

Yesenia López

Chicago, IL | Lopez.Yes8@gmail.com | www.linkedin.com/in/yesenialopez/

RELEVANT EXPERIENCE

Latino Outreach Director

January 2022 – Present

JB Pritzker for Governor, IL

- Develop and maintain relationships with elected officials at various levels of government, leaders, and groups within the Latino communities across the state
- Identify and organize a series of events across the state to provide exposure for the candidate with diverse stakeholders
- Coordinate with other internal departments to ensure successful key messaging with the community

Legislative Coordinator

April 2020 – December 2021

Cook County Commissioner Alma E. Anaya, Cook County, IL

- Develop and lead policy strategies for the Cook County Commissioner's yearly policy plan and goals
- Review and develop reports on upcoming legislation, board, and committee meetings for the Commissioner
- Analyze budgets of various County departments to ensure efficient and effective management of taxpayer resources

Policy & Public Affairs Manager

April 2019 – April 2020

SGA Youth & Family Services, Chicago, IL

- Developed strategic direction and planning for public policy priorities along with the President/CEO and Executive Director
- Established relationships with legislative and executive leadership at the local and federal government level
- Tracked and analyzed legislation related to early childhood, workforce development and social justice at the local and federal level

Deputy Campaign Manager

2018 – Feb. 2019

City Council Campaign, Chicago, IL

- Helped manage the candidate's schedule and prepared candidate for forums, media and endorsement interviews
- Organized numerous events across the ward including fundraisers and community meetings
- Coordinated administrative aspects of the office with the Campaign Manager
- Worked jointly with the Field Director to successfully execute field operation

Director of Operations

2018 – Jan. 2019

Jesus "Chuy" Garcia for Congress & Slate, Chicago, IL

- Worked closely with campaign manager and senior campaign staff to ensure goals and task were completed in a timely manner
- Reviewed events, meetings and media requests for candidate schedule and coordinated travel arrangements
- Ensured the candidate was provided with briefing material for each event by coordinating with appropriate campaign staff and event coordinators
- Managed election day operations and all associated activities including identification of priority precincts and volunteer recruitment

Consultant

2018

Cook County Commissioner Jesus "Chuy" Garcia, Chicago, IL

- Developed calendar and scheduling protocol for the Commissioner
- Provided constituent services and referred them to the appropriate state agency or community resources
- Coordinated community events including town halls, and task force meetings across the district

SGA Youth and Family Services, Chicago, IL

Operations Coordinator

2016 – 2018

- Worked cooperatively with fiscal, operations, and program directors to ensure reports and deadlines were met
- Represented SGA at numerous policy coalitions and networks at the state, city, and community level

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- Coordinated and successfully relaunched the All Our Kids (AOK) Network via strategic planning and implementation process with cross-sector stakeholders in Chicago's southeast region

Executive Assistant to President/CEO and Executive Director

2014 – 2016

- Maintained the President/CEO and ED's calendars and daily log of activities including meetings, travel schedules, special events and expenses
- Composed and revised effective memos, reports, agendas, correspondence and presentations on their behalf
- Managed Board logistics as they related to six committees and general board

Public Policy Fellow, Congressional Hispanic Caucus Institute (CHCI)

2014

American Bar Association- Commission on Immigration Division, Washington D.C

- Studied trends in immigration policies and their effects on current detainees held by Immigration and Customs Enforcement (ICE)
- Assembled informational packets on topics of asylum, withholding of removal, and grounds of inadmissibility for detainees
- Conducted legal research and drafted legal brief for submission to the U.S. Court of Appeals for the Third Circuit

Public Policy Fellow/Capitol Hill

2013

U.S House of Representatives - Office of Congressman Luis V. Gutierrez, Washington D.C

- Researched and analyzed key issues and legislation focused on civil rights, education, and immigration
- Created and presented informational materials and memoranda to Legislative Aids concerning briefings and hearings on immigration and foreign affairs

21st Century Community Learning Centers (CCLC) Site Director

2012 – 2013

Boys and Girls Club of America | Spry Community Links High School, Chicago, IL

- Participated in ten community coalitions on college access, education, immigration and civic engagement
- Coordinated two community projects, two parent boards, and extracurricular programs serving over 200 students in the South Lawndale community
- Examined programs for completeness, accuracy, and conformance with grant procedures and regulations

AmeriCorps – Administrative Coordinator/Community Organizer

2011 – 2012

Telpochcalli Community Education Project (Tcep), Chicago, IL

- Conducted extensive analysis on immigration and education issues impacting the Little Village and Pilsen communities in Chicago
- Developed and implemented adult and youth public health programs on non-violence, leadership, and healthy living
- Coordinated fundraising committees with community and small-business partners in the greater Chicago area

EDUCATION

DePaul University, Chicago, IL

2007 – 2011

Bachelor of Arts

- Major in Political Science, and minor in Women and Gender Studies
- Activities: Residence Hall Judicial Board | DePaul Community Partners Internship | Political Campaign Intern for State, and County Races | Commuter Advisory Board | Tour Guide for the Loop and Lincoln Park Campuses

University of Notre Dame, Chicago, IL

2011 – 2012

Nonprofit Business Excellence Certification

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FELLOWSHIP

Congressional Hispanic Caucus Institute (CHCI), Washington, D.C **2013 - 2014**
Public Policy Fellowship

Selected as one of eleven fellows in a competitive, paid, nation-wide leadership program for outstanding Latino Leaders; Voted by colleagues as the November Fellow of the Month

COMMUNITY LEADERSHIP

Vice President CHCI Alumni Association National Board	July 2022 - Present
Social Services Advisory Council Appointment Illinois Department of Human Services (DHS)	2020 - Present
Board Secretary, IL Legislative Latino Caucus Foundation (ILLCF)	2019 - Present
President, Board of Directors Telpochcalli Community Education Project (Tcep)	2012 - Present
CHCI Application Review Committee	2015 - 2019
Communications Committee United Working Families (UWF)	2019 - 2020
Young Alumni Committee Member DePaul University	2016 - 2019
Evaluation & Community Engagement Committee Chicago Foundation for Women (CFW)	2018
Fundraising Committee Member Healing to Action Non-Profit Organization	2017
Secretary, Board Chapter CHCI Alumni Association Chicago Chapter	2016 - 2018
AmeriCorps Public Allies Chicago	2011 - 2012