the country will engage in necessary dialogue around how we move the needle forward and create a more accessible and affordable healthcare system for the more than 62 million Latinos in this country.

CHCI prides itself on being a national convener and we are thankful to once again foster dialogue that produces solutions for the challenges we all face. And we hope the 2021 Health Summit helps us forge a path to a stronger, united, and more just America that upholds its founding values.

Of course, we could not do this work without your support. The support we receive for our events – including this Health Summit – is a vital funding source for our programs and activities.

We are grateful to our sponsors and corporate partners for their leadership, and for everyone's support and participation, which represent an investment in the nation's future. Your role is vital to our mission.

Sincerely,

A handwritten signature in black ink that reads "Nanette Diaz Barragán".

**Rep. Nanette Diaz Barragán (CA-44)**  
*CHCI Chair*

A handwritten signature in black ink that reads "Marco A. Davis".

**Marco A. Davis**  
*CHCI President and CEO*

# CHCI 2021 HEALTH SUMMIT AGENDA

## OPENING PLENARY

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11:00AM – 12:15PM

### Latino Longevity: Equitable Care for a Lifetime of Health and Wellness

Latinos have the highest life expectancy in the United States with Latino men averaging 79 years old and Latinas averaging 84 years old. However, a long life can be a double-edged sword for some and can create serious health and financial challenges for Latinos who face disproportionate inequities in our nation's healthcare system. Beyond issues of access, Latinos on average have the second highest rate of obesity in the nation and face higher rates of chronic diseases such as cancer, liver disease, diabetes, and Alzheimer's, which increase the risk of other health complications and tend to worsen with age. Panelists in this session will examine the health challenges of aging in America and highlight new opportunities in health innovation that are working to ensure Latinos live long and healthy lives.

**Rep. Nanette Diaz Barragán (CA-44)**, CHCI Chair & CHC 1st Vice-Chair;  
U.S. House of Representatives

**Marco A. Davis**, President and CEO, Congressional Hispanic Caucus Institute

**Rick Gates**, Senior Vice President, Pharmacy and Healthcare, Walgreens Co.

**Dr. Silvia Lorena Mazzula**, Founder & Executive Director, Latina Researchers Network

**Dr. Yanira Cruz**, President & CEO, National Hispanic Council on Aging

**Marybeth Howlett, MEM**, Senior Director, External Affairs, Alzheimer's Disease Platform,  
Eli Lilly & Company

**Yasmin Yaver**, Director, Launch Excellence for Market Access, Bayer

**Amanda Velazquez, M.D., D.A.B.O.M.**, Obesity Medicine and Internal Medicine Physician

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## BREAKOUT SESSIONS

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### CONCURRENT BREAKOUT SESSION 1

12:30PM – 1:30PM

#### The Future of Accessible Medicine

Three out of every five Latinos in the United States believe that the cost of prescription drugs is unreasonably high and attribute rising costs as one of the main reasons for not filling a prescription. Latinos, who suffer disproportionate rates of chronic diseases and are one of the least likely American demographics to be insured, cannot afford to skip out on potentially lifesaving medications. Responding to calls for drug pricing reform, this session will highlight pharmaceutical innovations as well as policies and practices on the horizon that have the potential to improve access to medicine and make it more affordable for Latino communities.

**Rep. Sylvia Garcia (TX-29)**, U.S. House of Representatives

**Marilyn Serafini**, Director, Health Project, Bipartisan Policy Center

**Mariana Socal**, Associate Scientist, Johns Hopkins Bloomberg School of Public Health

**Justin Mendoza, M.P.H.**, President, Universities Allied for Essential Medicine

**Jesus Morales Sanchez**, Advocacy Manager, T1International

# CHCI 2021 HEALTH SUMMIT AGENDA

## CONCURRENT BREAKOUT SESSION 2

12:30PM - 1:30PM

### The State of Latina Health

Latinas are amongst the fastest growing groups in the nation and continue to make strides in educational and economic empowerment. Despite advancements in coverage through the Affordable Care Act (ACA), Latinas still have the highest rates of uninsurance in America and face significant reproductive, mental, and general health disparities that were tragically compounded by limited health access and services available during the pandemic. In this session, panelists will discuss the state of Latina health in America and how health providers can ensure Latinas are being provided with equitable and culturally competent care.

**Rep. Linda T. Sánchez (CA-38)**, Member of Congress, U.S. House of Representatives

**Mariela Romero**, Regional Community Empowerment Director, Univision Communications Inc.

**Janet Alvarez**, Contributor, CNBC & Telemundo

**Berenice Núñez Constant, M.P.H.**, Vice President, Government Affairs & Civic Engagement, AltaMed Health Services

**Yamelsie Rodríguez**, President & CEO, Planned Parenthood, St. Louis Region and Southwest Missouri

**Debra Zack, M.D., Ph.D.**, Chief Medical Officer, Exagen

**Lillian German**, Director, Government Affairs, Ferring Pharmaceuticals

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## CONCURRENT BREAKOUT SESSION 3

12:30PM - 1:30PM

### Leading the Way: Diversity, Equity, and Inclusion in Healthcare

Latinos are a powerful force within our nation's healthcare workforce, constituting 2.2 million employees in the field with the highest concentration in home health aide care. Yet, Latinos are one of the least likely demographics in America to see a doctor. Beyond issues of access, ensuring that our healthcare providers have the culturally competent tools to provide adequate and holistic care for Latino patients is essential. This session will feature health leaders who are prioritizing Diversity, Equity, and Inclusion (DEI) in their workforce and why building a pipeline of Latino healthcare providers is a crucial element to achieving health equity for Latino communities.

**Rep. Jim Costa (CA-16)**, U.S. House of Representatives

**Keysha Brooks-Coley**, Vice President, Advocacy, Blue Cross Blue Shield Association

**Ana Ibarra**, Health Reporter, CalMatters

**Dr. Leticia Ferri**, Executive Director, Worldwide Medical Cardiovascular, Bristol Myers Squibb

**Ana Cecilia Delgado Santana, R.N.**, Member, Health Professionals and Allied Employees Executive Board

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# CHCI 2021 HEALTH SUMMIT AGENDA

## PLENARY

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1:45PM - 2:45PM

### Diversity in Clinical Trials

The COVID-19 pandemic brought our nation to a standstill and as scientists raced to develop life-saving vaccines and treatments for the virus, clinical trials reported struggling to find participants from diverse racial and ethnic backgrounds. Though Latinos make up nearly 20% of the American population, fewer than five percent participate in clinical trials despite facing disproportionate rates of dangerous diseases like diabetes, liver disease, and cancer. This session highlights the scientific and social imperative of diverse clinical trials and how leaders in the healthcare sector are working to address misinformation, historical mistrust, and other factors that prevent Latinos from participating in this crucial research.

**Sen. Robert Menéndez (NJ)**, U.S. Senate

**Marisa Fernandez**, Reporter, Axios

**Selene Tituaña Jurado**, Program Manager, Health, UnidosUS

**Jude Ngang, Pharm.D.**, Director, Representation in Clinical Research, Amgen

**Veronica Sandoval, Ph.D., J.D.**, Principal, Inclusion & Health Equity, Genentech

**Carmen E. Guerra, M.D., M.S.C.E., F.A.C.S.P.**, Scientific Officer, American Cancer Society  
Board of Directors

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# CHCI 2021 HEALTH SUMMIT AGENDA

## BREAKOUT SESSIONS

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### CONCURRENT BREAKOUT SESSION 1

3:00PM - 4:00PM

#### **Nuestra Familia: Health Justice for Latino Children and Families**

Despite rising community success in educational, professional, and financial prosperity in America, Latino families still face higher rates of unemployment, food and housing insecurity, inadequate or unreliable infrastructure and resources, and more when compared to white families. These social determinants of Latino health can directly contribute to poor health outcomes in Latino children and families. Our nation's chronic health inequities were dramatically exposed during the COVID-19 pandemic – 35% of American children who lost a primary caretaker during the pandemic are Latino, and tragically these effects could be felt for generations. This session will address the underlying social, economic and environmental determinants that contribute to Latino health disparities and highlight the policies, resources, and initiatives working to bring justice to the health of Latino children and families.

**Rep. Jesús “Chuy” García (IL-04)**, U.S. House of Representatives

**Robert Kossmann, M.D., F.A.C.P., F.A.S.N.**, Chief Medical Officer, Fresenius Medical Care North America

**Russell Contreras**, Co-author, Race & Justice, Axios

**Dr. Eliseo Pérez-Stable**, Director, National Institute on Minority Health and Health Disparities

**Dr. Linda Lopez**, Founder, Impact Strategies

**Monica Gonzales**, Director, Federal Government Relations, Share Our Strength

**Jaime Murillo**, Senior Vice President and Chief CardioMetabolic Health Office, UnitedHealth Group

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### CONCURRENT BREAKOUT SESSION 2

3:00PM - 4:00PM

#### **iHablemos! Mental Health in the Latino Community**

Latinos experience challenges with mental health and illness at the same rates as other American demographics. Yet, for Latinos who live with mental health illness, only 20% talk to a medical doctor and only 10% contact a mental health professional. These disparities in access were exacerbated during the COVID-19 pandemic and when left untreated, mental unwellness has the potential to elevate risks for other health concerns. This session will examine the many barriers Latino communities experience in their search for mental health care and how industry leaders are working to ensure Latinos are receiving comprehensive health care.

**Rep. Grace F. Napolitano (CA-32)**, U.S. House of Representatives

**Laura Herrera Scott, M.D., M.P.H.**, Vice President, Population Health, Anthem

**Dr. Leana Wen**, Professor, Health Policy and Management, George Washington University Milken Institute School of Public Health

**Lisa Fortuna, M.D., M.P.H.**, Professor & Vice-Chair, Psychiatry, University of California, San Francisco

**Dr. Irma Elisheva Diaz**, Health & Mental Health Liaison, Congresswoman Grace Napolitano

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# CHCI 2021 HEALTH SUMMIT AGENDA

## CLOSING PLENARY

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4:15PM - 5:15PM

### **Healthcare from the Future: Advancements in Health Technology Today**

From AI-integrated administrative tools and insurance marketplaces to machine learning-powered drug research and development, to broader adoption of telemedicine, and even wearable technologies that alert the user about their health condition, advancements in health technology, or “health tech,” are poised to disrupt America’s \$2 trillion healthcare sector. Designed, implemented, and utilized by both doctors and patients, tech-infused healthcare looks to customize care for improved public health and has the potential to overcome major obstacles in our system like rising costs, incorrect or overdue diagnostics, and inefficiencies. Join this session as leaders in healthcare look to the current state of health technology, discuss how it’s being used in hospitals and doctors’ offices across the country, and what this means for the health of Latino communities.

**Rep. Raul Ruiz, M.D. (CA-36)**, CHC Chair; U.S. House of Representatives

**David Blumenthal, M.D.**, President, The Commonwealth Fund


**Bertha Coombs**, Reporter, CNBC

**Mario Anglada**, Founder & CEO, Hoy Health

**Bruce Taylor**, Senior Director, Government Affairs, Policy, Advocacy & Access, Dexcom, Inc.

**Phil Febbo**, Chief Medical Officer, Illumina

**Adrienne Boissy, M.D., M.A.**, Chief Medical Officer, Qualtrics

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# CHCI 2021 HEALTH FELLOWS & INTERNS

Through paid internships and fellowships, CHCI opens doors for talented young Latinos who are interested in pursuing a career in public policy. CHCI gives current college students and recent graduates the opportunity to work on Capitol Hill while participating in weekly professional and leadership development training. In 2021, CHCI welcomed five fellows and one intern who were specifically focused on health policy.



**Isabella Paz Baldrich**

CHCI-PepsiCo Foundation  
Nutritional Health Graduate Fellow

*Hometown: Budd Lake, New Jersey  
School: Saint Elizabeth University  
Degree: Master of Nutritional Science  
Placement: U.S. House Committee of  
Education and Labor*



**Michelle Paucar**

CHCI-CVS Health  
Graduate Fellow

*Hometown: Brooklyn, New York  
School: New York University  
Degree: Master of Public Health  
Placement: The Office of  
Rep. Lucille Roybal-Allard (CA-40)*



**Omar Ibarra**

CHCI-AHIP Health  
Graduate Fellow

*Hometown: Guymon, Oklahoma  
School: University of North  
Carolina - Chapel Hill  
Degree: Master of Public Health  
Placement: The Office of  
Senator Ben Ray Lujan (NM)*



**Tania Calle**

CHCI-DaVita Health  
Graduate Fellow

*Hometown: Corona, New York  
School: University of Cambridge  
Degree: Master of Philosophy in  
Public Health  
Placement: U.S. House Energy  
and Commerce Committee,  
Subcommittee on Health*



**Kasandra Navarro**

CHCI-PepsiCo Nutritional Health  
Public Policy Fellow

*Hometown: Los Angeles, California  
School: University of California,  
Los Angeles  
Degree: B.A. in Political Science  
Placement: The Office of Senator  
Richard Blumenthal (CT)*



**Lorena Serrato**

CHCI-Walmart Intern

*Hometown: Oklahoma City,  
Oklahoma  
School: University of Oklahoma  
Major: Health & Exercise Science  
Placement: The Office of  
Rep. Dean Phillips (MN-03)*

# CHCI 2021 HEALTH PROGRAM SPONSORS

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# SCIENCE DEMANDS DIVERSITY

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After more than 40 years of tackling the toughest medical challenges, we know that approaching any problem from a single point of view is setting a course for failure.

Success depends upon welcoming diverse approaches, challenging the status quo and exploring hypotheses from all angles. Science demands diversity and so do we.

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# AMGEN IS PROUD TO SUPPORT THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE'S HEALTH SUMMIT.

As part of our mission to serve patients, our vision is for a future in which all Americans have an opportunity to be as healthy as possible.

We believe everyone, regardless of their race, ethnicity or socioeconomic status, should have equal opportunities to experience the benefits of science from access to life-changing medicines.

Amgen is committed to expanding access to and participation in clinical trials across priority disease states and development of medicines to address unmet needs including among Hispanic patients.

We look forward to continuing our work with you and other stakeholders on programs and policy solutions that will reduce disparities and improve health outcomes for the Hispanic community.



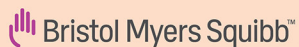
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CHCI's Health Summit  
for raising awareness of  
health and healthcare issues  
in the Latino community.



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- Summer 2022: December 1, 2021
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## PUBLIC POLICY AND GRADUATE FELLOWSHIP PROGRAM

### 2022 APPLICATION DEADLINE:

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## R2L NEXTGEN PROGRAM

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- February 15, 2022

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