

# C H E Y E - A N N C O R O N A

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## PROFESSIONAL PROFILE

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Chey-Ann is a seasoned senior policy and government relations professional with over a decade of experience in public affairs. Her passion for public affairs began as a community organizer, using her organizing skills to adeptly navigate across diverse sectors including government, non-profit, and private industries. She has a proven track record of legislative success, creating and maintaining relationships and coalitions, and strategically executing issue-based campaigns.

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## RELEVANT EXPERIENCE

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### SENIOR POLICY AND GOVERNMENT RELATIONS MANAGER

2021- PRESENT | Affirm, Inc.

Responsible for the comprehensive 50 state policy and government relations strategy resulting in \$211M in revenue.

- Lead and create systems for cross-functional collaboration with legal, communications and product teams to identify, track, analyze and assess state legislative and regulatory policy risk and impact to Affirm.
- Spearheaded successful efforts to enact legislation in New Mexico resulting in \$2M in revenue.
- Manage relationships with 15 lobbyists over 10 priority states and serve as point of contact for state legislators and their staff.
- Coordinate strategic sponsorship of National Conference of State Legislators, Congressional Hispanic Caucus Institute, Congressional Black Caucus Foundation and represent Affirm at yearly conferences.
- Represent Affirm in industry association (American Fintech Council) and build relationships with AFC members to further Affirm's goals.

### SENIOR POLICY AND GOVERNMENT AFFAIRS ASSOCIATE

2017- 2021 | Center for Responsible Lending (CRL)

Federal advocate in Washington, D.C from 2017-2019 | Led Western State advocacy from 2019-2021.

- Provided technical assistance, policy research, lobbying, and political strategy support to state leaders and legislative staff across five western states. Cultivated relationships with community organization leaders in these states by aiding legislative planning and assisting with grant deliverables.
- Engaged, trained, and mobilized state leaders nationwide on student debt reform through panel facilitation and annual summits. Co-authored a white paper on higher education and the state consumer protection response to Covid-19.
- Managed CRL's federal advocacy agenda on consumer lending (student debt, small dollar loans and housing) collaborated with internal team leads and external consultants. Represented CRL to Capitol Hill, fostered relationships, organized briefings, and drafted messaging materials. Served as national media spokesperson on student debt.
- Established and chaired a coalition of ten national organizations advocating for Higher Education Act reform, resulting in co-branded national student debt reports and President Biden's student reform agenda.
- Established consensus on internal state team goals, organized team retreats, served as a internal representative between employees and executive leaders regarding workplace issues.

EXPERIENCE CONTINUED

SENIOR LEGISLATIVE ASSISTANT

2015-2017 | U.S. House of Representatives

Financial Services Policy Advisor to a senior Texas Congressman on the House Financial Services Committee.

- Conducted comprehensive policy research and analysis, crafting legislation, amendments, and resolutions to navigate through the legislative process successfully. Acted as the Congressman's representative in meetings, speaking engagements, and presentations.

CHCI GRADUATE FELLOW

2015 | U.S. House Committee on Financial Services

Graduate Housing Fellow to the House Committee on Financial Services.

- Drafted legislative materials, briefing memos, and floor statements for members of the Committee; researcher for the subcommittee on Housing and Insurance.

2014 | U.S. Department of Housing and Urban Development

In the Office of Congressional and Intergovernmental Affairs, served as a representative of HUD to 14 Congressional offices - representing 12 states and 2 territories.

- Lead on internal roll out for the Affirmatively Furthering Fair Housing Rule; prepared written materials for congressional briefings and visits, and testimony for Secretary and senior level staff; assisted in preparations of nominees for Senate confirmation hearings.

SENIOR LEGISLATIVE ASSISTANT

2012-2014 | California State Assembly

Served as District Field Representative and Senior Legislative Assistant for Assembly District 48 .

- Stewarded 10 bills through the CA state legislative process; 3 became law.
- Organized and developed the first Diabetes Health Summit in partnership with the City of Hope serving over 200 constituents.

EDUCATION

Master of Arts,  
Urban Planning

UCLA | 2011

Bachelor of Arts,  
International Dvlpt. Studies

UCLA | 2008

PUBLICATIONS

Corona, C. and Barkley, W., (Nov. 2020) *System Reboot: Challenges & Opportunities at the State Level for Higher Education during COVID-19 & Beyond*, Center for Responsible Lending.

Corona, C., (Apr. 2015) *Examining Promise Zones: Prioritizing Affordable Housing during Revitalization*. Harvard Journal of Hispanic Policy.

LEADERSHIP

2024 | TREASURER

Congressional Caucus Institute  
Alumni Association, So-Cal  
Chapter

2019-2021 | VICE-CHAIR

Worker Member Council, CRL

2017-2019 | BOARD MEMBER

Congressional Hispanic Institute  
Alumni Association, DC-Metro  
Chapter

INTERESTS

- Thrifting
- Hanging out with my dog
- Refinishing furniture
- Mentoring