

**Juan Diego Mazuera Arias**  
Charlotte, North Carolina

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**EDUCATION**

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<b>Queens University of Charlotte</b> <i>B.A., Magna Cum Laude, Political Science, Cumulative GPA: 3.9/4.0</i>	May 2020
<b>New York University Robert F. Wagner Graduate School of Public Service (NYU Wagner)</b> <i>Master of Public Administration, Specializing in Social Impact, Innovation, &amp; Investment</i>	May 2024

**PROFESSIONAL EXPERIENCE**

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<b>Kyndryl</b> <i>Lead, Global Government Affairs &amp; Policy</i>	June 2024 – Present Charlotte, NC
<ul style="list-style-type: none"><li>Leading program management on cyber regulation to ensure financial entities are compliant with evolving regulatory actions</li><li>Supporting global teams in LatAm, Europe, and Asia with key policy developments and social impact initiatives</li></ul>	
<b>The Century Foundation</b> <i>Senior Government Affairs Assistant</i>	April 2021 – May 2024 Washington, DC/New York, NY
<ul style="list-style-type: none"><li>Led legislative analysis and tracking for healthcare equity, education, and the economy, providing weekly Hill development updates.</li><li>Led efforts as a formal liaison by identifying key staffers and stakeholders for outreach efforts on the Hill and in the administration</li><li>Developed and maintained relationship-building strategies to advance critical legislation in federal and state legislatures</li><li>Crafted and executed comprehensive mail merges to targeted audiences on the Hill and within the administration.</li><li>Managed and prepared senior-level TCF staff and elected officials for Congressional hearings, public forums, briefings, etc.</li></ul>	
<b>Kyndryl</b> <i>Corporate Affairs Intern</i>	June 2023 – August 2023 New York, NY
<ul style="list-style-type: none"><li>Engaged closely with government affairs teams across the US, LatAm, and Spain, conducting research, in-depth policy analysis, and actively tracking regulatory developments impacting the technology industry</li><li>Fine-tuning and supporting the review process for the Kyndryl Foundation, which seeks to advance cybersecurity resilience and upskilling for nonprofits and underrepresented communities</li><li>In its CSR function, helping develop new CSR strategies for Kyndryl's presence in Latin America, Spain, and Portugal</li><li>Significantly contributed to shaping Kyndryl's ESG narrative by providing crucial insights, comprehensive analyses, and delivering strategic recommendations and played a vital role in the development and launch of inaugural ESG report</li></ul>	
<b>United States House of Representatives, Rep. Alexandria Ocasio-Cortez (NY-14)</b> <i>CHCI Public Policy Fellow, Legislative Team</i>	January 2021 – April 2021 Washington, DC
<ul style="list-style-type: none"><li>Wrote memorandums describing and highlighting key immigration legislation presented by the Biden-Harris administration</li><li>Attended multiple briefings such as a Hill briefing on immigration and a White House briefing on COVID relief, provided read-outs</li><li>Served as an outreach assistant to district-level nonprofits, organizing groups, and city and state officials on legislative matters</li><li>Crafted amendments for bills and legislation and drafted remarks for both the introduction and re-introduction of bills</li><li>Developed and crafted language for bills, alongside co-leading the Congresswoman's immigration portfolio</li></ul>	
<b>The Aspen Institute, Latinos &amp; Society Program</b> <i>CHCI Public Policy Fellow</i>	August 2020 – December 2020 Washington, DC
<ul style="list-style-type: none"><li>Moderated and led operations for a roundtable discussion on the inclusion of Latino workers in the digital economy with 23 participants</li><li>Coordinated outreach to Forbes 100 companies, stakeholders, elected officials, and state/local nonprofits for programming events</li><li>Conducted research and wrote briefing memos on economic forecasts of Latino-Americans sharing widely with partners and sponsors</li></ul>	
<b>Apple Inc.</b> <i>Product Zone Specialist</i>	April 2017 – December 2020 Charlotte, NC
<ul style="list-style-type: none"><li>Interacted in a high-traffic, fast-pacing store environment that served Charlotte, interacting with over 600 customers daily</li><li>Connected over 200+ small businesses to the Apple Business team, held more than 20 briefings with small businesses and Apple</li></ul>	
<b>Warren for President</b> <i>Campus Organizer</i>	August 2019 – March 2020 Charlotte, NC
<ul style="list-style-type: none"><li>Recruited over 20+ students on campus to canvass, table, phonebank, and hold their community events</li><li>Mobilized Latino students and surrounding communities by making over 500 calls each day, hosting house meetings, and collecting donations of an average of \$23</li></ul>	
<b>Democratic National Committee</b> <i>Organizing Corps Member, State and Local Political Organizer</i>	June 2019 – August 2019 Charlotte, NC
<ul style="list-style-type: none"><li>Hosted high-traffic VR drives every 2 weeks with an attendance of over 30 people each VR and a re-shift average of 93%</li><li>Made over 1,000+ phone calls each day while targeting minority communities, specifically the Latinx community</li><li>Recruited over 50 volunteers to canvass each week</li></ul>	
<b>Dan McCready for Congress</b> <i>Finance Intern &amp; Associate Field Organizer</i>	December 2017 – September 2019 Charlotte, NC
<ul style="list-style-type: none"><li>Completed thorough research and evaluations on donor portfolios accumulating lists of over \$10K donations, fiscally analyzing funds</li><li>Managed NGP VAN, a database system, to track donations and their amount, generating a contact list of 672 prospected donors by identifying patterns using internal and external data of past political contributions</li></ul>	

**SKILLS**

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Languages: Fluent in verbal and written Spanish  
Software and systems: Mac and Windows operating systems, G-Suite, MiniVAN, NGP VAN, VoteBuilder, Fireside, Asana, E-DearCollague