CONTENTS

1 WELCOME

2 IMPACT

3 PROGRAMS
   - Overview
   - Public Policy and Graduate Fellows Program
   - Congressional Internship Program
   - R2L NextGen

7 EMERGING LEADERS

10 ALUMNI

12 EVENTS
   - Overview
   - Event Highlights

15 CONGRESSIONAL HIGHLIGHTS

16 FINANCIALS

17 THANK YOU TO OUR MISSION PARTNERS

21 LEADERSHIP

26 SUPPORT
As the world continues to transition to a world with the reality of COVID-19, at CHCI we have remained committed to our mission of developing the next generation of Latino leaders.

As the following pages will detail, despite all the challenges we have faced as a nation, CHCI had an outstanding year in 2021. I am both proud of all we accomplished and grateful to have been a part of it.

More than 40 years ago, four Members of the then-recently created Congressional Hispanic Caucus came together to establish CHCI, in response to the great need for more Hispanics in public service. Almost immediately, the organization began to develop leaders, first holding legislative seminars on issues important to the Hispanic community, and then launching our highly regarded fellowship and internship programs.

Every year, the need for Latino leaders becomes even more clear. The disparities the Latino community faces can largely be addressed with strong Latino leadership. We must be at the table, a part of the conversation—in the room where it happens, if you will—so that our experiences and concerns are considered, and so that our creativity and perspectives can inform critical decisions when they are made.

The good news is that CHCI is meeting this moment, and continues to provide the leaders our society needs— for Congress, corporate boardrooms, communities, and all other fields and sectors.

In 2021, we engaged with over 200 program participants from 25 states, Washington D.C. and Puerto Rico, to help them along their leadership journey. And this year, we were able to bring our participants back to Washington, D.C. and work on Capitol Hill in person.

Committing our passion, drive, and essence we were able to hold 13 extraordinary events that attracted more than 6,000 attendees. During these events we sparked dynamic conversations, connected with Members of Congress and leaders from across all sectors, and gave a platform to our program participants. CHCI also grew our alumni network to nearly 4,700 leaders.

This year, I continued to have thought-provoking conversations with extraordinary leaders on our Podcast Here to Lead. We released 7 impactful and insightful episodes with leaders in the public, private, and non-profit sectors.

As we look ahead, CHCI will continue using our voice to build and leverage our power, in order to not only persevere through the crises our nation faces, but to ensure a stronger and better future both for our community and all people.

I feel deeply honored and fortunate to work with CHCI’s Board of Directors, Advisory Council, our accomplished alumni, and dedicated staff. We will continue to carry out our mission so that members of our community can be architects of their own future.

Adelante!

Marco A. Davis
CHCI President & CEO
Congressional Hispanic Caucus Institute
IMPACT

Exceeding Our Founders’ Dreams

We continue to cultivate Latino talent and inspire emerging leaders.

For more than four decades, the Congressional Hispanic Caucus Institute (CHCI) has worked toward a more equal America—one where the public, private, and nonprofit sectors reflect the changing demographics of America. By cultivating Latino talent, we’ve created a pipeline of leaders ready to shake things up from local communities, to the halls of Congress, to corporate boardrooms. Those who come through the doors of CHCI—whether high school students or graduate degree recipients well into their professional careers—leave the program ready to change the world, and that’s exactly what they do. Our movement has produced chiefs of staff, advocates, executives, entrepreneurs, White House officials, and so much more.
PROGRAMS

CHCI’s resources and programs serve a pipeline of young Latinos—from high school students to early-career professionals—with a focus on educational attainment and college access, professional and leadership development, and networking with powerful Latino leaders. After 16 months of virtual programming, our interns and fellows were able to return to in-person programming in Fall 2021. Through CHCI’s programs, 221 leaders were able to strengthen their personal and professional skills and learn from some of the nation’s most influential leaders.

221 Emerging Latino Leaders

75 Congressional Interns

120 R2L NextGen Participants

26 Public Policy & Graduate Fellows

30 CONGRESSIONAL OFFICES + 12 COMMITTEES

hosted CHCI Interns and Fellows for their placements
CHCI welcomed 26 talented young Latino professionals as its 2021-2022 Public Policy and Graduate Fellows cohort.

Participants gained important insights into the national public policy arena, and are completing placements both on and off Capitol Hill during the program.

CHCI’s Graduate Fellowship Program offered 10 emerging Latino leaders with graduate degrees the opportunity to immerse themselves further in the public policy fields of education, child welfare, housing, energy, health, technology, and social equity.

The CHCI fellowship has been one of the most formative experiences in my life. I’ve had the privilege and honor to meet people I would’ve never met, work on meaningful projects, and enjoy the life of a fellow—a life full of learning and opportunity.”

JULIO SALAS
2021-2022 CHCI-Public Policy Fellow
Hometown: Corona, Queens, NY
School: Cornell University
Degree: B.S. in Human Development
Placement One: Office of Congressman Salud Carbajal
Placement Two: The Urban Institute
CONGRESSIONAL INTERNSHIP PROGRAM (CIP)

Gaining Legislative Experience

CHCI’s Congressional Internship Program (CIP) equips participants with legislative knowledge, professional skills, and leadership competencies. In 2021, the 10 to 12-week programs successfully shifted from virtual to in-person programming and provided a total of 75 undergraduate students from across the country the opportunity to immerse themselves in the public policy process, meet accomplished Latino leaders, build their professional network, and become more engaged community members.

“My experience at CHCI expanded my horizons and motivated me to pursue greater involvement in politics. I met interns, staffers, and individuals from all walks of life who shared the desire to pursue public service and contribute to the growth of the Hispanic community.”

LORENZO GARI
Fall 2021 CHCI-Walmart Intern
Hometown: Fort Lauderdale, Florida
School: American University
Degree: Public Policy
Placement: Office of Congresswoman Lois Frankel

“My experience as a CHCI intern left me inspired to continue a career in politics. I was able to grow my professional network and connect with amazing Latinos who are carving the path for the next generation of Latino leaders. I was also able to meet other brilliant and incredible Latino students from across the country and develop friendships that will last forever.”

EDREI PENA
Fall 2021 CHCI-Walmart Intern
Hometown: Moselle, Mississippi
School: University of Mississippi
Degree: International Studies and Spanish
Placement: Office of Congressman Juan Vargas
R2L NextGen made me completely realize how important it is to understand my own identity and the challenges my community faces. Because of the program, I understand who I am and who I want to become.”

INDIRA ALVARADO
2021 R2L NextGen Participant
**Hometown:** Allentown, Pennsylvania
**School:** Allentown Central Catholic High School

**R2L NEXGEN**

**Sparking Civic Engagement**

CHCI hosted its 11th annual R2L NextGen program virtually from July 6-30, 2021. The 120 exceptional young people who participated in the program represented all geographic regions across the United States. This consisted of a total of 23 states as well as Puerto Rico and Washington D.C. making this year’s program the most nationally representative for our high school audience. Upon completion of the program, an astounding 100% of student participants would recommend the R2L NextGen program to someone they know.

Through our continuing partnership with State Farm®, CHCI offers CHCINextOpp.net, a powerful online version of our National Directory of Scholarships, Internships and Fellowships for Latino Students. Approximately 5,000 Latino students, parents and educators visited the site in 2021 to search, save and share life-changing opportunities across the U.S., based on their profiles, locations, and interests.
EMERGING LEADERS

CHCI offered 221 students and young professionals an unforgettable experience that included civic engagement, leadership, college readiness, and career development despite the challenging circumstances created by COVID-19.

REACHING AND ENGAGING WITH EMERGING LATINO LEADERS

In 2021, CHCI programs continued to serve emerging leaders from throughout the country. Of the 221 program participants:

- **68%** FIRST GENERATION in their families to attend college
- **49%** were from households with incomes below $45k
- **70%** were from households with incomes below $65k
- **3.69** AVERAGE GPA
- **77** ACADEMIC INSTITUTIONS REPRESENTED
PARTICIPANTS REPRESENTED DISTINCT HERITAGES
From a new generation of Americans

Participants self-designated a variety of heritages, adding a valuable cultural aspect to each program.

- Mexican
- Venezuelan
- Ecuadorian
- Guatemalan
- Colombian
- Honduran
- Cuban
- Dominican
- Nicaraguan
- Puerto Rican
- Salvadoran
- Spaniard
- Argentinean
- Bolivian
- Peruvian
- Uruguayan
- African American/Black
- American Indian
- White
HISPANIC DEMOGRAPHICS

IN 2020 THE U.S. HISPANIC COMMUNITY SURPASSED 62 MILLION

THE U.S. POPULATION GREW BY 22.7 MILLION IN THE LAST DECADE

51% OF THAT INCREASE WAS DUE TO THE HISPANIC COMMUNITY

42% U.S. HISPANIC ADULTS BETWEEN 25 AND UP HAD SOME COLLEGE EXPERIENCE

UP BY 36% SINCE 2010

3.6 MILLION Latinos enrolled in higher education

UP FROM 2.9 MILLION

13% > 18% INCREASE OF HISPANICS WITH A BACHELOR’S DEGREE OR MORE

ALUMNI

CHCI’s Powerful Network

In 2021, the CHCI-Alumni Association continued its commitment of supporting CHCI in developing the next generation of Latino Leaders. Alumni played a key role in CHCI’s internal and external programming, from volunteering, to offering their expertise as trainers and panelists. They hosted/co-hosted a series of virtual and in-person events and offered professional development activities aimed at strengthening fellow alumni leadership skills.

To close the year, the Alumni Association national board met in Chicago where they held a board retreat to strategize about their plans for 2022, participated in a national week of service, partnering with the Red Cross to install fire alarms in people’s homes, and hosted a reception to connect with alumni and partners in the Chicago area.

ALUMNI PROGRAMMING

DIÁLOGOS

“DACA: RESOURCES & NEXT STEPS”

“HACKING THE STUDENT DEBT CRISIS”

WEBINARS

“YOUNG LATINOS THRIVING IN POLITICS”

“The White House Fellow Program”

“MULTI-FACETED APPROACH TO LEADERSHIP”

“LINKEDIN BEST PRACTICES”

“NAVIGATING WORKFORCE REENTRY DURING COVID”

*A CHCI alum is an individual who completed one of CHCI’s programs—including Graduate Fellowship, Public Policy Fellowship, Congressional Internship, Scholarship/Scholar-Internship, and/or R2L NextGen.
ALUMNI AWARDS

The Medallion of Excellence for a Distinguished Alumnus recognizes a CHCI alum who has made an outstanding contribution to the Latino community and who has thereby achieved distinction. This prestigious annual award highlights the impact of CHCI’s programs and the prominence of its alumni.

In 2018, CHCI introduced the CHCI Young Alumnus Award, which recognizes a CHCI alum who completed their CHCI leadership program within the past fifteen years and exemplifies dedicated civic engagement and leadership in the Latino Community.

MEDALLION OF EXCELLENCE FOR A DISTINGUISHED ALUMNUS

Isabella Casillas Guzman
27th Administrator of the U.S. Small Business Administration

YOUNG ALUMNUS AWARD

Claudia Flores
Associate Director for Immigration Policy and Strategy at the Center for American Progress

CONGRESSIONAL STAFF AWARDS

CHCI and the CHCI Alumni Association, in collaboration with the Congressional Hispanic Staff Association (CHSA), honored three esteemed senior Congressional staff members, and recognized one former senior Congressional staffer for their dedication to advancing diversity on Capitol Hill and their pivotal role in cultivating opportunities for other emerging Latino leaders, especially CHCI Alumni.

CONGRESSIONAL STAFF AWARDS HONOREES

Alma Acosta
Former Executive Director, Congressional Hispanic Caucus

Gerardo Bonilla
Chief of Staff, Rep. Alexandria Ocasio-Cortez (NY-14)

Grisella Martinez
Chief of Staff, Rep. Ruben Gallego (AZ-7)
EVENTS

CHCI convened Members of Congress, leaders, community advocates, program participants, and other stakeholders through virtual meetings to tackle the challenges our nation faced throughout 2021. Through our policy-driven events, we gave global audiences a unique opportunity to share their perspective during our industry/issue summits, briefings, and Hispanic Heritage Month events including the 2021 Leadership conference and the 44th Annual Awards Gala. Despite being held virtually, our events still captured the essence for which CHCI is known.

8

AWARDS GRANTED TO HONOREES AT 5 DISTINCT CHCI EVENTS IN 2021

13

DISTINCT EVENTS CONVENED IN 2021

6,305

STAKEHOLDERS FROM ACROSS THE COUNTRY shared best practices and resources at our 2021 events
CHCI kicked off Hispanic Heritage Month with its signature events - a Leadership Conference on September 20-23, culminating with the 44th Annual Awards Gala on September 23. The 2021 Leadership Conference and 44th Annual Awards Gala featured an incredible lineup of leaders from across all sectors. Both events attracted thousands of global and national industry leaders, public officials, community advocates, influencers, and award-winning journalists to address some of the most pressing issues facing the nation and the Latino community.
SEPTEMBER 23

44th Annual Awards Gala
CHCI’s Hispanic Heritage Month events culminated with the 44th Annual Awards Gala (held virtually) where President Joseph R. Biden Jr. delivered remarks. House Speaker Nancy Pelosi also joined and spoke as a Special Guest. Award-winning journalist and best-selling author Mariana Atencio served as Gala Emcee, and internationally recognized culinary innovator Chef José Andrés and actress, philanthropist, and activist Eva Longoria, both previous CHCI Medallion of Excellence recipients, served as 2021 Medallion co-presenters. The evening concluded with a special performance by multiple Grammy Award winning singer and songwriter Juanes.
CONGRESSIONAL HIGHLIGHTS

Thank you to our nation's top leaders in the United States Congress for their unwavering commitment to supporting our work of developing the next generation of Latino leaders. Members of Congress participated in CHCI events including our R2L NextGen Program, Congressional Internship Program, Public Policy and Graduate Fellowship Programs, Hispanic Heritage Month (HHM) events, and Issue Summits.

CONGRESSIONAL SPOTLIGHT

Throughout 2021, Members of the Congressional Hispanic Caucus (CHC) engaged with CHCI in various ways. Here are some of the most active Members:

- Congresswoman Nanette Diaz Barrágan (CA-44)
- Congressman Tony Cárdenas (CA-29)
- Congresswoman Teresa Leger Fernandez (NM-3)
- Congressman Salud Carbajal (CA-24)
- Congressman Jesús G. “Chuy” García (IL-4)

CONGRESSIONAL LEADERSHIP ENGAGEMENT

Members of Congress participated in CHCI’s 2021 Hispanic Heritage Month Events

14 Members of Congress attended CHCI’s 3 Industry Summits

30 Congressional Offices

30 + Committees

14 Members of Congress attended CHCI graduations

HOSTED CHCI INTERNS AND FELLOWS FOR THEIR PLACEMENTS
2021 FINANCIAL HIGHLIGHTS

2020 REVENUE
$10,500,430

2020 EXPENSES
$7,180,504

INVESTMENTS
$512,111

IN KIND DONATIONS
$148,838

ANNUAL CONFERENCE & GALA
$3,850,263

PROGRAM SERVICES
$5,392,348

IN KIND DONATIONS
$148,838

GENERAL & ADMINISTRATIVE
$2,242,480

FUNDRAISING
$355,820

PROGRAM SERVICES
$4,582,204

SOURCE: 2021 AUDITED FINANCIAL STATEMENTS
“I am proud to work alongside CHCI and the work they are doing to promote the next generation of Latino Leaders, to empower Hispanic communities and to create better, more equitable policy. Juntos nos levantamos!”

— Lupe de la Cruz, III, Senior Director of Government Affairs for PEPSICO
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| Service Employees International Union                                           |
| Shell Oil Company                                                                |
| SoftBank                                                                        |
| Southwest Airlines                                                              |
| Starbucks                                                                       |
| Starz Entertainment                                                              |
| Stellar Development Foundation                                                   |
| Target                                                                          |
| Texas Instruments                                                               |
| United Airlines                                                                 |
| Universal Music Group                                                           |
| Viatris                                                                         |
| Warner Media                                                                    |
| Waymo                                                                           |
Democratic Congressional Campaign Committee
Edison Electric Institute
Emily’s List
Exagen
Giffords: Courage to Fight Gun Violence
Heineken USA
Kean University
NARAL Pro-Choice America
National Association of Realtors
National Beer Wholesalers Association
National HEP CAMP Association
Netflix
Nielsen
Pharmaceutical Care

Management Association
Sirius XM/ Pandora
Stellantis
The College Board
USTelecom: The Broadband Association
ViacomCBS
Western Union

TRAILBLAZER CIRCLE
American Federation of Labor and Congress of Industrial Organizations
American Fuel & Petrochemical Manufacturers
American Maritime Congress
American Dental Education Association
Catholic Relief Services

Center for Responsible Lending
Dexcom
Fund for the City of New York
Healthcare Distribution Alliance
International Union, United Automobile, Aerospace & Agricultural Implement Workers of America
Kia America
Local Initiatives Support Corporation
Lockheed Martin
Mars
Mary Kay
National Automobile Dealers Association
Teach for America
The Annie E. Casey Foundation

“From my time as a young Senate staffer, I have always admired the truly excellent fellows that CHCI consistently brought to the marbled halls of Congress. Now at Amazon, I am honored to facilitate our support of CHCI and be a small part of the mission of this fantastic organization. CHCI leads by example. The young Latinos and Latinas who are selected through the organization’s competitive process make Congress better—no doubt about it. Their diversity of thought, background, and interests enriches the members of Congress they serve because they reflect the constituents they serve. CHCI has built a pipeline for professionals who may not have had these opportunities otherwise—and who are making a difference at every level of federal policymaking every day.”

— Lucy Panza, CHC Liaison and Senior Manager of Public Policy, Amazon
LEADERSHIP

2020-2021 CHCI BOARD OF DIRECTORS
Executive Office
Rep. Nanette Diaz Barragán (CA-44), CHCI Chair
Ron Estrada, CHCI Vice Chair; Univision Communications Inc.
Maria Luisa Boyce, CHCI Treasurer; United Parcel Service (Ups)
Peter R. Villegas, CHCI Secretary; Actum

General Counsel
Ignacio A. Sandoval, Morgan, Lewis & Bockius LLP
CHCI General Counsel

CHCI President & CEO
Marco A. Davis, Congressional Hispanic Caucus Institute

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Raul A. Anaya, Bank Of America
Silvia R. Aldana, Pacific Gas and Electric Company
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Evelyn DeJesus, American Federation Of Teachers (Aft)
Rich Garcia, State FarmTM
Rep. Adriano Espaillat (NY-13)
Rep. Jimmy Gomez (CA-34)
Bruce Harris, Walmart Inc.
Antonio “Tony” Moya, Salt River Project
Leo Muñoz, Comcast NBC Universal
Ademola Oyefeso, United Food and Commercial Workers International Union (UFCW)
Jose L. Plaza, CHCI Alumni Association National President
Jesse Price, Tiktok
Sen. Ben Ray Luján (NM)

Rep. Darren Soto (FL-09)
Zuraya Tapia-Hadley, Meta

2020-2021 CHCI ADVISORY COUNCIL
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Cristina Antelo, Esq; Ferox Strategies
Kevin Avery, ConocoPhillips
Marice Brown, J.P. Morgan Chase
Noel Candelaria, National Education Association (NEA)

Kwame Canty, Edison Electric Institute
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Rep. Joaquin Castro (TX-20)
Pablo Chavez, Google Cloud
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Rep. Jim Costa (CA-16)
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Sara Fuentes, Transportation Institute

Mercedes Garcia, Mastercard
Rep. Sylvia Garcia (TX-29)
Rep. Jesús “Chuy” García (IL-4)
Guillermina (Mina) Garcia Moore, Finsbury Glover Hering Corporation
Rep. Ruben Gallego (AZ-07)
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Rep. Jennifer González-Colón (PR)
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Richard F. Lopez, Forbes Tate Partners
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Jennifer D. Linker, Exxon Mobil Corporation
Jamie Maldonado, Accenture
Javier Martinez, Davita, Inc.
Sen. Robert Menéndez (NJ)
Howard Moon, Amgen
Marisa Moret, Airbnb
Rep. Alexandria Ocasio-Cortez (NY-14)
Rep. Grace Flores Napolitano (CA-32)

Sebastian Ontiveros, Toyota
Lucy Panza, Amazon
Stephanie Peters, Microsoft
Elia Quintana, American Petroleum Institute (API)

Robert Raben, The Raben Group
Liliana Ranon, National Association of Broadcasters (NAB)
Rep. Lucille Roybal-Allard (CA-40)
Rep. Raul Ruiz, M.D. (CA-36)
Rep. Linda T. Sánchez (CA-38)
Rep. Gregorio Sablan (MP)
Alex David Sanchez, U.S Air Force
Rep. Albio Sires (NJ-8)
Matthew Spikes, Business Roundtable

Esther Sosa, Environmental Defense Fund (EDF)
Patricia Tamez, Shell Oil Company
ShaShrina Thomas, Reynolds
Gilberto Valdes, New York Life Insurance Company
Rep. Juan Vargas (CA-51)
Rep. Nydia M. Velázquez (NY-07)
Virginia Zigras, Charter Communications
“State Farm® believes in CHCI’s mission of creating pathways for empowering the next generation of Latino leaders. Together with CHCI, State Farm is committed to strengthening the communities we serve by helping future Latino leaders strive for excellence and use their talents and voices for good.”

– Paul Torres,
  Assistant Vice President–Agency, State Farm
The Congressional Hispanic Caucus Institute has been a driving force in developing young Latinos as leaders for decades. As the Latino population grows, so too must the support of programs and institutions like CHCI. It’s essential that Latinos are proportionally represented at all levels of government, corporate America and the nonprofit sector. We must not only have a seat at the table, but also a voice in every decision that impacts our shared communities.

Sebastian Ontiveros
National Director, Multicultural Business Alliance and Strategy & Senior Manager, Consumer Engagement, Toyota Motor North America, Inc.
“We are honored to partner with the Congressional Hispanic Caucus Institute (CHCI) on our shared goal to advance opportunities for Hispanic-Latino students. Through CHCI’s leadership, generations of students have gained exposure to broader networks and improved their understanding of how to create positive change for Hispanic-Latino communities. We recognize CHCI’s contributions to developing leaders committed to advocating for greater equality and economic opportunity and commend them for this important work.”

Raul A. Anaya
President of Business Banking and
President of Greater Los Angeles
Bank of America
Casey Family Programs is proud to partner with the Congressional Hispanic Caucus Institute (CHCI) and supports its dedication in developing the next generation of Latino leaders. We each uphold responsibility for the happiness, health and well-being of children and families across the nation. Working together with the CHCI and Latino leaders, we appreciate the shared commitment to a future where all children are safe and families thrive.

- DAVID SANDERS, Ph.D.
EXECUTIVE VICE PRESIDENT
SYSTEMS IMPROVEMENT
CHCI’S MISSION IS TO DEVELOP THE NEXT GENERATION OF LATINO LEADERS.

Latino young people must be educated and fully prepared to assume leadership roles across sectors. Your investment in the Latino community today can support leadership and skills development that is critical to the future health of our society, democracy, economy, and to ensure that we are represented in all sectors. We can’t do it alone and ask for your commitment. Here are ways to give to CHCI and help ensure a better future for our community.

Gifts of all sizes help us educate, empower, and connect young Latinos. Make an online gift today at chci.org/donate. Learn more about how you can support CHCI by contacting our giving team at externalaffairs@chci.org.

CHCI is tax-exempt under section 501(c)(3) of the Internal Revenue Code, Federal ID #52-1114225. CHCI does not attempt to influence legislation and does not employ any registered lobbyists. All grants and contributions to CHCI are tax deductible to the extent permitted by federal law.