



TECH SUMMIT

ALL VIRTUAL
NOVEMBER 18, 2021
#CHCISUMMIT

HOSTED BY





2021 TECH SUMMIT

ALL VIRTUAL

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#CHCISUMMIT

WELCOME TO THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE 2021 TECH SUMMIT



Rep. Nanette Diaz Barragán (CA-44)
CHCI Chair



Marco A. Davis
CHCI President and CEO

Dear Friends,

Welcome to the **CHCI 2021 Tech Summit!** The global pandemic has aggravated existing inequalities around the world, and triggered questions about whether technology can help level the playing field. New technologies are emerging that have the potential to reshape our everyday lives. And though technology has often changed our lives for the better, we are still vulnerable to cyberattacks and misinformation, and must do more to increase diversity in the tech field.

During this Tech Summit, Members of Congress, thought leaders, corporate executives, advocates, experts and stakeholders will engage in high level discussions about topics including the role of fintech in growing our economy, digital infrastructure, how to bring more Latinos into the tech industry, and what it all means for our community and the nation.

As a national convener, we are thankful to once again foster dialogue that produces solutions for the challenges we all face. And we hope the 2021 Tech Summit helps us forge a path to a stronger, united, and more just America that upholds its founding values.

We look forward to your participation in these conversations during this critical time in our nation. The discussions will help provide insightful solutions that provide equitable opportunities for our entire community—our children, families, and the nation.

Thank you to our sponsors and corporate partners for their leadership and support of this event. The support we receive for our events is a vital funding source for our programs and activities. We are grateful for everyone's engagement, which represents an investment in the nation's future. Your participation and commitment is vital to our mission.

Sincerely,

A handwritten signature in black ink that reads "Nanette Diaz Barragán".

Rep. Nanette Diaz Barragán (CA-44)
CHCI Chair

A handwritten signature in black ink that reads "Marco A. Davis".

Marco A. Davis
CHCI President and CEO

CHCI 2021 TECH SUMMIT AGENDA

OPENING PLENARY

11:00AM – 12:15PM

Our Digital Planet: Technology for Environmental Justice

Climate change has a tremendous impact on the livelihood of all Americans and over half of our nation's Latino communities live in regions that are already witnessing the devastating effects of record-breaking droughts, flooding, heat, and other extreme weather conditions. Our climate crisis will require bold, innovative action if we are to save our planet and protect American communities, particularly low-income and minority communities who experience disproportionate negative impacts of a changing environment. Join technology leaders as they discuss how technological advancements and investments in sustainable solutions have the potential to solve our generation's greatest challenge and ensure environmental justice for all.

Rep. Nanette Diaz Barragán (CA-44), CHCI Chair & CHC 1st Vice-Chair;

U.S. House of Representatives

Marco A. Davis, President and CEO, Congressional Hispanic Caucus Institute

Jennifer Thomas, Vice President, Corporate Affairs, American Honda Motor Company

Celeste Zumwalt, Fellow, Center for Climate and Security

Jason Llorenz, Head of Communications, ecoATM/Gazelle

Geraldine Barnuevo, Senior Manager, Environmental Strategies & Sustainability, General Motors

Yvette Arellano, Founder/Director, Fenceline Watch

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HONDA

BREAKOUT SESSIONS

CONCURRENT BREAKOUT SESSION 1

12:30PM – 1:30PM

Our Digital Economy: The Financial Tools of Tomorrow

The COVID-19 pandemic and our nation's path to recovery have completely transformed the way we make financial decisions and according to a recent McKinsey survey, 42% of all Americans regularly use financial technology -- or "fintech" -- tools. Yet, a third of Latinos are either unbanked or underbanked and 1 out of 9 Latinos have a FICO score below 620, all part of systemic issues that have prevented a financially inclusive economy where Latinos have equitable access to investing, wealth building, and economic empowerment. Join this session as leaders in finance discuss the future of our digital economy and how financial tools have the opportunity to build Latino wealth.

Sen. Ben Ray Lujan (NM), U.S. Senate

Barbara Kotschwar, Executive Director, Visa Economic Empowerment Institute

Aron Betru, Chief Strategic Officer & Chief Operating Officer, Trident

Roxane Herrera, Director, Corporate Development, Camino Financial

Orson Aguilar, Senior Director, Oportun

Mike Fawaz, Senior Vice President, Rocket Pro TPO

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CHCI 2021 TECH SUMMIT AGENDA

CONCURRENT BREAKOUT SESSION 2

12:30PM - 1:30PM

Leading the Way: Diversity, Equity, and Inclusion in Technology

According to a recent report, Latino, Black, and Indigenous employees accounted for less than 5% of the tech sector's workforce. Equitable opportunities, representation across all levels of leadership, and a culture of inclusion are some of the key factors in attracting and retaining diverse talent, and technology leaders are making bolder commitments to racial and social equity within their companies. Join this session for a discussion on the current state of Diversity, Equity, and Inclusion (DEI) in technology and a look at where our leaders must make investments in order to build a pipeline of Latino leadership in the sector.

Rep. Joaquin Castro (TX-20), U.S. House of Representatives

Pete Corona, Director, Drama Development, Netflix

Joseph S. Miller, Esq., Founder & CEO, The Washington Center for Technology Policy Inclusion

Tonya Williams, Head, External Affairs, SoftBank Group International

Gustavo Arriaga, Lead, TEALS Program Southwest, Microsoft

Jennifer Boicic, Director, Strategic Alliances, ServiceNow

Asha Hope, Director, Global Diversity, Equity, and Inclusion, DoorDash

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CONCURRENT BREAKOUT SESSION 3

12:30PM - 1:30PM

Safeguarding America's Cybersecurity

Recent catastrophic ransomware attacks have paralyzed businesses, public services, and institutions across the nation and ultimately revealed the increasing national security and public safety risks associated with a poorly maintained digital and cyber infrastructure. As attacks from hackers working for profit or espionage persist with greater frequency, the private and public sectors must work together to improve and safeguard our nation's cybersecurity. Join a conversation with technology and cybersecurity experts on how we can protect America in the next frontier of cyber warfare.

Rep. Lucille Roybal-Allard (CA-40), U.S. House of Representatives

Brian Hubbard, Director, Commercial and Cybersecurity Programs, Edwards Performance Solutions

Soledad Toledano, Founder, GirlsCanHack

Amanda Lee Keammerer, Founder and CEO, Javilud

CHCI 2021 TECH SUMMIT AGENDA

PLENARY

1:45PM - 2:45PM

Our Digital Schools: Education, Workforce Development, and Technology

American schools, administrators, teachers, and families needed to reimagine the classroom in response to the COVID-19 pandemic and were all tireless advocates of our nation's students, 1 out of 4 whom are Latino. Virtual learning, digital tools, workforce development initiatives and re/upskilling, and open education resources present an opportunity to further enhance our education system and present pedagogical approaches that will reduce costs, increase rates of productivity and learning, and better utilize teacher and student time for more customized learning opportunities. This session will feature education and technology leaders in a conversation about our digital classrooms and how the future of technology-infused learning will help close inequities in education access and workforce development.

Rep. Teresa Leger Fernández (NM-03), CHC Freshman Representative, U.S. House of Representatives
Lucy Pinto, Manager, Grow with Google Digital Coaches, Google
Dr. Elena Silva, Director, PK-12 Education, New America
Noel Candelaria, Secretary-Treasurer, National Education Association
Mark Noriega, CAL-CA Health & Human Services Lead and Office Managing Director, Accenture
Alex Servello, Director, Corporate Social Responsibility, Verizon
Dr. Kamal Hamdan, Executive Director, Center for Innovation in STEM Education, California State University, Dominguez Hills

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CHCI 2021 TECH SUMMIT AGENDA

BREAKOUT SESSIONS

CONCURRENT BREAKOUT SESSION 1

3:00PM - 4:00PM

Our Digital Communities: Infrastructure that Can Close the Digital Divide

While enhanced wireless networks and expanded broadband promise to create a fully connected nation, 15% of home broadband users in the United States reported having trouble paying for their high-speed internet service during the coronavirus outbreak. Only 65% of Latino families have access to broadband when compared to 80% of white families, locking them out of many incredible educational, economic, and personal opportunities offered online. This session will highlight how the digital divide impacts Latino opportunity and how the public and private sectors can work together to build equitable digital infrastructure for all Americans.

Rep. Adriano Espaillat (NY-13), CHC 2nd Vice-Chair, U.S. House of Representatives

Rep. Marc Veasey (TX-33), U.S. House of Representatives

Nilda Gumbs, Chief of Staff, NCTA

Thomas Romanoff, Director, Technology Policy, Bipartisan Policy Center

Alejandro Roark, Executive Director, Hispanic Technology & Telecommunications Partnership

Nneka Chiazor, Vice President, Government and Public Affairs, Cox Communications

Kalpak Gude, Head of Domestic Regulatory Affairs, Project Kuiper, Amazon

Betty Garcia-Hill, Global Education Technologist, HP

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CONCURRENT BREAKOUT SESSION 2

3:00PM - 4:00PM

The Virtual Reality of Now

With record numbers of Americans working, learning, going to the doctor, voting, and carrying out other crucial activities from home, virtual reality (VR) and augmented reality (AR) -- sometimes also known as "metaverses" -- are more and more becoming very real possibilities in the changing shape of our society. Recent reports predict that nearly 3.5 million jobs worldwide would be regularly using AR and VR technologies by 2030, growing the metaverse market to over \$25 billion in anticipated revenue in just the next few years. Come listen to how new advancements in digital media predict the coming age of virtual reality and how tech leaders are working to ensure these technologies are built to be accessible and safe for Latino Americans.

Rep. Darren Soto (FL-09), CHC Whip; U.S. House of Representatives

Cerilene Menendez Mendoza, XR Lead, Senior Manager, T-Mobile

Nonny de la Peña, Ph.D., CEO and Founder, Emblematic Group

Christina Weaver Jackson, Manager, Reality Labs Policy, Meta

Gemma Busoni, Head, Global Education, Buildbox

Marlon Fuentes, Global Community Manager, Looking Glass Factory

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CHCI 2021 TECH SUMMIT AGENDA

CLOSING PLENARY

4:15PM - 5:15PM

New Trends in Technology

We live at a moment in human history of exponentially increasing technology advancements, so much so that some technology produced only a year ago could be considered already outdated. From the speed of wireless communication, to the introduction of augmented and virtual realities, to autonomous vehicles on our roads, to deep machine learning informing every systemic decision about our education, health, workplace, and beyond, the technologies of tomorrow are arriving today. This session will feature technology leaders as they discuss trends and areas of investment in the field, what we can expect, and how these technologies will improve the lives of Latino communities.

Rep. Tony Cárdenas (CA-29), U.S. House of Representatives

Marisa Moret, Director, Strategic Planning and Engagements, Airbnb

Marco A. Davis, President and CEO, Congressional Hispanic Caucus Institute

Lili Gangas, Chief Technology Community Officer, Kapor Center

Kristen Tabar, Group Vice President, Vehicle Development and Engineering, Toyota Motor North American Research & Development

David Don, Senior Vice President, Public Policy, Comcast Corporation

Tucker Foote, Executive Vice President, Public Policy, Americas, Mastercard

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CHCI 2021 STEM INTERNS & FELLOWS

Through paid internships and fellowships, CHCI opens doors for talented young Latinos who are interested in pursuing a career in public policy. CHCI gives current college students and recent graduates the opportunity to work on Capitol Hill while participating in weekly professional and leadership development training. In 2021, CHCI welcomed four fellows and three interns who were specifically focused on STEM policy.



Charles Orta

CHCI-Facebook
Graduate Fellow

Hometown: Miami, Florida
School: Harvard College
Degree: Master of Public
Policy and Juris Doctor
Placement: U.S. Senate
Foreign Relations Committee



Angel Vallejos

CHCI-API
Graduate Fellow

Hometown: Miami, Florida
School: University of Miami
Degree: Master of Latin
American Studies
Placement: The Office of
Rep. Vicente González
(TX-15)



Alejandra Leija

CHCI-Shell Public
Policy Fellow

Hometown: Parlier, California
School: University of
California, Fresno
Degree: B.S. in Mechanical
Engineering
Placement: The Office of
Rep. Susan Wild (PA-07)



Daniel Jones

CHCI-ConocoPhillips
Public Policy Fellow

Hometown: Hyattsville,
Maryland
School: Bridgewater College
Degree: B.S. in Biology
Placement: The Office of
Rep. Darren Soto (FL-09)



**Athina Elizabeth
Castañon**

CHCI-Valero Intern

Hometown: El Paso, Texas
School: St. Edward's University
Major: Biology
Placement: The Office of
Rep. Veronica Escobar
(TX-16)



**Raymond Robles-
Laguna**

CHCI-Facebook Intern

Hometown: Ceiba, Puerto Rico
School: Inter-American
University of Puerto Rico,
Fajardo
Major: Microbiology
Placement: The Office of
Rep. Bobby Scott (VA-03)



**Tarcisio Trujillo
Talavera**

CHCI-Facebook Intern

Hometown: Indianapolis,
Indiana
School: Indiana University -
Purdue University Indianapolis
Major: Neuroscience
Placement: The Office of
Rep. Raul Ruiz (CA-36)

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local partners to build
strength in our community.



At Amazon, we look to leverage our scale for good to help strengthen local communities. That means combining our strengths with those of community partners, working together to find creative solutions that have a lasting impact.

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Hispanic Caucus
Institute Tech
Summit**



La diversidad y la inclusión son las bases de nuestra innovación y nos impulsan a seguir hacia adelante.

They also inspire a deep connection to the Latino community,
and to all of the communities we serve.

Comcast NBCUniversal is proud to support
the Congressional Hispanic Caucus Institute's (CHCI) 2021 Tech Summit.



[COMCASTCORPORATION.COM/DIVERSITY](https://comcastcorporation.com/diversity)

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Inspiring the next generation of
Latinx leaders through equity,
equality and empowerment



DELL Technologies



**The future
of work is now.**

DoorDash unites with you in celebrating a successful convening and discussion of the most pressing tech issues and trends in the Latino community.

For more information on DoorDash's work with communities across America, visit www.doordashimpact.com.



FedEx is proud to support the
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Tech Summit.

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Creating economic opportunity for the Latino community

Find free training and resources at
grow.google/latino-resources



Success is not
measured only
in the products
we produce,
but in the lives
we enhance.

**Honda is proud to support the
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We are proud to support
the **Congressional Hispanic
Caucus Institute** for its
commitment to inspiring
and developing the next
generation of Latino leaders.



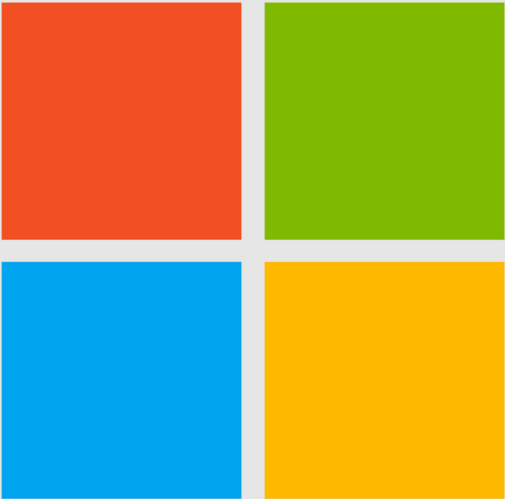
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Empowerment Begins with Inclusion

At Microsoft, it is our mission to empower every person and every organization on the planet to achieve more.

That is why we are proud to support the Congressional Hispanic Caucus Institute and its work to develop the next generation of Latino leaders.

Microsoft joins you in celebrating a successful 2021 Tech Summit.



Oportun is a proud supporter of the
**CONGRESSIONAL HISPANIC
CAUCUS INSTITUTE'S
2021 TECH SUMMIT**



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ServiceNow prioritizes diversity, inclusion, and belonging to drive better business outcomes. We are proud to partner with the Congressional Hispanic Caucus Institute to **foster, elevate, and empower** the next generation of Latino and Latina business leaders.



SoftBank Group Proudly Supports the Congressional Hispanic Caucus Institute

The SB Opportunity Fund
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Latino founders and other
underrepresented groups
who are the future of tech

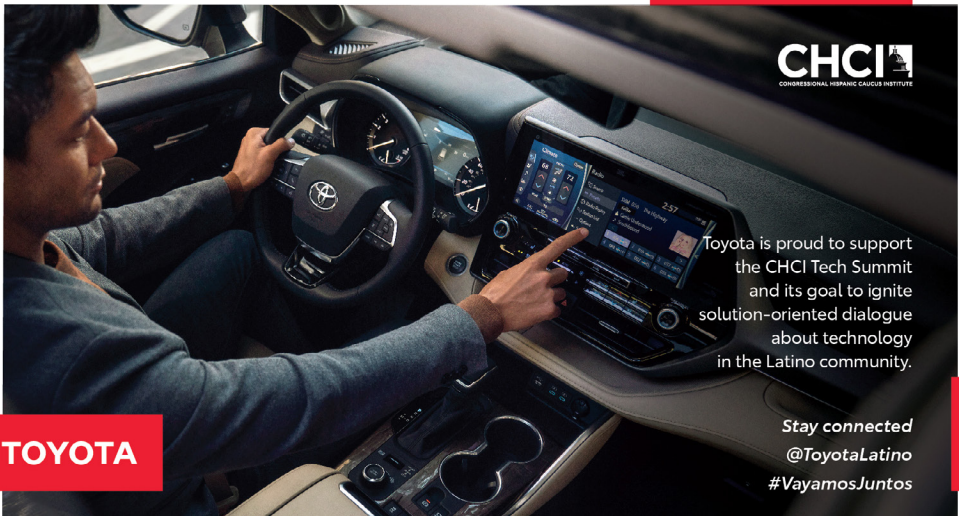




WORKING TOGETHER TO RISE TOGETHER

T-Mobile is honored to partner with the Congressional Hispanic Caucus Institute to support the next generation of Hispanic leaders. AFTER ALL, NO HAY UNO WITHOUT THE OTHER.

#UnstoppableTogether



CHCI
CONGRESSIONAL HISPANIC CAUCUS INSTITUTE

Toyota is proud to support the CHCI Tech Summit and its goal to ignite solution-oriented dialogue about technology in the Latino community.

TOYOTA

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#VayamosJuntos



Verizon is a proud partner of CHCI

Moving the world forward takes
more than the best technology, it
takes the best people with diverse
backgrounds and perspectives.



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CONGRESSIONAL INTERNSHIP PROGRAM

2022 APPLICATION DEADLINES:

- Summer 2022: December 1, 2021
 - Fall 2022: February 15, 2022
-

PUBLIC POLICY AND GRADUATE FELLOWSHIP PROGRAM

2022 APPLICATION DEADLINE:

- January 18, 2022
-

R2L NEXTGEN PROGRAM

2022 APPLICATION DEADLINE:

- February 15, 2022

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