**CONTENTS**

1. WELCOME
2. IMPACT
3. PROGRAMS
   - Overview
   - Public Policy and Graduate Fellows Program
   - Congressional Internship Program
   - R2L NextGen
4. EMERGING LEADERS
5. EVENTS
   - Overview
   - Event Highlights
6. CONGRESSIONAL SPOTLIGHT
7. ALUMNI
8. FINANCIALS
9. THANK YOU TO OUR MISSION PARTNERS
10. LEADERSHIP
11. SUPPORT
DEAR FRIENDS,

How to look back on the year that was 2020 for CHCI? To merely list, and reflect on our work and accomplishments would be not just insufficient, but inappropriate. Our nation (and the planet) was challenged in unimaginable ways. The deadly coronavirus shut down our schools and businesses across the country, but most importantly cost more than half a million of our neighbors their lives. We extend our thoughts and prayers to them and their loved ones. We must add to all this the punishing economic effects, particularly on Latino, Black, Indigenous, and Asian American and Pacific Islander communities. And finally, the devastating scenes of the killing of George Floyd, Breonna Taylor, Andres Guardado, and so many others caused the beginning of a national reckoning on racial justice.

The circumstances of COVID required us to adapt and innovate with Members and other guest speakers. Instead it highlights the positive virtual experiences we created by leveraging technology to carry out our mission.

We were able to select full program cohorts throughout the year, providing virtual leadership development opportunities to a total of 183 participants in our R2L, NextGen, Congressional Internship, and Public Policy and Graduate Programs. Our interns and fellows worked virtually for 37 congressional offices and 13 House and Senate committees.

We also held 30 virtual events that attracted a global audience for the first time in CHCI’s history, and provided insightful discussions for leaders from the public, private, and nonprofit sectors. We are grateful for our sponsors and partners, whose unwavering support throughout the year and at our virtual signature Hispanic Heritage Month events—the 2020 Leadership Conference and 43rd Annual Awards Gala—enabled us to raise awareness about critical issues impacting our community and the nation, and recognize the contributions of our Latino leaders.

At our two industry summits on health and technology, world renowned experts including medical professionals, policymakers, advocates, scientists and activists led discussions about the impact of COVID-19 in the Latino community, the hardest hit population by the global pandemic. We addressed health and economic disparities, and identified solutions to ensure that we have equitable access to information and technology so that our community is never left behind, especially during a national crisis. Throughout the year we also convened national experts for dialogues on dismantling systemic racism in Black and Brown communities and addressing discrimination against LGBTQ+ Latinxs during the pandemic. I invite you to watch all of our 2020 virtual events on demand here.

Our network of remarkable alumni is now more than 4,400 strong. They have played an invaluable role throughout the year, not just giving their time and energy to support CHCI and our participants, but also engaging and helping each other in these challenging times, not to mention continuing to play vital leadership roles in all the industries and sectors where they are making their mark in their communities throughout the nation.

And if all of these were not enough, we launched a podcast, named Here To Lead! In it, we talk with outstanding Latino leaders about their personal journeys, our nation’s most pressing issues, and how Latinos across the country are leading us into a brighter future.

I know we still have many challenges, but I remain optimistic and hopeful about a better, safer, and healthier future for all of us and generations to come. One thing 2020 has shown us is that the spirit of our community is one of resilience and perseverance to carry on, and that is exactly what we will do.

Adelante!

Marco A. Davis
CHCI President & CEO
Congressional Hispanic Caucus Institute
IMPACT

Exceeding Our Founders’ Dreams

We continue to exceed our founders’ vision to improve the Latino community and shape emerging leaders.

Despite the COVID-19 pandemic, we remained committed and provided students a virtual setting offering the best possible leadership development experience through our R2L NextGen program, Congressional Internship Program, and Public Policy and Graduate Fellowships. As we continue to transform the lives of the Latino community, we engage millions more stakeholders from the public, private, and nonprofit sector through our digital and social media platforms.

230,000
website visits

860,000
social media impressions
CHCI’s resources and programs serve a pipeline of young Latinos—from high school students to early-career professionals—with a focus on educational attainment and college access, professional and leadership development, and networking with powerful Latino leaders.

Emerging Latino Leaders
Congressional Interns
R2L NextGen Participants
Public Policy & Graduate Fellows

183
72
90
21

37 CONGRESSIONAL OFFICES + 13 COMMITTEES

hosted CHCI Interns and Fellows for their virtual placements
PUBLIC POLICY AND GRADUATE FELLOWSHIP PROGRAM

Empowering Future Policymakers

CHCI welcomed 14 talented young Latino professionals as its 2020-2021 Public Policy Fellows. Participants gained important insights into the national public policy arena, and are completing virtual placements both on and off Capitol Hill during the program.

CHCI’s Graduate Fellowship Program offered seven emerging Latino leaders with graduate degrees the opportunity to immerse themselves further in the public policy fields of health, housing, child welfare, education, and technology.

“As a Graduate Fellow, I was given the support and encouragement by CHCI, my cohort, and placement to become a better policy advocate. It can be overwhelming to navigate the legislative process but I had the tools to learn and support my team. I learned through CHCI that I didn’t need to be an expert to apply for the program but that CHCI would open the door to become an expert.”

ISRAEL GARCIA
2020-2021 CHCI-DaVita Health Graduate Fellow
Hometown: Wichita, Kansas
School: University of Nebraska
Degree: Master of Public Health

“CHCI has provided an environment where I feel empowered, seen, listened to, and fully supported. The foundation CHCI provides—an immeasurable amount of experiences and learning curves—have fundamentally changed me as an advocate, community member, and as a person.”

VANESSA LOBO
2020-2021 CHCI-New York Life Public Policy Fellow
Hometown: Lincoln, Nebraska
School: Cornell University
Degree: B.S. in Industrial and Labor Relations
Placement: U.S. Senate Committee on Health, Education, Labor and Pensions
CHCI’s Congressional Internship Program (CIP) equips participants with legislative knowledge, professional skills, and leadership competencies. In 2020, the 10 to 12-week programs successfully shifted from in-person to virtual and continued to provide a total of 72 undergraduate students from across the country the opportunity to meet accomplished Latino leaders, build their professional network, and become more engaged community members.

"As a member of the Congressional Hispanic Caucus, I am deeply appreciative of the role that CHCI plays in developing the next generation of LatinX leaders. Last winter, I had the pleasure of hosting a CHCI intern, Glendy Alvarez, in my Washington office. She took such pride in her work for the program and she offered unbelievable skills and unique life experiences [and] assets that added tremendous value to the culture of our office and the services we offer."

REP. LORI TRAHAN (MA-3)
R2L NextGen is a community where everyone is striving for the same thing: a better Latinx experience/community here in the States. R2L NextGen is not just “another program” it's a family.”

DANI DE LA CRUZ
2020 R2L NextGen Participant
Hometown: Dallas, Texas
School: Irma Rangel Young Women’s Leadership School

R2L NEXTGEN
Sparkling Civic Engagement

CHCI hosted its 10th R2L NextGen program virtually July 6-31, 2020. The 90 exceptional young people who participated in the program represented 15 geographic areas, including; Atlanta, GA; Central Florida; Chicago, IL; Detroit, MI; Las Vegas, NV; New York City; North New Jersey; Phoenix, AZ; South Florida; and the Washington D.C. Metro Area; as well as the states of California, Massachusetts, New Mexico, and Texas as well as Puerto Rico. In 2020, R2L NextGen was expanded as a national program.

Through our continuing partnership with State Farm®, CHCI offers CHClNextOpp.net, a powerful online version of our National Directory of Scholarships, Internships and Fellowships for Latino Students. Over 13,000 Latino students, parents and educators visited the site in 2020 to search, save and share life-changing opportunities across the U.S., based on their profiles, locations, and interests.
A tumultuous year due to COVID-19 prohibited our program participants from traveling to Washington, D.C. Despite the challenging situation, CHCI was able to provide 183 outstanding students and young professionals with a positive virtual experience that included civic engagement, leadership, college readiness, and career development.

SERVING LATINOS WITH THE GREATEST POTENTIAL

In 2020, CHCI programs continued to serve outstanding participants, with a focus on applicants with financial need. Of the 183 program participants:

- 61% were first generation in their families to attend college
- 59% were from households with incomes below $45k
- 76% were from households with incomes below $65k
- Average GPA: 3.64
Nearly 4,050 individuals from 43 states began CHCI profiles during the 2020 application cycle, representing 183 participants from 27 states including Puerto Rico.
PARTICIPANTS REPRESENTED DISTINCT HERITAGES

From a new generation of Americans

Participants self-designated a variety of heritages, adding a valuable cultural aspect to each program.

- Argentinean
- Bolivian
- Brazilian
- Chilean
- Colombian
- Cuban
- Dominican
- Ecuadorian
- Guatemalan
- Honduran
- Mexican
- Nicaraguan
- Panamanian
- African American
- American Indian
- Asian/Pacific Islander
- Caucasian

DEMOGRAPHICS

1 in 4 Americans under 18 years old is Latino

27% 2011-2022 PROJECTED INCREASE IN COLLEGE ENROLLMENT

70% enrolled in higher education

21% OF ALL U.S. MILLENNIALS ARE HISPANIC

1 in 3 Americans live under the poverty line

28 Latino Americans

43 All Americans

AVERAGE AGE

EVENTS

We remained committed to gathering Members of Congress, Latino leaders, community advocates, program participants, and other stakeholders in a virtual setting to address the challenges our nation endured throughout 2020. For the first time ever, our policy driven events provided a unique opportunity for a global audience to participate at our industry/issue summits, briefings, and signature Hispanic Heritage Month events—2020 Leadership Conference and 43rd Annual Awards Gala—to talk about the path forward.

30 VIRTUAL EVENTS CONVENED IN 2020

20 Members of Congress attended CHCI's Industry Summits on Health and Technology

44 MEMBERS OF CONGRESS PARTICIPATED AT CHCI ACTIVITIES AND EVENTS

6,347 STAKEHOLDERS FROM ACROSS THE COUNTRY shared best practices and resources at our 2020 events
SEPTEMBER 14-18

2020 Leadership Conference and 43rd Annual Awards Gala
Our Voice, Nuestro Poder

We gathered an engaging lineup of national leaders, elected officials, and policymakers recognized for their vision, expertise, and influence in the public, private, and nonprofit sectors. Our first ever virtual setting included interactive discussions and plenaries as well as access to resources, and professional and leadership development opportunities.

As a national convener, CHCI brings together global and national leaders, and other stakeholders from across the country at high level events like this where we discuss policy issues, and identify meaningful solutions that are inclusive and equitable for the Latino community which represents a significant and growing segment of our nation’s population.”

REP. RUBEN GALLEG (AZ-7)
2019-2020 CHCI Chair

APRIL 28
CHCI Virtual Briefing Series:
COVID-19: Addressing Health Disparities

MAY 6
State of Affairs Virtual Briefing

JUNE 30
Alumni Association LGBTQ+ Latinxs and COVID-19

MAY 19
CHCI Virtual Briefing Series:
COVID-19: Addressing the Socio-Economic Impact on the Latino Community

JUNE 3
CHCI Virtual Briefing Series: Education & Equity in a Post-COVID Society

AUGUST 5
Alumni Association Dialogos: Standing up to Racial Injustice
In 2020, we raised our collective voice and demonstrated nuestro poder to pay tribute to our community’s distinguished leaders, recognize the courageous contributions of essential workers on the front lines, highlight Hispanic Caucus Members in Congress, and emerging leaders in CHCI’s leadership programs. CHCI also presented the 2020 Medallion of Excellence Awards to Isabel Allende and José Andrés. The Legacy Award was presented to Rep. Jose Serrano (NY-15), and Julian Castro received the Chair’s Award.
Our nation’s top Latino leaders demonstrated their unwavering commitment during a year of unprecedented challenges in our community. As allies, they support our work to develop the next generation of Latino leaders by participating throughout the year at CHCI events including our R2L NextGen Program, Congressional Internship Program, Public Policy and Graduate Fellowship Program, signature Hispanic Heritage Month events, and Industry/Issue Summits.

“I want to sincerely commend CHCI for being intentional about reaching immigrant and first generation communities everywhere. From California to Puerto Rico, from Georgia to Idaho, COVID has taught what many of us at CHCI have known for so long, immigrants are essential. This is how we move the conversation forward. This is how we elevate the debate without name calling and lies.”

“Coronavirus has not only exposed but exacerbated the inequity in our society. I applaud CHCI for its leadership and urgent action to help the Latino community. We are in this crisis together as one American family, and I encourage folks to lift each other up and support the most vulnerable.”

“CHCI is providing [interns and fellows] with the leadership tools and resources to become part of the solution to improve the quality of life in the Latino community—especially our underserved communities.”

“If ever CHCI’s participation and existence was important, it’s important now. We are going to hopefully see a paradigm shift in this country that ends up with new laws, a justice system that finally is just to all, those kinds of things will [help us] take a giant step forward like we took a giant step forward in the 1960s.”
ALUMNI

CHCI’s Powerful Network

In 2020, and every day, CHCI alumni* bring the leadership principles and skills they have gleaned from CHCI’s experiential leadership programs into their work in communities across the country and around the world. This experience has been especially valuable during a year that needed their leadership. They make significant contributions through volunteerism, mentorship, and philanthropy.

ALUMNI AWARDS

Each year, CHCI recognizes the outstanding contributions and achievements of its alumni in the Latino community. The Medallion of Excellence for a Distinguished Alumnus recognizes a CHCI alumnus who has made an outstanding contribution to the Latino community. The CHCI Young Alumnus Award recognizes a CHCI alum who completed their CHCI leadership program within the past 15 years, and exemplifies dedicated civic engagement and leadership in the Latino community.

MEDALLION OF EXCELLENCE FOR A DISTINGUISHED ALUMNUS

Mildred Otero
Senior Vice President, National Impact Leadership for Educational Equity CHCI Public Policy Fellow (2003-2004)

YOUNG ALUMNUS AWARD

Andrés Cano
State Legislator, Arizona House of Representatives CHCI Congressional Intern (2010)

* A CHCI alum is an individual who completed one of CHCI’s programs—including Graduate Fellowship, Public Policy Fellowship, Congressional Internship, Scholarship/Scholar-Internship, and/or R2L NextGen.

**2020 value of a volunteer hour is $27.20 (national average reported by Independent Sector https://independentsector.org/value-of-volunteer-time-2020/)

Contributed over 1,790 volunteer hours valued at $48,688**

Helped fundraise $309k

Personally donated $4,311 in support of CHCI
2020 FINANCIAL HIGHLIGHTS

2020 REVENUE
$9,715,464

2020 EXPENSES
$6,569,209

INVESTMENTS
$765,458

IN KIND DONATIONS
$131,335

ANNUAL CONFERENCE & GALA
$4,411,467

PROGRAM SERVICES
$4,947,240

FUNDRAISING
$607,396

GENERAL & ADMINISTRATIVE
$2,137,174

PROGRAM SERVICES
$3,824,639

SOURCE: 2021 AUDITED FINANCIAL STATEMENTS
THANK YOU
TO OUR 2020 CHCI MISSION PARTNERS

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Facebook

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casey family programs

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Dropbox
Duke Energy Foundation
Edison Electric Institute
Elevate Credit
Emily’s List
Enterprise Holdings
Everytown for Gun Safety
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Target
Tyson Foods
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National Beer Wholesalers Association
National HEP/CAMP Association
Princeton University
Public Service Enterprise Group
Sirius XM/Pandora
The College Board
Twitter
US Telecom Association
ViacomCBS
Western Union
TRAILBLAZER CIRCLE
American Fuel & Petrochemical Manufacturers
American Maritime Congress
American of Dental Education Association
American Postal Workers Union
Annie E. Casey Foundation
Biotechnology Innovation Organization
Brady
Center for Responsible Lending
Community Justice Action Fund
Dexcom
International Union, United Automobile, Aerospace & Agricultural Implement Workers of America
Local Initiatives Support Corporation
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McDonald’s Corporation
National Association of Minority Automobile Dealers
Solar Industries
Energy Association
Structured Finance Association
Teach for America
LEADERSHIP

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CHCI’S MISSION IS TO DEVELOP THE NEXT GENERATION OF LATINO LEADERS.

Latino young people must be educated and fully prepared to assume leadership roles across sectors. Your investment in the Latino community today can support leadership and skills development that is critical to the future health of our society, democracy, economy, and to ensure that we are represented in all sectors. We can’t do it alone and ask for your commitment. Here are ways to give to CHCI and help ensure a better future for our community.

Gifts of all sizes help us educate, empower, and connect young Latinos. Make an online gift today at chci.org/donate. Learn more about how you can support CHCI by contacting our giving team at externalaffairs@chci.org.

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