

ALFREDO BARCENAS, MPP

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PROFESSIONAL EXPERIENCE

Director, Student Governments, Auxiliaries, and Services

08/2022 – Current

University of California, San Diego

La Jolla, CA

- Responsible for providing strategic direction in developing goals, setting priorities, coordinating efforts of the both the Associated Students and Graduate and Professional Student Associations.
- Provide campus leadership in facilitating and promoting involvement in student governments, the student-initiated access, and retention centers, the student-initiated Sustainability Resource Center, and student-initiated services and commissions, and the Triton Food Pantry.
- Responsible for civic engagement initiatives related to voter registration and serve as the campus coordinator for local, state, and national elections.
- Responsible for administering a nearly \$10 million operating budget across 5 subunits.
- Oversee a staff of 11 supervises, 5 full-time employees, 2-5 part-time/casual employees (graduate assistants), and over 200 student employees.
- Responsible for formulating policies and procedures as well as long and short-term organizational goals.

Interim Executive Director and Chief Financial Officer

05/2021 – 08/2022

Associated Students, Inc. at California State University, San Bernardino

San Bernardino, CA

- In charge of the corporation’s financial portfolio which includes employee benefits, salaries, and the development and execution of a \$1.7 million budget.
- Serve as an advisor on higher education policy to the Vice President for Student Affairs which includes bill analysis and legislative briefs on issues affecting students.
- Developed the corporations first policy agenda that established 6 goals and 30 strategies as a mechanism of service and advocacy to the student body of the university.
- Created a committee and volunteer engagement program within the division of student affairs that has seen the appointment of sixty-five students to serve on over forty campus wide committees as part of the universities shared governance goals.
- Serve as a co-chair on the Division of Student Affairs Policy Equity committee dedicated to using diversity, equity and inclusion practices to reform department policies and procedures.
- Oversee 3 senior full time staff members, 28 student employees, and provide guidance to 4 elected executive officers and the corporation’s board of directors.
- Responsible for developing and implementing corporate policies and procedures in accordance with California State University executive orders, California Corporate Law, and the California Education Code.

Associate Director and Chief Communications Officer

07/2020 – 05/2021

Associated Students, Inc. at California State University, San Bernardino

San Bernardino, CA

- Responsible for the corporation’s communication protocols including the development of speeches, the drafting of memos and resolutions, and the development of all public correspondences to campus and community stakeholders.
- Appointed by the university to oversee voter and civic engagement activities in collaboration with the Division of Student Affairs and in accordance with CA Assembly Bill 963, the Student Civic and Voter Empowerment Act.
- Led the university to be named the campus with the most creative approach to registering students to vote in the 2020 Presidential Election and as the campus with the largest percentage of students registered to vote in the CA special election by the California Secretary of State.
- Responsible for maintaining and coordinating external partner relationships that include members of the CA legislature representing the 47th and 42nd districts and California State University trustees.

Policies and Legislative Specialist

07/2016 – 07/2020

Associated Students, Inc. at California State University, San Bernardino

San Bernardino, CA

- Led multiple legislative and civic engagement campaigns through the use of social media platforms and websites.
- Oversaw all legislative and advocacy operations including but not limited to the creation of briefs and reports on higher education legislation, advocacy at both the state and federal levels, and communication with the offices of elected officials.
- Formed the first legislative affairs team comprised of full-time professional staff and paraprofessionals overseeing assessment, reporting, legislative analysis and communications.
- Conducted an extensive review of formal policies, operating procedures, and corporate bylaws ensuring compliance with California State University executive orders, state and federal laws.

LEADERSHIP EXPERIENCE

Deans Brand Ambassador 07/2020 – 06/2021
School of Public Policy, University of California Riverside Riverside, CA

- Served on the executive branch for the School of Public Policy as an ambassador and liaison to elected public officials under the direction of the school's academic Dean.
- Served as the marketing, communications, and events arm of the UCR School of Public Policy.

Legislative Intern 08/2015 – 11/2015
Office of United States Senator Tammy Baldwin Washington D.C.

- Assisted congressional staff with day-to-day operations drafting communication pieces such as memos, conducting and attend congressional briefings.
- Facilitated and coordinated communication between the Senator and senior staff in the development of legislation.
- Tracked advancement of bills through the legislative process which entailed the monitoring of committee hearings, securing committee testimony and records preparation.

Vice President, University Affairs 07/2015 – 06/2016
California State Student Association (CSSA) Long Beach, CA

- Elected by student body presidents of the California State University system to serve the 450,000 students on issues of social justice, equity, inclusion alongside administration officials and with California State Legislators.
- Served as the chair of the University Affairs Committee and successfully worked on the passage of several resolutions including student centered food pantries, auxiliary open-meeting legislation, and undocumented student resource centers.

Student Body President 07/2014 – 06/2015
Associated Students, Inc. at California State University, San Bernardino San Bernardino, CA

- Spokesperson and chief advocacy officer on behalf of the 20,000 students of California State University, San Bernardino on various higher education issues including Title IX, food and housing insecurities and access for undocumented students.
- Led a legislative campaign aimed at lobbying CA legislators to include \$1.5 billion in the California State University budget.
- Worked with student conduct services to launch one of the first bystander intervention program within the California State University System with a 100% participation rate.

LEADERSHIP SERVICE

- Board Member, California State University, San Bernardino Latino Alumni Chapter, 2018 – 2022
- Chair, California State University, San Bernardino Staff Council, 2019 – 2021
- Board Member, California State University, San Bernardino Foundation Board, 2020-2021
- Board Member, California State University Admissions Advisory Council, 2016
- Chair, Associated Students, Inc. Board of Directors, California State University, San Bernardino, 2014-2015

HONORS AND AWARDS

- 30 Under 30, CA 47th Assembly District, 2019
- University President's Distinguished Staff Member of the Year, California State University, San Bernardino, 2019
- Outstanding Employee of the Year, Division of Students Affairs, California State University, San Bernardino, 2019
- Sidley Austin LLP Pre-Law Scholar, 2017
- Undergraduate Student of the Year, Association for Student Conduct Administration, 2016
- California State University, San Bernardino President's Volunteer Service Award, 2014 & 2015
- Board Member of the Year, Associated Students, Inc., California State University, San Bernardino, 2013

CERTIFICATES IN RELATED FIELD

Higher Education Bootcamp on Federal Budget, The Postsecondary National Policy Institute, Washington, DC. November 2020
Congressional Internship Program, Congressional Hispanic Caucus Institute, Washington, DC November 2015
Leadership in Higher Education, Panetta Institute for Public Policy, Monterey, CA June 2013

EDUCATION

Master of Public Policy, Concentration in Education Policy Received June 2021
University of California, Riverside

Bachelor of Arts, Political Science Received June 2016
California State University, San Bernardino