2021 TECH SUMMIT
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#CHCISUMMIT
Dear Friends,

Welcome to the CHCI 2021 Tech Summit! The global pandemic has aggravated existing inequalities around the world, and triggered questions about whether technology can help level the playing field. New technologies are emerging that have the potential to reshape our everyday lives. And though technology has often changed our lives for the better, we are still vulnerable to cyberattacks and misinformation, and must do more to increase diversity in the tech field.

During this Tech Summit, Members of Congress, thought leaders, corporate executives, advocates, experts and stakeholders will engage in high level discussions about topics including the role of fintech in growing our economy, digital infrastructure, how to bring more Latinos into the tech industry, and what it all means for our community and the nation.

As a national convener, we are thankful to once again foster dialogue that produces solutions for the challenges we all face. And we hope the 2021 Tech Summit helps us forge a path to a stronger, united, and more just America that upholds its founding values.

We look forward to your participation in these conversations during this critical time in our nation. The discussions will help provide insightful solutions that provide equitable opportunities for our entire community—our children, families, and the nation.

Thank you to our sponsors and corporate partners for their leadership and support of this event. The support we receive for our events is a vital funding source for our programs and activities. We are grateful for everyone’s engagement, which represents an investment in the nation’s future. Your participation and commitment is vital to our mission.

Sincerely,

Rep. Nanette Diaz Barragán (CA-44)  
CHCI Chair

Marco A. Davis  
CHCI President and CEO
OPENING PLENARY

11:00AM – 12:15PM

Our Digital Planet: Technology for Environmental Justice

Climate change has a tremendous impact on the livelihood of all Americans and over half of our nation’s Latino communities live in regions that are already witnessing the devastating effects of record-breaking droughts, flooding, heat, and other extreme weather conditions. Our climate crisis will require bold, innovative action if we are to save our planet and protect American communities, particularly low-income and minority communities who experience disproportionate negative impacts of a changing environment. Join technology leaders as they discuss how technological advancements and investments in sustainable solutions have the potential to solve our generation's greatest challenge and ensure environmental justice for all.

Rep. Nanette Diaz Barragán (CA-44), CHCI Chair & CHC 1st Vice-Chair; U.S. House of Representatives
Marco A. Davis, President and CEO, Congressional Hispanic Caucus Institute
Jennifer Thomas, Vice President, Corporate Affairs, American Honda Motor Company
Celeste Zumwalt, Fellow, Center for Climate and Security
Jason Llorenz, Head of Communications, ecoATM/Gazelle
Geraldine Barnuevo, Senior Manager, Environmental Strategies & Sustainability, General Motors
Yvette Arellano, Founder/Director, Fenceline Watch

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BREAKOUT SESSIONS

CONCURRENT BREAKOUT SESSION 1
12:30PM – 1:30PM

Our Digital Economy: The Financial Tools of Tomorrow

The COVID-19 pandemic and our nation’s path to recovery have completely transformed the way we make financial decisions and according to a recent McKinsey survey, 42% of all Americans regularly use financial technology -- or “fintech” -- tools. Yet, a third of Latinos are either unbanked or underbanked and 1 out 9 Latinos have a FICO score below 620, all part of systemic issues that have prevented a financially inclusive economy where Latinos have equitable access to investing, wealth building, and economic empowerment. Join this session as leaders in finance discuss the future of our digital economy and how financial tools have the opportunity to build Latino wealth.

Sen. Ben Ray Luján (NM), U.S. Senate
Barbara Kotschwar, Executive Director, Visa Economic Empowerment Institute
Aron Betru, Chief Strategic Officer & Chief Operating Officer, Trident
Roxane Herrera, Director, Corporate Development, Camino Financial
Orson Aguilar, Senior Director, Oportun
Mike Fawaz, Senior Vice President, Rocket Pro TPO

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CONCURRENT BREAKOUT SESSION 2
12:30PM - 1:30PM
Leading the Way: Diversity, Equity, and Inclusion in Technology

According to a recent report, Latino, Black, and Indigenous employees accounted for less than 5% of the tech sector’s workforce. Equitable opportunities, representation across all levels of leadership, and a culture of inclusion are some of the key factors in attracting and retaining diverse talent, and technology leaders are making bolder commitments to racial and social equity within their companies. Join this session for a discussion on the current state of Diversity, Equity, and Inclusion (DEI) in technology and a look at where our leaders must make investments in order to build a pipeline of Latino leadership in the sector.

Pete Corona, Director, Drama Development, Netflix
Joseph S. Miller, Esq., Founder & CEO, The Washington Center for Technology Policy Inclusion
Tonya Williams, Head, External Affairs, SoftBank Group International
Gustavo Arriaga, Lead, TEALS Program Southwest, Microsoft
Jennifer Boicic, Director, Strategic Alliances, ServiceNow
Asha Hope, Director, Global Diversity, Equity, and Inclusion, DoorDash

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CONCURRENT BREAKOUT SESSION 3
12:30PM - 1:30PM
Safeguarding America’s Cybersecurity

Recent catastrophic ransomware attacks have paralyzed businesses, public services, and institutions across the nation and ultimately revealed the increasing national security and public safety risks associated with a poorly maintained digital and cyber infrastructure. As attacks from hackers working for profit or espionage persist with greater frequency, the private and public sectors must work together to improve and safeguard our nation’s cybersecurity. Join a conversation with technology and cybersecurity experts on how we can protect America in the next frontier of cyber warfare.

Brian Hubbard, Director, Commercial and Cybersecurity Programs, Edwards Performance Solutions
Soledad Toledano, Founder, GirlsCanHack
Amanda Lee Keammerer, Founder and CEO, Javilud
1:45PM - 2:45PM

**Our Digital Schools: Education, Workforce Development, and Technology**

American schools, administrators, teachers, and families needed to reimagine the classroom in response to the COVID-19 pandemic and were all tireless advocates of our nation's students, 1 out of 4 whom are Latino. Virtual learning, digital tools, workforce development initiatives and re/upskilling, and open education resources present an opportunity to further enhance our education system and present pedagogical approaches that will reduce costs, increase rates of productivity and learning, and better utilize teacher and student time for more customized learning opportunities. This session will feature education and technology leaders in a conversation about our digital classrooms and how the future of technology-infused learning will help close inequities in education access and workforce development.

**Rep. Teresa Leger Fernández (NM-03),** CHC Freshman Representative, U.S. House of Representatives

**Lucy Pinto,** Manager, Grow with Google Digital Coaches, Google

**Dr. Elena Silva,** Director, PK-12 Education, New America

**Noel Candelaria,** Secretary-Treasurer, National Education Association

**Mark Noriega,** CAL-CA Health & Human Services Lead and Office Managing Director, Accenture

**Alex Servello,** Director, Corporate Social Responsibility, Verizon

**Dr. Kamal Hamdan,** Executive Director, Center for Innovation in STEM Education, California State University, Dominguez Hills

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CONCURRENT BREAKOUT SESSION 1
3:00PM - 4:00PM
Our Digital Communities: Infrastructure that Can Close the Digital Divide

While enhanced wireless networks and expanded broadband promise to create a fully connected nation, 15% of home broadband users in the United States reported having trouble paying for their high-speed internet service during the coronavirus outbreak. Only 65% of Latino families have access to broadband when compared to 80% of white families, locking them out of many incredible educational, economic, and personal opportunities offered online. This session will highlight how the digital divide impacts Latino opportunity and how the public and private sectors can work together to build equitable digital infrastructure for all Americans.

Rep. Adriano Espaillat (NY-13), CHC 2nd Vice-Chair, U.S. House of Representatives
Rep. Marc Veasey (TX-33), U.S. House of Representatives
Nilda Gumbs, Chief of Staff, NCTA
Thomas Romanoff, Director, Technology Policy, Bipartisan Policy Center
Alejandro Roark, Executive Director, Hispanic Technology & Telecommunications Partnership
Nneka Chiazor, Vice President, Government and Public Affairs, Cox Communications
Kalpak Gude, Head of Domestic Regulatory Affairs, Project Kuiper, Amazon
Betty Garcia-Hill, Global Education Technologist, HP

Sponsored By: Amazon, Cox, HP, NCTA

CONCURRENT BREAKOUT SESSION 2
3:00PM - 4:00PM
The Virtual Reality of Now

With record numbers of Americans working, learning, going to the doctor, voting, and carrying out other crucial activities from home, virtual reality (VR) and augmented reality (AR) -- sometimes also known as “metaverses” -- are more and more becoming very real possibilities in the changing shape of our society. Recent reports predict that nearly 3.5 million jobs worldwide would be regularly using AR and VR technologies by 2030, growing the metaverse market to over $25 billion in anticipated revenue in just the next few years. Come listen to how new advancements in digital media predict the coming age of virtual reality and how tech leaders are working to ensure these technologies are built to be accessible and safe for Latino Americans.

Rep. Darren Soto (FL-09), CHC Whip; U.S. House of Representatives
Cerileen Menendez Mendoza, XR Lead, Senior Manager, T-Mobile
Nonny de la Peña, Ph.D., CEO and Founder, Emblematic Group
Christina Weaver Jackson, Manager, Reality Labs Policy, Meta
Gemma Busoni, Head, Global Education, Buildbox
Marlon Fuentes, Global Community Manager, Looking Glass Factory

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CLOSING PLENARY

4:15PM - 5:15PM
New Trends in Technology

We live at a moment in human history of exponentially increasing technology advancements, so much so that some technology produced only a year ago could be considered already outdated. From the speed of wireless communication, to the introduction of augmented and virtual realities, to autonomous vehicles on our roads, to deep machine learning informing every systemic decision about our education, health, workplace, and beyond, the technologies of tomorrow are arriving today. This session will feature technology leaders as they discuss trends and areas of investment in the field, what we can expect, and how these technologies will improve the lives of Latino communities.

Rep. Tony Cárdenas (CA-29), U.S. House of Representatives
Marisa Moret, Director, Strategic Planning and Engagements, Airbnb
Marco A. Davis, President and CEO, Congressional Hispanic Caucus Institute
Lili Gangas, Chief Technology Community Officer, Kapor Center
Kristen Tabar, Group Vice President, Vehicle Development and Engineering, Toyota Motor North American Research & Development
David Don, Senior Vice President, Public Policy, Comcast Corporation
Tucker Foote, Executive Vice President, Public Policy, Americas, Mastercard

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Through paid internships and fellowships, CHCI opens doors for talented young Latinos who are interested in pursuing a career in public policy. CHCI gives current college students and recent graduates the opportunity to work on Capitol Hill while participating in weekly professional and leadership development training. In 2021, CHCI welcomed four fellows and three interns who were specifically focused on STEM policy.

Charles Orta
CHCI-Facebook Graduate Fellow
Hometown: Miami, Florida School: Harvard College Degree: Master of Public Policy and Juris Doctor Placement: U.S. Senate Foreign Relations Committee

Angel Vallejos
CHCI-API Graduate Fellow

Alejandra Leija
CHCI-Shell Public Policy Fellow

Daniel Jones
CHCI-ConocoPhillips Public Policy Fellow

Raymond Robles-Laguna
CHCI-Facebook Intern

Athina Elizabeth Castañon
CHCI-Valero Intern

Tarcisio Trujillo Talavera
CHCI-Facebook Intern
Hometown: Indianapolis, Indiana School: Indiana University - Purdue University Indianapolis Major: Neuroscience Placement: The Office of Rep. Raul Ruiz (CA-36)
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Working hand-in-hand with local partners to build **strength in our community.**

At Amazon, we look to leverage our scale for good to help strengthen local communities. That means combining our strengths with those of community partners, working together to find creative solutions that have a lasting impact.

Thank you to the Congressional Hispanic Caucus Institute for the positive impact you have on the community.

Visit [www.aboutamazon.com/impact](http://www.aboutamazon.com/impact)

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**Airbnb is proud to support the Congressional Hispanic Caucus Institute Tech Summit**
La diversidad y la inclusión son las bases de nuestra innovación y nos impulsan a seguir hacia adelante.

They also inspire a deep connection to the Latino community, and to all of the communities we serve.

Comcast NBCUniversal is proud to support the Congressional Hispanic Caucus Institute’s (CHCI) 2021 Tech Summit.

COMCASTCORPORATION.COM/DIVERSITY

DELL TECHNOLOGIES IS A PROUD SPONSOR OF CHCI.

Inspiring the next generation of Latinx leaders through equity, equality and empowerment
The future of work is now.
DoorDash unites with you in celebrating a successful convening and discussion of the most pressing tech issues and trends in the Latino community.

For more information on DoorDash’s work with communities across America, visit www.doordashimpact.com.

FedEx is proud to support the Congressional Hispanic Caucus Institute Tech Summit.
Creating economic opportunity for the Latino community

Find free training and resources at grow.google/latino-resources

Success is not measured only in the products we produce, but in the lives we enhance.

Honda is proud to support the Congressional Hispanic Caucus Institute Tech Summit.
HP is hiring and talent is our only criteria.

Find out more at HP.com/diversity

We are proud to support the Congressional Hispanic Caucus Institute for its commitment to inspiring and developing the next generation of Latino leaders.
Empowerment Begins with Inclusion

At Microsoft, it is our mission to empower every person and every organization on the planet to achieve more.

That is why we are proud to support the Congressional Hispanic Caucus Institute and its work to develop the next generation of Latino leaders.

Microsoft joins you in celebrating a successful 2021 Tech Summit.

Oportun is a proud supporter of the CONGRESSIONAL HISPANIC CAUCUS INSTITUTE’S 2021 TECH SUMMIT
ServiceNow prioritizes diversity, inclusion, and belonging to drive better business outcomes. We are proud to partner with the Congressional Hispanic Caucus Institute to **foster**, **elevate**, and **empower** the next generation of Latino and Latina business leaders.

SoftBank Group Proudly Supports the Congressional Hispanic Caucus Institute

The SB Opportunity Fund is dedicated to investing in Latino founders and other underrepresented groups who are the future of tech.
WORKING TOGETHER TO RISE TOGETHER

T-Mobile is honored to partner with the Congressional Hispanic Caucus Institute to support the next generation of Hispanic leaders. AFTER ALL, NO HAY UNO WITHOUT THE OTHER.

#UnstoppableTogether

Toyota is proud to support the CHCI Tech Summit and its goal to ignite solution-oriented dialogue about technology in the Latino community.

Stay connected @ToyotaLatino #VayamosJuntos
Verizon is a proud partner of CHCI

Moving the world forward takes more than the best technology, it takes the best people with diverse backgrounds and perspectives.

VISA IS A PROUD SPONSOR OF THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE AND OUR NATION’S FUTURE LATINX LEADERS. Visa, a network working for everyone
CONGRESSIONAL INTERNSHIP PROGRAM

2022 APPLICATION DEADLINES:
• Summer 2022: December 1, 2021
• Fall 2022: February 15, 2022

PUBLIC POLICY AND GRADUATE FELLOWSHIP PROGRAM

2022 APPLICATION DEADLINE:
• January 18, 2022

R2L NEXTGEN PROGRAM

2022 APPLICATION DEADLINE:
• February 15, 2022